



PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST
149 WEST THIRD STREET

NORTH VANCOUVER, BC

Submission Deadline | April 1st, 2022

CALL FOR ARTISTS



Lower Lonsdale Neighbourhood

Anthem Properties, in partnership with the City of North Vancouver, invites expressions of interest from professional artists or artist teams to create a public artwork that activates the covered breezeway entrance fronting West 3rd Street. There is potential for the artwork to extend along the breezeway wall area to the rear lane and to be integrated into the hardscape of the landscape planters fronting West 3rd street. The public art at 149 West Third Street will animate the public realm supporting and enhancing pedestrian connection and flow between buildings and public spaces. The site offers strong public visibility from West 3rd Street, as well as accessibility and multiple engagement opportunities for a diverse audience.

PUBLIC ART BUDGET	\$80,000 CAD
ELIGIBILITY	Open call for local, regional, and national professional artists or artist teams
DEADLINE FOR SUBMISSIONS	Friday, April 1, 2022 at 9:00am PDT
PROJECT COMPLETION	2024

Please send all submissions to: 149west3rd@ballardfineart.com

Please send all questions to: katja@ballardfineart.com
604 612 6645

CONTEXT PLAN



Context Map showing 149 West Third Street site location in red within the Lower Lonsdale neighbourhood of North Vancouver

PROJECT DESCRIPTION



Rendering of 149 West Third Street - Dusk View Southeast from Street

Anthem's 149 West Third Street project is a 5-storey transit-oriented mixed-use development ideally located within North Vancouver's vibrant Lower Lonsdale neighbourhood. The site is positioned mid-block along Third Street and is directly adjacent to Anthem's mixed use development West Third, completed in 2019. The development will feature 5-storeys of mixed-use residential, including townhomes, studio, 1-, 2- and 3-bedroom units, with street-front commercial units at grade. It will contribute to the supply of diverse housing options in the City of North Vancouver, encouraging an influx of families, young individuals, seniors and couples.

The open entrance lobby and neighbourhood commercial units will contribute to a lively and warm built environment along Third Street. Road widening and improvements will encourage pedestrian activity, as well as provide a welcoming space for residents, shoppers, visitors and community interaction. At 149 West Third Street, home design is curated with smart storage solutions. Amenity space for residents include balconies and terraces that extend the living room space with sweeping views of the North Shore mountains, Pacific Ocean and Downtown Vancouver, as well as an amenity roof deck with indoor amenity space.

The project is well situated to become a social and energetic community in the heart of Lower Lonsdale, within walking distance to the SeaBus, public transit, parks and a variety of local restaurants and retailers. Vibrant, pedestrian-focused streets offer a multitude of local amenities, boutiques and cafes that complement the lifestyles of both residents and the surrounding neighbourhood. Sunshine is a dynamic addition to the Lower Lonsdale neighbourhood and an extension of Anthem's commitment to creating better spaces and stronger communities.

PUBLIC ART OPPORTUNITY

Following detailed site analysis and discussions with the 149 West Third Street design team and the City of North Vancouver, the intention of the public art opportunity is to activate the covered breezeway. The prime site location (Site 1) has been identified as the west wall of the mid-block covered breezeway entrance fronting West 3rd Street which measures **11' 2 5/8" high x 17 feet in length**, with the potential to extend along the wall area to the rear lane which is apprimatley 119 feet in length. The public art opportunity may involve a range of 2D or 3D form and media.

As an additional option, an artist may consider the landscape planter area as a secondary site location (Site 2), situated at the entrance to the breezeway froting West 3rd street. This secondary site would be considered as a visual "extension" to the breezeway wall art location. This public art opportunity involves a 3D sculpral artwork integrated with the hardscape of the landscape planters.

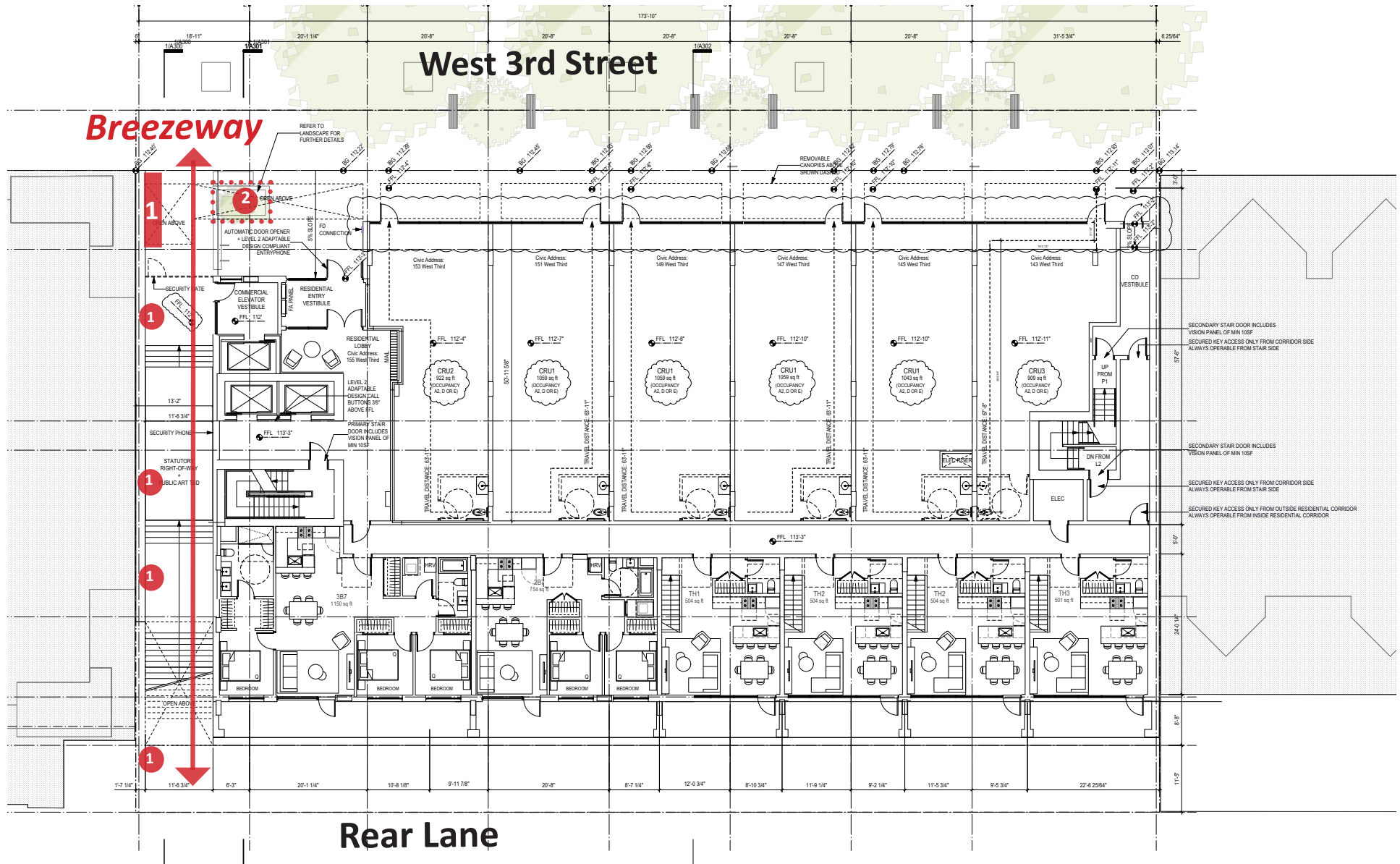
- 1 Prime Site Location:** Breezeway wall entrance
 - potential to extend along the breezeway wall area to the rear lane
- 2 Secondary Site Location (optional):** Planter area
 - situated at the breezeway entrance fronting West 3rd Street



Rendering, showing the site location of Public Art Opportunity in red

PUBLIC ART SITE LOCATIONS

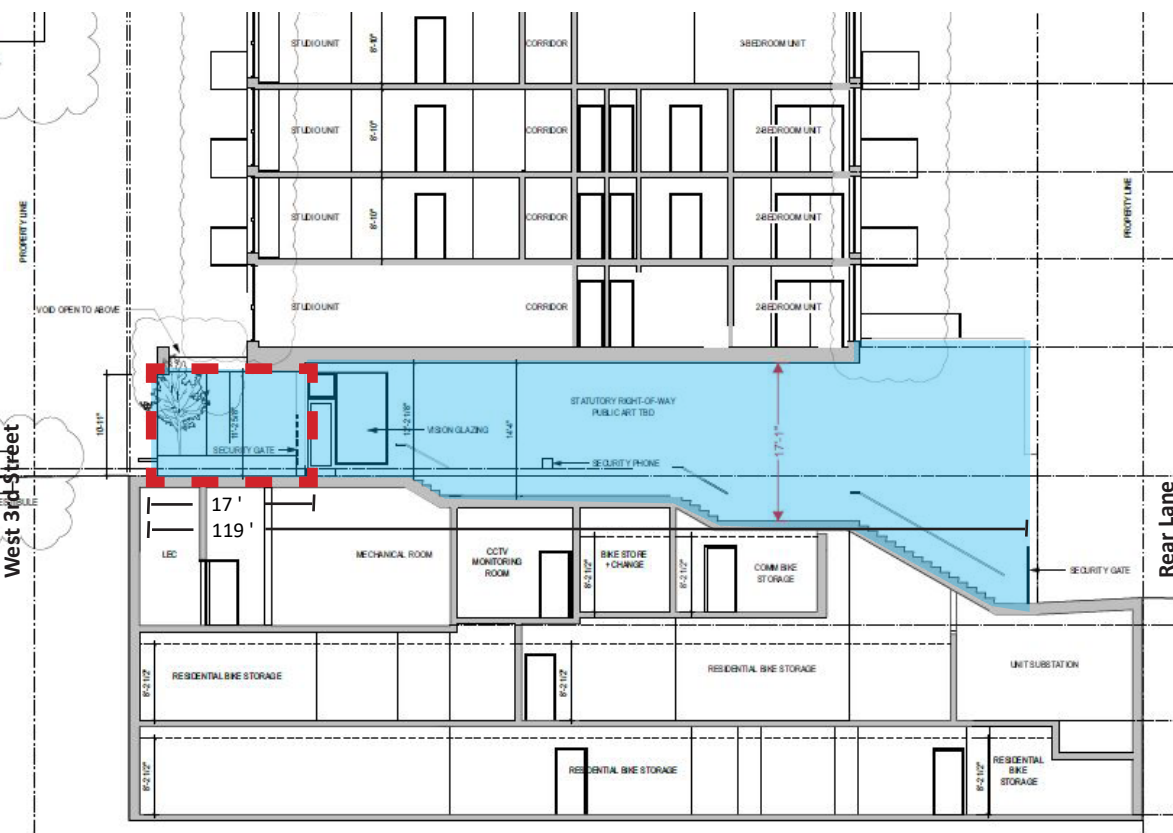
- 1 **Prime Site Location:** Breezeway wall entrance - potential to extend along breezeway wall to rear lane
- 2 **Secondary Site Location (optional):** Planter area



Connecting West 3rd Street directly to the rear lane across a distance of approximately 119 ft., the breezeway offers high visibility and exposure to pedestrians. The public artwork will create a welcoming and intriguing gesture, inviting the hustle and bustle of everyday life and activating the breezeway. Possessing unique wayfinding and placemaking qualities, the public artwork will draw community interaction while contributing to the cultural vibrancy of this lively urban community. The public art at 149 West Third Street will animate the public realm supporting and enhancing pedestrian connection and flow between buildings and public spaces. The site offers strong public visibility from West 3rd Street, as well as accessibility and multiple engagement opportunities for a diverse audience.

The selected artist or artist team will be given as much creative license as possible to activate the identified site location(s). An artist will be selected early in the development process to allow the opportunity to become an integral member of the design team and contribute to the project in a meaningful and impactful way. The public art will be carefully considered and in keeping with the overall vision of the development as well as the City of North Vancouver's Public Art Program and its commitment to visual art.

Anthem seeks to host an enduring public artwork that speaks to a diverse audience inviting engagement and dialogue on a multitude of levels. Encouraging social connectivity and inclusivity, the public artwork will foster civic pride and community identity within North Vancouver's Lower Lonsdale community.

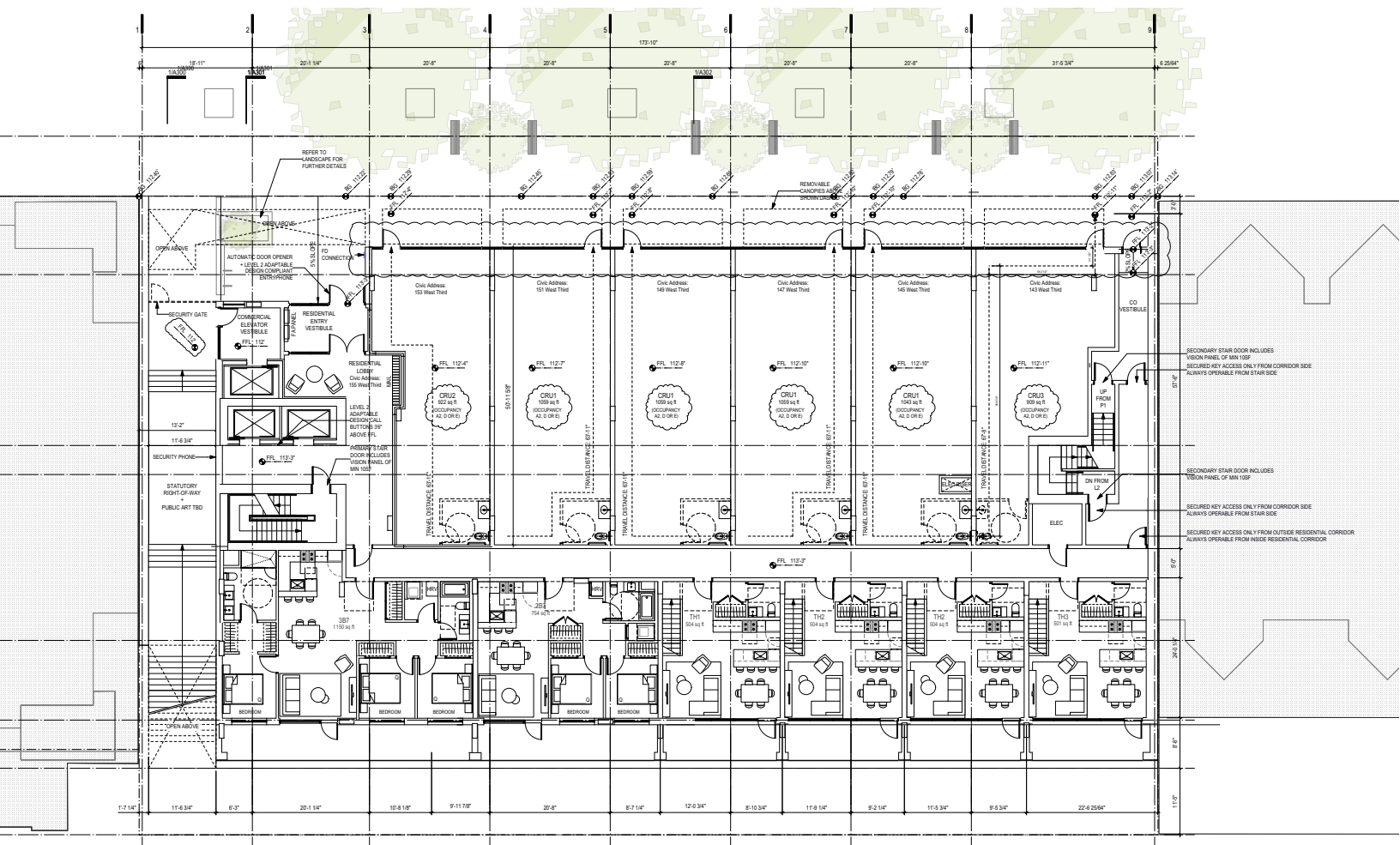


Crosssection site plan showing breezeway in blue



Rendering of breezeway near rear lane

SITE PLAN



DETAILS & REQUIREMENTS

The amount designated for the public artwork is \$80,000.00 and includes the artist fee, artwork materials and fabrication, detailed design drawings, engineering drawings and certificates, construction coordination and site preparation (including any foundation work, attachment structural requirements specifically required for the artwork), lighting (specific to the artwork), artwork insurance, artwork storage (if required), transportation, installation, any travel related expenditures, plus applicable taxes. The artist selected will be responsible for a general public liability insurance policy and WCB insurance should that be required. Premium for this coverage will be assumed as a cost of doing business and part of the studio overhead.

SELECTION PROCESS

The selection process is a two-stage open call to local, regional, and national professional artists with a voting selection panel. All stages of the selection process will be facilitated by Ballard Fine Art Ltd.

In stage one of the selection process, artists will submit an Expression of Interest (EOI) for consideration by the selection panel. Upon the close of the open call, the selection panel will meet to review all submissions and determine a shortlist of 4 artists to develop a concept proposal for the public art opportunity.

In stage two, the shortlisted artists will be invited to develop and present a concept proposal to the selection panel. The shortlisted artists will be oriented to the public art opportunity, project, site, and community contexts, with an opportunity to meet with the developer and design team. Each shortlisted artist will be paid an honorarium of \$2,000 for their work, paid upon receipt and presentation of the concept proposal.

EXPRESSION OF INTEREST REQUIREMENTS (DIGITAL FORMAT ONLY)

- i) Cover letter briefly outlining the artistic approach to the site and public art opportunity (500 words maximum)
- ii) Current CV (2 pages maximum)
- iii) Maximum of 10 high quality digital images of past work submitted as a folder link from WeTransfer, Dropbox, GoogleDrive, and/or OneDrive etc.
- iv) Annotated image list of past work including: title, medium, date, dimensions, budget, corresponding image number, and brief description of the artwork (30 word maximum)
- v) Complete artist contact information

Please email submissions by **Sunday, April 1, 2022 at 9:00am PDT** to:

149west3rd@ballardfineart.com

Ballard Fine Art

Subject Line: Anthem 149 West 3rd - Public Art EOI Submission - Artist Last Name(s)

Please note: Incomplete submissions will not be accepted. Due to the number of submissions received, only shortlisted artists will be contacted. If no submission warrants consideration, Anthem reserves the right not to award the commission.

TARGET TIMELINE

Artist Expression of Interest Posted	February 2022
Artist Submissions Due	Friday, April 1, 2022
First Selection Panel Meeting – Review Artist Submissions	April 2022
Short-listed Artists’ Invitation	May 2022
Artists Orientation Meeting	June 2022
Second Selection Panel Meeting – Artist Presentations	September 2022
Final Artist Selection	September 2022
Artist Contract	October 2022
Art Installation	November 2024