

COAST SALISH WINDOW TREATMENT

PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST

Deadline: July 14, 2021



❶ PUBLIC ART OPPORTUNITY

The Museum of North Vancouver is inviting Expressions of Interest from experienced artists working in the local Indigenous tradition, to prepare contemporary Coast Salish graphic designs that could be featured on the glass transom windows surrounding the lobby of the newly built museum facility on Esplanade Avenue.

❷ PROJECT CONTEXT

Museum of North Vancouver

The new Museum of North Vancouver (MONOVA) will be an extraordinary community amenity located on the shores of Burrard Inlet, with an anticipated opening target of the fall 2021. MONOVA's mission is to engage, strengthen and inspire the community and its visitors by creating experiences that explore the past, present and future of North Vancouver and its people. The museum is committed to maintain and strengthen the work it does in close collaboration with its government partners, the City of North Vancouver, the District of North Vancouver, along with the Squamish and Tsleil-Waututh Nations.

Public Art Program

The City has a thriving Public Art Program that consists of a wide-ranging selection of artworks that are reflective of North Vancouver's culture, people and natural environment. Each piece is site-specific, conveying interesting local stories about community aspirations, environmental splendors and vibrant local culture. Information about North Vancouver's Public Art Program can be found at www.nvrc.ca/publicart.

❸ PROJECT OVERVIEW

The Museum of North Vancouver wishes to commission a series of graphic designs showcasing local Coast Salish art to be featured in the entrance area of the new museum. The goal of this project is to select **one or possibly two artists** who can work collaboratively on a creative design that would cohesively reflect cultural aspects of both Squamish and Tsleil-Waututh Nations.

The Museum's purpose in commissioning this work is to:

- Honour and reflect the land and the peoples of the land on which the museum is built.
- Emphasize the commitment to the collaboration between MONOVA and the Nations as now being implemented by the MONOVA Indigenous Voices Advisory Committee.
- Provide a welcome message, in both traditional languages.

4 PROPOSED LOCATION

MONOVA has identified the top row of windows along the street frontage of the facility to display the Coast Salish art (see photo). These windows are both north and east facing.

VINYL GRAPHICS

The approved final designs will be printed on window vinyl and installed in a similar fashion to the examples shown below. This artwork will need to work well on a set of narrow but very long window panels. Artists can choose between repetitive elements and/or a single piece of art that stretches around the façade of the building.

Window vinyl is available in a range of colour options and levels of transparency. Artists will be encouraged to consider the range of material and design options, taking into consideration how the different materials look when viewed from inside and outside of the facility.

Bold, simple designs are encouraged. The broad theme for this installation will be ***Nature as Teacher: the Significance of Plants and Animals to səlilwətał and Skwxwú7mesh Cultures.*** Options for a mix of both imagery and traditional language are possible and artists will be encouraged to consider how their designs will integrate with the existing architectural features of the facility.

MONOVA Window Project



Reference examples of vinyl film applied to windows.

5 ARTWORK BUDGET

Up to four short-listed artists will each receive \$300 to prepare a preliminary concept proposal and present it to the Selection Panel. Selected final artist(s) will receive \$3,000 for the preparation and delivery of a final design and print-ready package to translate the artwork into the vinyl decals. MONOVA will be responsible for costs associated with the fabrication and installation artwork.

6 ELIGIBILITY

This Public Art Call has been prepared to solicit responses from artists and graphic designers working in the local Coast Salish Indigenous tradition who have the skills and availability to work on this project during July and August 2021. Squamish Nation artists are encouraged to consider a joint submission with a Tsleil-Waututh artist – and vice versa.

7 SELECTION PROCESS

The Artist Selection Panel will be comprised of four members representing: MONOVA, the Indigenous Voices Advisory Committee (two representing each Nation) and the North Vancouver Public Art Advisory Committee (NVPAAC). *(Additional advisors to the Panel may be present but would not vote).* The Artist Selection Panel will review all eligible submissions with the intention of short-listing up to four artists to present concept ideas to the panel.

8 TIMELINE

Call circulated	June 25, 2021
Submission deadline (midnight)	July 14, 2021
Selection Panel meeting/short-list selection.....	mid July 2021
Short-list artist interviews/presentations/final selection.....	late July 2021
Design work completed	early-mid August 2021
Decals installation (<i>on or before</i>).....	early September 2021

9 SUBMISSION INSTRUCTIONS

Eligible artists/designers are invited to respond to this Call for Expression of Interest by submitting the following information:

1. Name, contact information (phone, e-mail address) and statement of availability during late July-August.
2. Up to 10 digital images of artist’s previous art, or a link to artist’s website.
3. E-mail above to: publicart@nvrc.ca *(Use subject line: MONOVA + Your Name).*

Deadline to submit is July 14 at midnight. Thank you for your interest.

CONTACT INFORMATION:

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