



Public Art Call

North Vancouver, BC
Deadline for Submission: June 15th, 2013

LOT 'B', BLOCK 40, DISTRICT LOT 204, GROUP ONE NEW WESTMINSTER
DISTRICT, PLAN BCP49184, P.I.D. 028-681-711

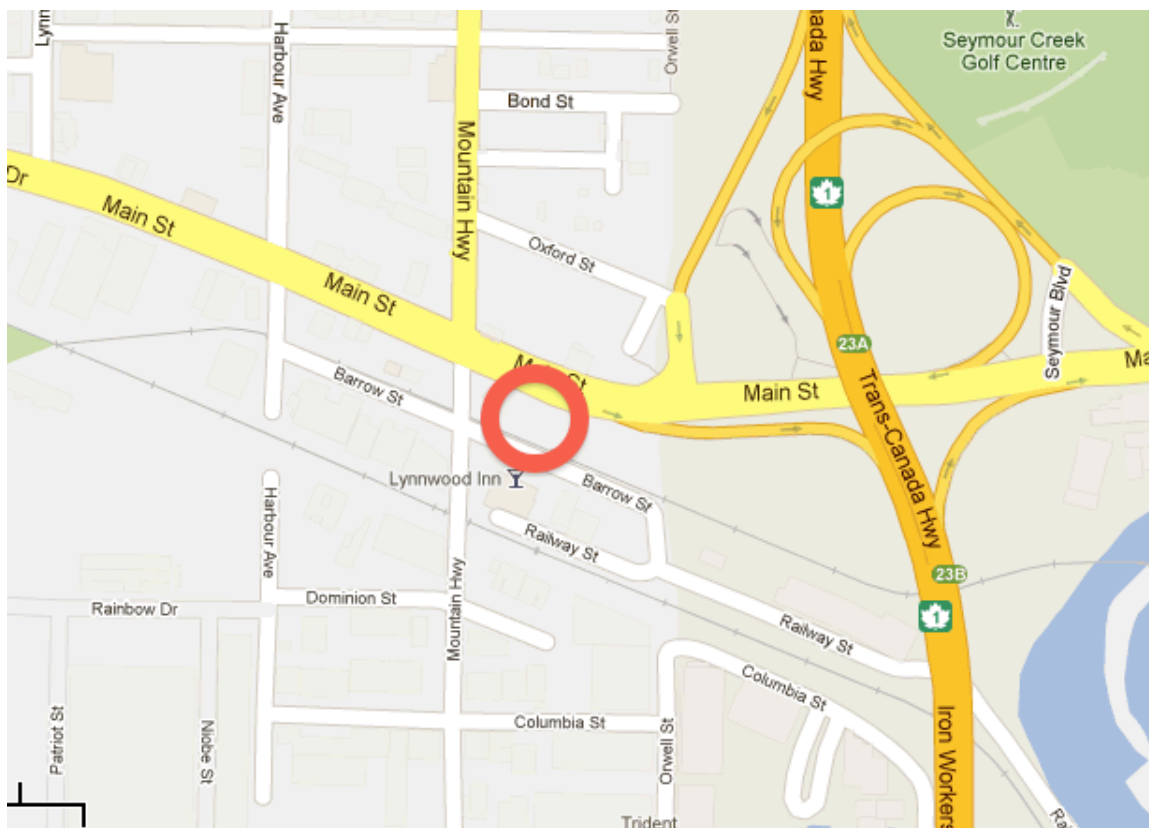
1. PUBLIC ART OPPORTUNITY

Toby's North Vancouver is inviting artists to design a site-specific public art piece at our Lot B development in North Vancouver. The opportunity is open to artists and design professionals who:

- Are able to meet the creative, eligibility, and performance criteria
- Can demonstrate the skills to manage all phases of the implementation of the project.

2. PROJECT DESCRIPTION

Lot B is located near the corner of Main Street and Mountain Highway in North Vancouver, just west of the Ironworkers Memorial Bridge. The site is currently the parking lot of the former Lynnwood Inn. A mix of industrial and commercial enterprises surround the parking lot. The new building proposed for the parking lot is a modern mixed-use commercial building.



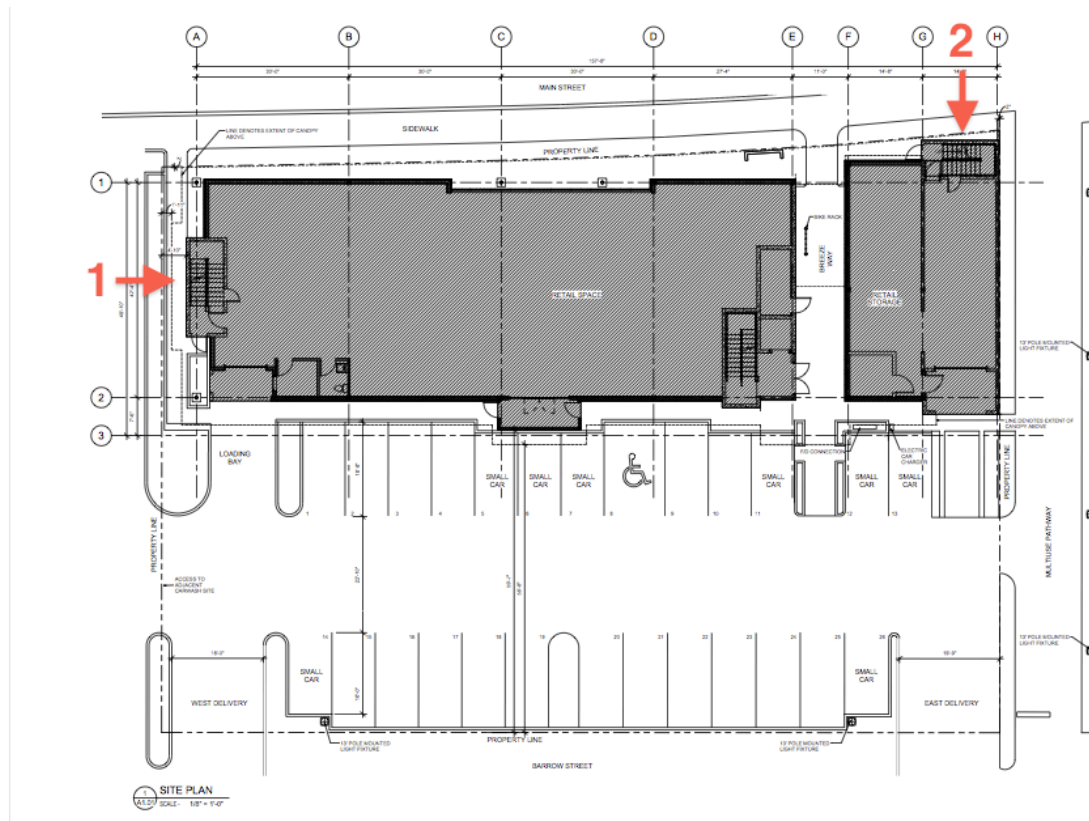
BUILDING FEATURES

The proposed building is a two-story, mixed-use building. The ground floor will be retail, and the second floor will be general office. Parking and loading facilities will be provided to support the use of the building. The new building will be a blend of a modern commercial and industrial aesthetic. The building mass is relatively low, with a linear stance and in scale with the surrounding buildings. The building will be approximately 13,000 square feet over two floors.

The building is a combination of architectural concrete, recycled and re-sawn fir cladding, and energy efficient fiberglass windows and glazing. The colour palette is subdued but crisp.

3. PROJECT THEME – FOR ARTISTIC INTERPRETATION

The project design team anticipates public art being incorporated in one of two possible locations. The first potential location is on the West elevation, placed on the architectural concrete enclosing one of the building's stairways. The second location is on the building's North elevation, and positioned on the architectural concrete enclosing another of the building's stairways.



The design team envisions an artistic expression on the building created by light. Several options for the light source are fiber optics, LED trails, and neon tubes. The intent is to have a creative light display that is animated but not to the point of

distraction. The intention is to create an interesting form of light artwork that is engaging.

The District of North Vancouver's Public Art Program is intended for the commissioning of site-specific artworks. Therefore, artwork designed for this location needs to be relevant and have meaning within the area's landscape and specific setting. Given this site's proximity to the Ironworkers Memorial Bridge and the nearby transit hub, artwork situated here will serve as a marker at a key entry point to the District of North Vancouver. The artwork should provide a powerful visual impact for both pedestrians and the high volume of vehicular traffic that is flowing along Main Street.

To support the District's official community plan initiative for this area, the building has been designed as a modern commercial building with industrial elements, keeping with the nature of the development of the neighbourhood. This type of building has allowed the design team to create a variety of interesting elevations that have afforded an opportunity for a blank canvas for the public art described above.

4. SUBMISSION REQUIREMENTS

Artists are invited to submit the following by June 15th at 3 pm

- A short brief that emphasizes the basic conceptual approach to this commission. This brief will be the basis of the proposal to the selection committee.
- A current resume including contact information.
- Up to 15 digital images of previous examples of work (if possible, light artwork).
- Two references from past projects.

ELIGIBILITY

This is an open call to all artists and artist teams. The selected Artist will be required to work closely with members of the Project Design Team and with other design and/or construction consultants as required, in order to meet all necessary technical scheduling and maintenance parameters.

5. PUBLIC ART BUDGET: APPROXIMATELY \$21,000.

The artwork budget is inclusive of all costs including artist fees, studio overhead, consultant fees, fabrication, site prep, transportation, installation, insurance, and taxes.

PHASE 1

Interested artists submit their work through an open call.

PHASE 2

Up to 3 artists will then be short-listed to present a concept plan to the selection committee. Artists will be given more information before the presentation to help them frame their concepts. This may include a site visit and/or phone call. All artists selected will be given \$500 for their time and effort in preparing a concept.

PHASE 3

Upon selection of the Artist, the commissioned Artist must submit a detailed budget and timeline to expedite the work. In addition, the Artist will be responsible for obtaining General Liability insurance in the minimum amount of 500 thousand dollars. The premium for this coverage will be assumed as a cost of doing business and part of studio overhead. Should coverage not be available, the property owner may be able to make arrangements to provide coverage.

6. SELECTION PROCESS

The Public Art Selection Panel will be comprised of: the Owner, the Project Manager, and the NV Public Art Advisory Committee appointee.

The Panel will ask short-listed artists to meet with the selection panel to review the project parameters and discuss options for artwork creation, timeline, artist's availability, durability of materials suggested and scope of the project.

Artists will be selected on strength of previous artwork, creativity of approach to the design parameters, and ability. If no final presentation and submission warrants consideration, the Selection Panel reserves the right to not award the commission.

TIMELINE (subject to change)

- Posting Circulated: Mid-April
- Submission Materials due at 3 PM: June 15th, 2013
- Selection Process Interviews: Tentatively June 21st, 2013
- Selection of Artist: June 31st, 2013
- Contract Duration: July 1st, 2013 to January 30th, 2014
- Anticipated date for installation of selected work: November 2013

7. SUBMIT APPLICATION PACKAGES BY MAIL BY JUNE 15th, 2013 AT 3 PM TO:

Rola Priatel
Toby's North Van
c/o
719 East 4th Street, North Vancouver, BC, V7L 1K1
Phone: 604-987-2531
Direct any questions to: john@jmmdi.ca; or rolakp@shaw.ca

Packages may not be returned.

Good Luck!