

Public Art Call
for Expressions of Interest



Green Necklace Project

City of North Vancouver



Submission Deadline: September 14, 2015 @ 4 pm

Public Art Commission: \$35,000

This is a call for Expressions of Interest from the City of North Vancouver Public Art Program, seeking an artist or artist team to develop and install a public artwork as part of the Green Necklace urban greenway project.

MUNICIPAL CONTEXT

The City of North Vancouver is a vibrant urban municipality with a population of approximately 50,000 that is situated within the Metro Vancouver, Canada's third largest metropolitan region. The City offers a diversified economy and extensive range of employment, education, and recreational opportunities. The municipality is blessed with a number of outstanding natural attributes that set it apart from others. It is a waterfront community centrally located on the North Shore of Burrard Inlet, one of the world's great ports. Hills and high rainfall are distinctive attributes of the area.

GREEN NECKLACE

The Green Necklace is a proposed urban greenway encircling the urban centre of the City. It will link parks, public spaces and natural habitats and provide safe alternative transportation options and recreation opportunities for people of all ages and abilities. It will also provide important connections to other trail systems and bicycle routes in the City such as the Ravine Trail System and the North Shore Spirit Trail.

Based on a vision outlined in the City's original 1907 town



The Green Necklace & Spirit Trail

plan, the Green Necklace forms a continuous green loop around the Central Lonsdale area and will stretch 7 km when complete. The project builds upon existing infrastructure and integrates innovative recreational, ecological and sustainable best practices.

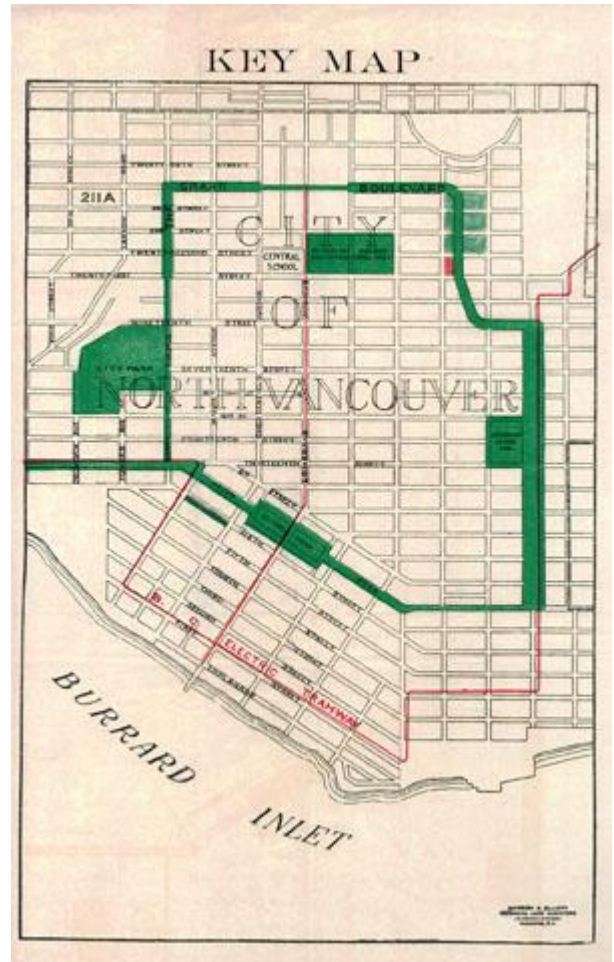
The first stretch of the Green Necklace along Keith Road and Victoria Park was completed in 2005. The Mahon Park section was completed last year and the East Keith and Grand Boulevard section is now in the planning phase.

History of the Green Necklace

The Green Necklace began as a vision of one of the City's founders, Edward Mahon, over one hundred years ago. As a central figure in the North Vancouver Land and Improvement Company, he envisaged a "Grand Boulevard" that would encircle the new City. This idea was influenced by the Garden City and City Beautiful planning movements of the late 1800's, which was a response to the deteriorating conditions of industrial cities in Europe. Edward is quoted as saying:

"Completion of this great public way, with the supporting parks and gardens, will perpetuate health areas and pleasure grounds within a short distance of every resident of the present city of North Vancouver, and our municipality will have the distinction of possessing the most spacious boulevard contained within the limits of any city in the world - a great artificial lung, encompassing the central town, breathing, pressing, forcing into it health and vitality..."

This idea of the importance of the connection between the health of the environment and the health of the people is still an important component of the City's Official Community Plan.



PUBLIC ART OPPORTUNITY

The selected artist for this project will:

- Develop a concept plan for a series of artistic interventions that could double as site specific way-finding elements along existing and future sections of the Green Necklace;
- Consider creative potential for artistically addressing new and existing pathway elements on the Green Necklace;
- Fabricate and install the first of these artistic interventions primarily along the Mahon Section. This section runs adjacent to Carson Graham High School, several soccer and baseball fields, a running track, children's waterpark and Fen Burdett Stadium.

BUDGET

The total budget available to artist(s) team is \$35,000. Artwork budget must be inclusive of all costs including but not limited to artist fees, studio overhead, consultant fees, materials, fabrication, site preparation, travel, transportation, installation, and General Liability Insurance in the amount of five million dollars. With this project there may be an opportunity to creatively utilize granite slabs supplied by the City.

ELIGIBILITY CRITERIA

This public art call has been prepared to solicit response specifically from professional artists (working in any medium) who can demonstrate the creative expertise and technical skills required to manage all phases of the public art process from design development through to installation.

ARTIST SELECTION PROCESS

The Public Art selection process will be undertaken by an Artist Selection Panel and will occur in two phases. The five person Artist Selection Panel will be comprised of representatives from the following areas: NV Public Art Program Steering Committee, CNV Project Manager, two professional artists and local resident.

Phase I - Expressions of Interest

The Artist Selection Panel will review all eligible Expressions of Interest submissions with the goal of short-listing three candidates for further consideration. The submissions will be reviewed using the following criteria:

- Images: Previous artworks demonstrate refined artistic and technical excellence;
- Materiality: Proven ability to work with materials suitable for outdoor unsupervised environments;
- Project Fit: potential for creating a unique site specific artwork that brings an added layer of meaning and engagement to the Green Necklace;
- Project Management: ability to deliver a project from inspiration to installation in an efficient professional manner.

Phase II – Concept Proposals

Short-listed artists will be invited to prepare a concept proposal for presentation to the Artist Selection Panel and will receive a presentation fee in the amount of \$750. As part of this phase, the artists will have the opportunity to meet with the Green Necklace Project Manager to review project details and ask questions. The short-listed presentations will be reviewed and decisions made based on eligibility and creative criteria as outlined in this Call.

*** Note if no submission warrants consideration, the Artist Selection Panel reserves the right not to award the commission.*

TIMELINE

Posting Circulated.....	July 2015
Submissions Materials Due @ 4 pm.....DEADLINE.....	September 14, 2015
Selection Process Review & Short-listing	September 2015
Short-listed Artists Presentations.....	October 2015
Anticipated date for Installation of selected artwork	Early 2016

SUBMISSION REQUIREMENTS

Submissions to this call must include the following information provided to Public Art Officer, via email or delivered on a PC compatible CD or USB memory stick

1. **Letter of Interest:** No longer than one typed page. (MS word format or PDF)
2. **Artist Resume** - If applying as an artist team please provide one for each artist
3. **Digital Images** - Up to 12 digital jpeg images showing previous examples of public art created by the artist, with accompanying image list.
4. **Image List** – Providing the following information about the supplied digital images: artwork's title, date completed, medium, location and commission value.

SUBMIT BY EMAIL

- Artists are asked to submit the information listed below in **one PDF Acrobat format file, no more than 5 MB**. Please do not secure the PDF file as there may be a need to extract an image for presentation to the selection panel. It is recommended the entire PDF be formatted horizontally as it will be presented to the selection panel projected on a horizontal screen.
- Photos of artwork to be captioned on the same page, with the artist's last name and the artwork title, size, & value and other brief information you wish to communicate about the artwork.
- Send to: pasubmissions@artsoffice.ca using subject line: *GNecklace–Your Last Name (example: GNecklace-Smith)*

INSTRUCTIONS FOR DELIVERY:

- Provide submissions on a PC compatible, CD or USB
- Submissions will not be returned. Please **DO NOT** submit original artwork, stapled or bound materials, or documents in plastic sleeves.
- Deliver to:
North Vancouver Recreation & Culture Commission,
123 East 23rd Street, North Vancouver, BC, V7L 3E2,
Attention: Lori Phillips, Public Art Officer, 604.983-6420, phillipsl@nvrc.ca

DEADLINE: Monday, September 14, 2015 @ 4 pm

Neither the North Vancouver Recreation and Culture Commission, nor the City of North Vancouver will be responsible for any costs incurred in responding to this Call.

Green Necklace Feature Photos

