

OPEN CALL FOR EXPRESSIONS OF INTEREST Public Art Installation

NORTH VANCOUVER, BC



HARRY JEROME COMMUNITY RECREATION CENTRE ENTRANCE AREA

EOI Deadline: January 7, 2022

Budget: \$230,000 CAD

❶ CALL FOR ARTISTS EOI

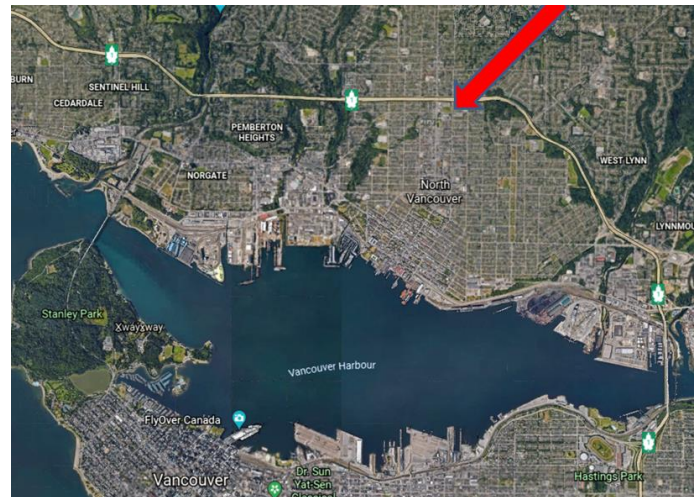
The North Vancouver Recreation & Culture Commission and City of North Vancouver are inviting Expressions of Interest from professional artists and artist teams working in the public art realm, to create original site-specific public artwork(s) associated with the entrance area for the soon to be built new Harry Jerome Community Recreation Centre.

❷ PROJECT OVERVIEW

Location Context

The existing and new Harry Jerome Community Recreation Centre (HJCRC) building sites are located on the traditional Coast Salish territory of the Skwxwú7mesh (Squamish) and Tsleil-Waututh, Nations who have lived throughout this region for thousands of years.

The HJCRC facility is located within the boundaries of the City of North Vancouver adjacent to Trans-Canada Highway #1. The location at East 23rd Street (100 block) is in the Central Lonsdale zone, at the north end of the civic and commercial core of the municipality. The site includes an existing, 700 seat theatre and the immediate area will feature a large urban park, residential towers, access to the Green Necklace multi-use pathway, the Gordon Smith Canadian Contemporary Art Gallery, local shops and restaurants.



Public Art Context

The City of North Vancouver is “committed to The City of North Vancouver has a thriving Public Art Program that is administered by the North Vancouver Recreation & Culture Commission. The program’s mission is to create art in public places that celebrate and stimulate the cultural spirit and identity of the community. The municipal public art collection currently consists of over 100 wide-ranging site-specific original artworks that are reflective of the local culture, people and natural environment. Artists interested in this EOI are encouraged to familiarize themselves with existing artworks featured in the collection by visiting: www.nvrc.ca/arts-culture/public-art/art-collection.

North Vancouver Recreation and Culture Commission (NVRC)

The North Vancouver Recreation & Culture Commission’s mandate, on behalf of the City is dedicated to creating a welcoming and safe environment where everyone can participate in a wide range of recreational and cultural opportunities regardless of age, ability, background and economic status. Recreation and culture is vital to the overall health, wellness and community spirit.

Architecture & Landscape

With a distinctively West Coast architectural style, the new Harry Jerome Community Recreation Centre seeks to embody the character of the community while reconciling large-scale program elements, a steeply sloping site, the surrounding urban context and complex circulation demands. The new state-of-the-art facility will deliver exceptional experiences and programs for community members that foster individual and collective wellness. The community recreation centre will be home to a wide range of new recreational, cultural and green space improvements including: community atrium and gathering areas; arena with seating for up to 500 spectators; aquatic facility; indoor and outdoor fitness spaces; full-size gymnasium; multipurpose spaces; preschool and youth spaces; and community kitchen. The surrounding landscape will feature a new skate park, multi-activity sports court and mix of natural areas for social connection.



Image: HCMA Architecture + Design

HJCRC Project Information Links:

NVRC <https://bit.ly/3Cj098w>

CNV <https://bit.ly/3vDKVc4>



③ CREATIVE CONTEXT

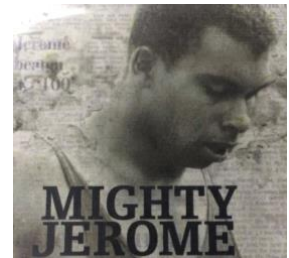
Facility Namesake – Harry Jerome (1940 – 1982)

The namesake for the existing and new community recreation centre, is track and field Olympian Harry Winston Jerome. At the age of twelve, Harry Jerome moved to North Vancouver, where he attended North Vancouver High School. The school at that time was located in the 200 block of East 23rd Street, directly adjacent to existing and new community recreation centre facilities. Over his exceptional athletic career, Harry Jerome set six world records and won three Olympic medals:

- 1958-59 set Canadian records for sprinting in 100Y dash – 100Y race 440Y relay
- 1960-66 Achieved 6 world records
- 1964 Bronze Medal in the 100 Y race Tokyo Olympics
- 1966-67 - Gold Medals Commonwealth Games & Pan American Games.

Harry Jerome's inspirational journey goes far beyond elite athleticism, he boldly faced many physical and societal challenges along the way including encounters with systemic racism and a miraculous comeback after devastating physical injuries that should have ended his athletic career. After his retirement from competition, Harry Jerome promoted amateur and youth sport, fought for better support for Canadian athletes and advocated for greater representation of ethnic minorities on Canadian television and advertising. He was the recipient of numerous honours and awards, including the Order of Canada.

<https://www.thecanadianencyclopedia.ca/en/article/harry-jerome>



Public Art Project Theme: Mighty Me

Harry Jerome was not dubbed "Mighty Jerome" lightly. He demonstrated that miraculous things could happen when you believe in yourself, when you focus on your strengths and when you bravely face setbacks or societal barriers. Over the span of his track and field career, he encountered prejudice and physical challenges, and ultimately demonstrated to himself and the world that each of us has the singular power to make magic happen in our lives. For this public art project the short-listed artists will be invited to creatively consider the theme "Mighty Me" within the context artwork that metaphorically embodies Jerome's spirit and legacy to:

- boldly believe in their own personal best, and actively strive for it;
- celebrate, support and value ethnic diversity and inclusion;
- be part of the solution by taking actions that work towards a better future.

4 PUBLIC ART OPPORTUNITY - FRONT ENTRY



This public art opportunity focuses on the front entrance area of the new HJCRF facility. The selected artwork has the potential to be either an exterior or an interior installation, as there are several exciting possibilities for art placement. The facility entrance is south facing, at mid-block of 100 East 23rd Street. Working with the slope of the site, the exterior entrance area features a street level gathering space, grand staircase, upper entrance plaza, outdoor green space. Stepping inside the facility, the airy two-story glass and wood atrium delivers a spectacular indoor/outdoor connection to the front entrance plaza and central courtyard at the heart of the complex. The intention of this public art call is to commission high impact signature artwork that will optimize the visual vantage points created by the architecture and landscaping.

HJCRF Front Entrance (Exterior Options)

Upper Plaza Area; Grand Staircase; Lower Plaza.

HJCRF Atrium (Interior Options)

Suspended Artwork; Freestanding at floor level;
Glazing: 2nd Story Perch / Multi-Purpose Room.



Image: HCMA Architecture + Design

5 ARTWORK BUDGET - \$230,000 CAD

The artwork budget includes but is not limited to: artist fee, detailed design, engineering, fabrication, construction coordination, site preparation, permits, transportation and installation. In addition, the artist selected will be required to carry general public liability insurance policy for \$5M with the municipal agencies named on the policy as additionally insured.

6 ELIGIBILITY

This public art call invites expressions of interest from all professional Artists or Artist Teams that have the demonstrated creative expertise and technical skills to manage all phases of the process from design development through to installation, in coordination with the project contractors and municipal staff. Eligible artists will have proven experience creating and installing high impact large-scale public artworks and their submissions are to be in compliance with the submission instructions outlined in item 9.

7 SELECTION PROCESS

The public art selection process will be undertaken by an Artist Selection Panel and will occur in two phases.

In Phase 1, eligible artists (or artist teams) are welcome to submit an Expression of Interest (EOI) for consideration. The Artist Selection Panel will review all eligible submissions with the intention of short-listing up to four artists to continue with the process.

In Phase 2, the short-listed artists will be given a project orientation with members of the project design team, to learn more specific details, ask questions and gain a better understanding of the opportunities and constraints. Each short-listed artist will receive an honorarium of \$1,000 CAD to prepare and present their creative concept proposal to the panel. Following careful consideration of all short-listed proposals, the Artist Selection Panel will determine a final artist and artwork recommended for this commission.

Artist Selection Panel

An arms-length ad-hoc Artist Selection Panel will be convened to select the highest qualified artist(s) to complete this project. In accordance with the municipal Public Art Program policies and procedures the Harry Jerome Artist Selection Panel will be composed of representatives from each of the following areas: Design Team Member (Architect or Landscape Architect); HJ Project Manager; NV Public Art Advisory Committee Member (local citizen); and two Artistic Professionals.

⑧ TIMELINE

Call for Expressions of Interest (EOI) Circulated	Nov 4, 2021
<u>EOI Submissions Due (midnight)</u>	<u>Jan 7, 2022</u>
Selection Panel Review / Short-list	Jan 2022
Short-List Artist Orientation	Jan 2022
Artist Concept Proposal Presentations	Feb/Mar 2022
Artist Contract	2022-2024
Public Art Installation	Sept. 2024

⑨ EOI SUBMISSION REQUIREMENTS & INSTRUCTIONS

Eligible artists/designers are invited to respond to this Call for Expression of Interest by submitting the following information:

1. **Cover Letter:** Briefly outlining the artistic approach to this opportunity (1 page max).
2. **Artist CV:** With complete contact information (2 pages maximum).
3. **Digital Images:** Up to 10 images displaying artist's past work.
4. **Image Reference Sheet:** Include each artwork title, date, dimensions, value, & description.
5. **Artist Contact Information:** Phone, Email, Address, Website.
6. **Package:** Combine the above items into one PDF File (sized: 5-10 MB max)

Email submission by end of day Friday January 7, 2022 to:

Email: publicart@nvrc.ca

Subject Line: EOI HJCRC Entrance + (Your Name)

Attention: Lori Phillips, Public Art Officer, NVRC

Thank you for your interest.