

# PUBLIC CALL TO ARTISTS



**EDGEMONT SENIOR LIVING  
3225 HIGHLAND BOULEVARD  
NORTH VANCOUVER, BC**

**CAMPION**



*Supportive Living for Seniors*



## PUBLIC ART OPPORTUNITY

Edgemont Senior Living Inc., in partnership with the District of North Vancouver, invites expressions of interest from artists or artist teams to design and integrate site specific art at this soon to be constructed seniors' supportive living residence located at a prominent intersection one block from the 'heart' of Edgemont Village. This opportunity is open to professional artists and professional artist teams that can demonstrate the following:

- Ability to meet the creative, eligibility and performance criteria; and
- Ability to demonstrate the skills necessary to successfully manage all phases of the public art implementation from concept and design to installation coordination with the project consultant team, project contractor and project installation contractor.

## BACKGROUND

Edgemont Senior Living will be a three storey seniors' residential building of 127 rental units providing independent living, assisted living and memory care supportive services in a continuum of care to facilitate aging in place. Construction is expected to commence in late Fall 2014 and be complete by late Spring 2016.

The property is bounded by Ayr Avenue, Woodbine Drive and Highland Boulevard, immediately adjacent to Edgemont Village, the vibrant hub of a community that includes Capilano Highlands, Delbrook, Pemberton Heights and the residential streets surrounding the Village. Proximity to this readily walkable, eclectic commercial core and its many shops, services, public library, churches, restaurants and coffee shops will provide an important and dynamic amenity to the residents of Edgemont Senior Living, 70% of which are expected to come from within the City and District of North Vancouver.



## ARCHITECTURE

Designed by Raymond Letkeman Architects, the simple, clean expression of the building forms, articulation of the façades, building material selection and colours reference West Coast Modernist architecture in harmony with the scale and character of the Edgemont neighbourhood. Exterior architectural features of the built form and the landscape design are intended to complement the existing design tradition, scale and character, while providing a suitable transition from the commercial/mixed-use development in the Edgemont Village core to the surrounding single family housing.

A public plaza with integrated seating, decorative planters and seasonal planting materials will be constructed at the corner of Highland and Woodbine. There will also be a smaller version of this along the Woodbine frontage, to the west of the main plaza. The residence's main dining room and café-bistro will overlook the main public plaza and the outdoor dining terrace adjacent to it will provide opportunities for interaction between residents and their neighbours. The most used amenity spaces are located at this most prominent corner of the residence, strengthening its interest, vitality and reinforcing its relationship to Edgemont Village.



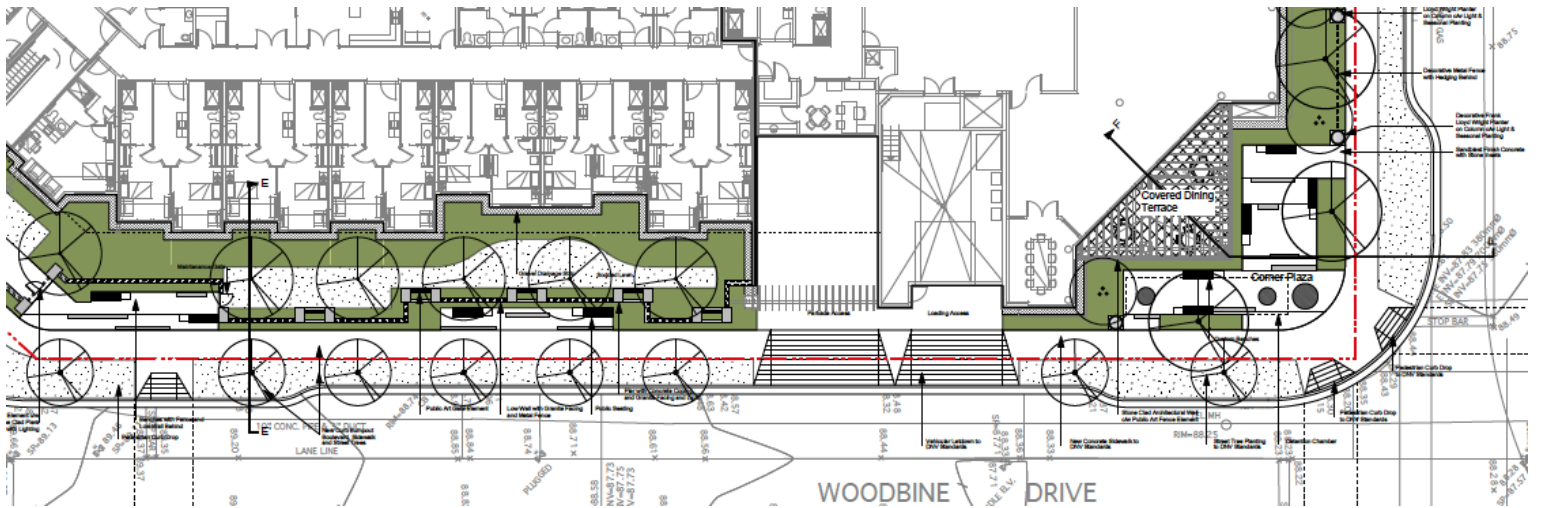
## 1. West (Woodbine Drive) Elevation

The Highland, Woodbine and Ayr frontages will all be improved with new road widths, curbs, sidewalks, corner bulges, boulevard planting and pedestrian crossings to support the importance of walkability and accessibility for all members of the community.

## LANDSCAPE ARCHITECTURE

The landscape architecture designed by Perry + Associates will reinforce an urban edge character along Woodbine and Ayr to respond to the more urban nature of this frontage with street tree plantings separating the pedestrian sidewalk from vehicular traffic. The 'project edge' will be defined by a series of stone clad columns at regular intervals corresponding to the building rhythm. A low black metal fence and low stone clad wall will span between the columns. Planting will feature low ground covers at the sidewalk edge with hedging behind the fence and a second row of trees to form a continuous canopy.

The landscape design will take on a more residential character along Highland to transition to the surrounding single family housing.



## THE PUBLIC ART PROJECT

The design team have proposed the following as possible locations for a public art component and any one or all may be suitable:

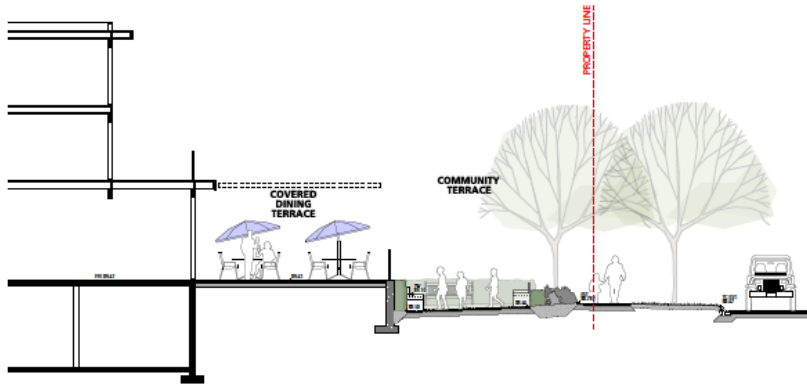
- Integrated into the railing at the building edge surrounding the outdoor dining terrace;
- Within the public plaza on the Highland - Woodbine corner; and
- Along the Woodbine frontage linking the two plaza areas, potentially integrated into the metal fencing.



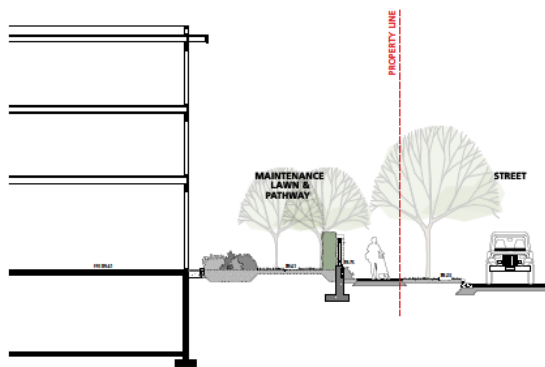
These locations have been deemed appropriate by the District's Advisory Design Panel.

Three key audiences will engage with the public artwork:

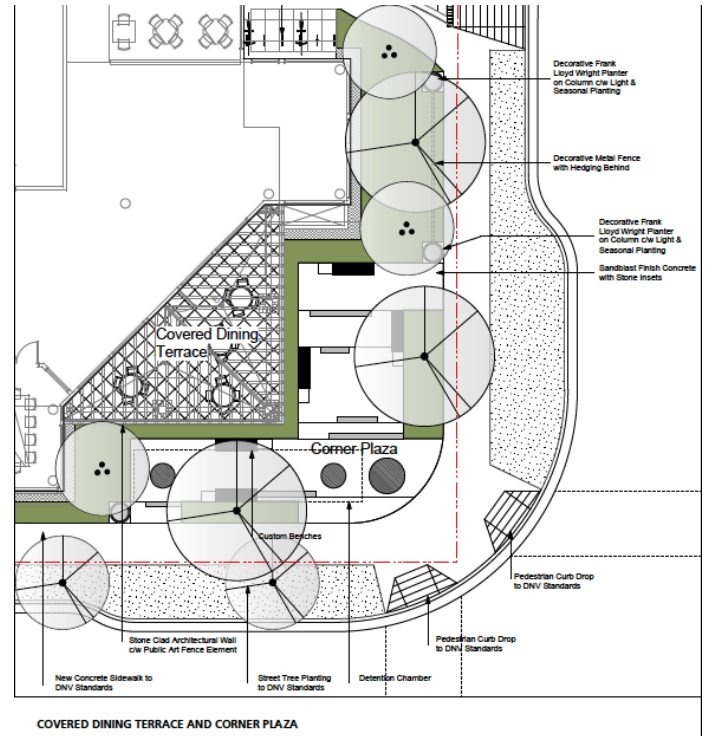
- The ambulatory residents, staff and visitors to Edgemont Senior Living;
- Residents of the surrounding neighbourhood; and
- Passersby, whether on foot, bicycle or in a vehicle.



6 Section F  
Scale: 1:100

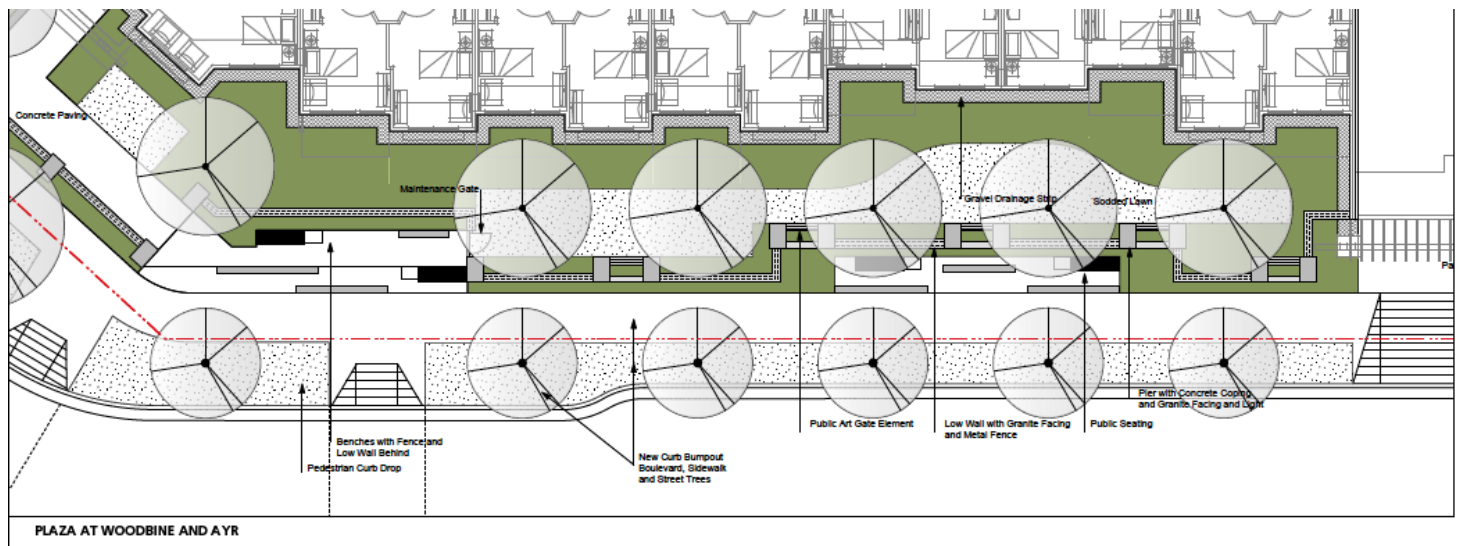


5 Section E  
Scale: 1:100



COVERED DINING TERRACE AND CORNER PLAZA

Possible Locations - Building Edge at Dining Terrace,  
Public Plaza at corner & Woodbine Frontage



PLAZA AT WOODBINE AND AYR

## PUBLIC ART CONSIDERATIONS

It is intended that the public artwork directly benefit the residents of Edgemont Senior Living, its neighbourhood and the community that surrounds them. Relevance to this 'constituency' must be reflected thematically in the artwork and creates many potential avenues for exploration and discourse.

Examples could include such concepts as aging, aging in place, the growing influence of seniors in our society and the important roles they play, and recognition of the contributions our senior residents have made toward building Edgemont Village and the surrounding community. Lastly, the notion of "home" and what that means at different stages of life might hold interesting possibilities.

In addition to the thematic considerations, the artwork must:

- Be contextually appropriate;
- Creatively address the transition from residential to the mixed-use/commercial zones;
- Reflect and further define Edgemont Village's distinctive setting and established character;
- Be durable, permanent, safe and of good quality workmanship;
- Conform with all relevant building codes; and
- Meet with the approval of the Municipal Engineer if it encroaches on any municipal rights-of-way.

## PUBLIC ART CONSIDERATIONS

The total artist's compensation available inclusive of all directly related expenses is \$80,000. Allowable expenses include, but are not limited to: artist commission/fees; studio overhead and administration; design, materials and artwork fabrication; site preparation; shipping; demurrage; general liability insurance in the amount of \$2,000,000; other ancillary expenses directly attributable to installation of the artwork; travel; transportation; project documentation; and all relevant taxes. Public relations costs that recognize and celebrate the artwork (e.g., unveiling ceremonies, educational/promotional material, interpretive signage) will be the owner's expense.

## ARTIST SELECTION PROCESS

The public art selection process will be undertaken by an Artist Selection Panel comprised of individuals representing the developer, architect or landscape architect, arts community, neighbourhood and the North Vancouver Public Art Advisory Committee. This Panel will review all submissions and short list up to three artists or artist teams and each will be asked to provide a detailed sketch or maquette of their proposed artwork, budget, schedule for completion and other pertinent information as set out below. Each of the short-listed artists or artist teams will receive a presentation fee of \$1,000 to complete this phase.

Following consideration of the short-listed presentations, the Panel will recommend one artist or artist team for the artwork. However, if no submission warrants consideration, the Panel reserves the right not to award the commission.

## SELECTION PROCESS & CRITERIA

### Phase 1 – Initial Submission

The submissions received by the submission deadline will be considered and decisions made based on the following:

- Compliance with the Public Art Call requirements;
- Previous artistic experience of the artist or artist team based on their submission;
- Appropriateness of the applicant's artistic medium and style for this specific installation; and

- Potential for distinctive, site-specific outcome.

## Phase 2 – Short-Listed Presentation

The presentations will be considered and decisions made based on:

- Appropriateness of the concept and design for this project;
- Thematic connection with the Public Art Considerations noted above;
- Interview and presentation of the proposed artwork concept;
- Perceived ability of the candidate to work collaboratively with project's design team; and
- Interview of the candidate's references

## ELIGIBILITY

This Public Art Call invites expressions of interest from professional artists or artist teams that have proven experience working on site-specific public art projects. The successful proponent will be required to work closely with members of the project's design team and the project's contractor as required within established technical and maintenance parameters.

## SUBMISSION REQUIREMENTS

Artists or artist teams interested in this opportunity must prepare and submit the following:

- A single page brief outlining the conceptual approach to the project;
- A current resume with references. If applying as an artist team, resumes for all artists are to be provided;
- Up to twelve images showing previous examples of the artist(s)'s work in either digital or slide format;
- A corresponding image list indicating the artworks' titles, dates, media, dimensions, locations and values;
- An accompanying video or DVD may be submitted if it is not longer than five minutes in duration;
- Current contact information for three professional references who have worked with you in the past; and
- Unless a self-addressed stamped envelope is provided, the submission materials will not be returned.

**Note: DO NOT submit original artwork, stapled or bound materials, or documents in plastic sleeves.**

Submissions can also be made electronically as follows:

- The information described above can be compiled into one Acrobat PDF formatted file no larger than 5 MB and sent to the email address noted below;
- The PDF file must not be locked or the information grouped in such a way as to prevent extraction of an image for presentation to the Artist Selection Panel.
- Photos of artwork are to be captioned on the same page with the artist's last name and the artwork's title, dimensions, value and any other brief information you wish to convey about it.
- It is recommended the PDF be formatted in landscape orientation (horizontally) as it will be presented to the Artist Selection Panel projected onto a horizontal screen.

Mac/PC compatible USB drives containing this information may also be submitted to the address noted below.

## TIMELINE

Posting Circulated	Monday, September 22, 2014
Submission Due	Wednesday, October 22, 2014 at 2:00 PM
Selection Process Review and Short-Listing	Late October/Early November, 2014 – date to be confirmed
Short-List Presentations	Early December, 2014 – date to be confirmed
Contract Duration	2015/2016

Submissions are to be sent to:

Anja Henche  
KELLER FINE ART + PROJECTS  
6550 Wellington Avenue  
West Vancouver, BC V7W 2H9

Telephone +1.604.724.5543  
Email [ahenche@kellerfineart.ca](mailto:ahenche@kellerfineart.ca)

Digital submissions are to be made to the above noted email address.

Questions regarding the project or any of the requirements set out in this Public Call to Artists should be addressed to the individual noted above.

**Note: Keller Fine Art + Projects will not be responsible for any costs incurred in responding to this Public Art Call.**