

PUBLIC CALL TO ARTISTS



Edgemont
Commons



COMMERCIAL DEVELOPMENT

—
3055 EDMONTON BLVD
EDMONTON VILLAGE
NORTH VANCOUVER



PUBLIC ART OPPORTUNITY

The District of North Vancouver in partnership with Kevington Building Corporation Ltd. invites expressions of interest from artists or artist teams to design and integrate site specific public art at a soon to be constructed commercial development located in Edgemont Boulevard, in the District of North Vancouver. This opportunity is open to professional artists and artist teams who demonstrate the following attributes:

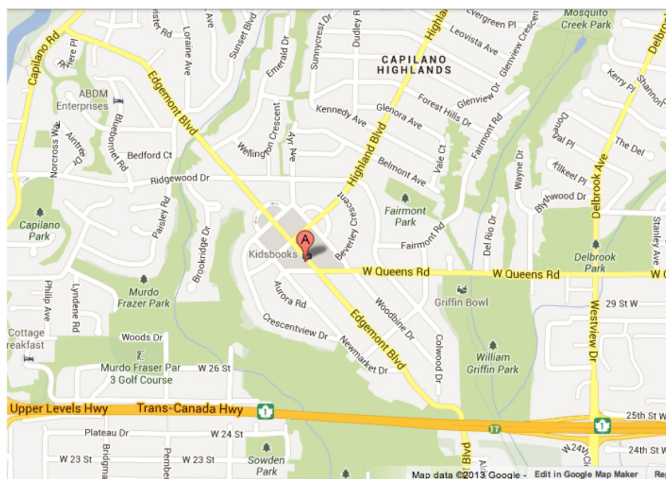
- Are able to meet the creative, eligibility and performance criteria
- Can demonstrate the skills to manage all phases of the implementation from design to installation coordination with the design team and the installation contractors.

BACKGROUND



Edgemont Commons is a 3 storey commercial building located at 3055 Edgemont Boulevard in the Edgemont Village commercial node in the District of North Vancouver. The project is scheduled to commence next month with scheduled completion in the fall of 2014.

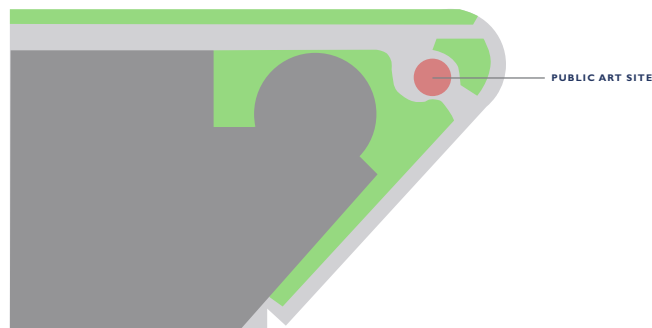
The site is a significant 'Gateway Site' as it is a corner site situated at the entrance into Edgemont Village – a very popular and successful commercial community comprised of small shops, café's and services. The area is also very pedestrian oriented with locals coming to the village to meet, eat and shop on a daily basis.



The building will feature a very attractive modern, west coast style design featuring a very open floor-plan with open circulation visible from the street intended to facilitate and encourage interaction of people. This building is significant also in that it is the first major new building to be built in village since the 1990's and was held to a very high design criteria as it sets the standard for future developments in the village.

The landscape concept for the site starts with the enhancement of the existing corner park at Queens Road and Edgemont Boulevard. The landscape moves up to the third floor deck with a large planting area for the care and maintenance of edible planting. Finally the upper most roof areas will incorporate a tray type green roof system for a three tiered approach to incorporating planting.

THE PUBLIC ART PROJECT



The design team envisions a public art piece to be located in the rebuilt corner park. The park will accommodate bench seating surrounding an open area which would be designed to accommodate the public art. The public art will have three 'audiences':

- As it will be located at the Southwest corner of the intersection of Queens and Edgemont Boulevard, it, along with the prow of the building behind it will be the first thing commuters will see when entering the Village off of Queens. The placement of the public art will be in the centre of a 15 circular feature in the park, hence the visual focus of the park.
- Historically, the corner park has been a very popular place for locals to meet, rest and enjoy a cup of coffee.
- Pedestrians walking by, into the building or past the building to the rest of the village.

ARTWORK CONSIDERATIONS

The artwork should:

- Consider the context of the location with a small park and plaza surrounding it and the architecturally significant round prow of the building behind it.
- Be of visual interest to the commuter and those who sit at the benches in the park
- Be whimsical in nature and modern in vision
- The land has been in the same family for thirty years with the existing building constructed by the company founder and the new building by his sons. The tides of change are irreversible from generation to generation. Hope is cemented in the values and lessons of the past, enabling a vision looking forward to fulfilling a future worthy of once again becoming a reference point for the next generation. Similarly, these 'tides of change' reflect a regeneration of the village, with new families, community and buildings to support them. The village is built on a strong foundation of community built over many generations.

BUDGET

The total budget available to artist(s) team, inclusive of all expenses is \$60,000. The artwork budget must be inclusive of all costs including but not limited to the art consultant, artist fees, studio overhead, artwork fabrication, site preparation, travel, transportation, installation, taxes and General Liability Insurance in the amount of two million dollars.

ARTIST SELECTION PROCESS

The Public Art selection process will be undertaken by an Artist Selection Panel and will occur in two stages. The Selections Panel will be comprised of individuals representing the following areas: Developer, Architect, Artistic Community, the neighborhood and the NV Public Art Advisory Committee.

The panel will review all submissions and short list up to three artists who will be asked to provide a detailed sketch or maquette, budget, time schedule and the other pertinent information. Each of the short listed artist(s) teams will receive a presentation fee of \$500 to complete this phase.

Upon review of the short listed presentations, the Selection Panel will recommend one artist(s) team for the project. However, if no submission warrants consideration, the Artist Selection Panel reserves the right not to award the commission.

SELECTION PROCESS AND CRITERIA

Phase 1 – Deadline for Submission

The submissions will be reviewed and decisions made based on:

- Compliance with the Public Art Call requirements
- Artist(s) team previous artistic experience (based on supplied images)
- Appropriateness of the applicants artistic medium and style for this project site
- Potential for distinctive, site specific outcome

Phase 2 – Short Listed Presentation

The presentations will be reviewed and decisions made based on:

- Appropriateness of the concept and design for the site
- Thematic connection with the Art considerations noted above
- Interview and presentation of the proposed project concept
- Artist(s) ability to work co-operatively with members of the design team
- Interview of Artists references

ELIGIBILITY

This Public Art Call invites expressions of interest from professional Artists or Artist Teams that have proven experience working on site specific public art projects. The successful Artist(s) will be required to work closely with members of the Project Design Team and with other design and or construction consultants as required within established technical and maintenance parameters.

SUBMISSION REQUIREMENTS

Artists interested in this project must prepare and submit the following:

- A 1 page letter that outlines the artist's conceptual approach to this project
- A current resume and references. (If applying as an artist team please supply a resume for all artists).
- Up to 12 images showing previous examples of the artists work (digital or slides)
- A corresponding image list indicating the artwork's title, date, medium, location and value.
- Video or DVD may be submitted if it is no longer than five minutes in duration.

- Contact information for three professional references who have worked with you in the past.
- A self addressed stamped envelope

TIMELINE

Posting Circulated	June 24/13
Submissions Material due	July 24/13
Selection Process Review and Short listing	August 2/13
Short listed Artists Interviews	September 4/13
Contract Duration	2013/2014
Submit Application Packages To:	

Attention: Lori Phillips, Public Art Coordinator
The Arts Office
315 – 1277 Lynn Valley Road
North Vancouver, B.C., V7J 0A2
604 982-3893 Lori.Phillips@artsoffice.ca

Submission Materials Due: July 24, 2013 @ 4pm