



PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST  
POLYGON - LENNOX  
1712 LONSDALE AVENUE, NORTH VANCOUVER, BC

Submission Deadline | April 17th, 2023

# CALL FOR ARTISTS








Polygon Development, in partnership with the City of North Vancouver, invites expressions of interest from experienced, professional Canadian artists or artist teams to create a public artwork that activates the plaza seating area at the corner of Lonsdale Avenue and East 17th Street. The public art has the potential for a wide range of possibilities and approach, media and form, including integration with the seating and hardscape, ground plane and the use of lighting. The public art opportunity site location offers high visibility and accessibility for a diverse array of audiences, including pedestrians, cyclists, and motorists. The public art sited at the southwest corner of the property will anchor the development with the public realm, promote social interaction, and foster a unique community identity and sense of place.

PUBLIC ART BUDGET	\$127,000.00
ELIGIBILITY	Open Call for experienced, professional Canadian artists or artist teams
DEADLINE FOR SUBMISSIONS	Monday, April 17th, 2023 at 9:00am PDT
PROJECT COMPLETION	2025
Please send all submissions to:	<a href="mailto:Lennox@ballardfineart.com">Lennox@ballardfineart.com</a>

# CONTEXT MAP



- 1** SUBJECT SITE
- 2** LONSDALE AND 19TH MEDICAL CENTRE
- 3** HARRY JEROME REC CENTRE
- 4** CRICKMAY PARK
- 5** RODGER BURNES GREEN
- 6** WAGG CREEK PARK
- 7** REY SARGENT PARK
- 8** CITY LIBRARY
- 9** CITY HALL
- 10** FIRE HALL
- 11** LIONS GATE HOSPITAL
-  BUS STOPS
-  FTN BUS ROUTES
-  BIKE ROUTES
-  UNDER CONSTRUCTION
-  PARKS OR GREEN SPACES

Context map showing the Site within the North Vancouver context

# PROJECT DESCRIPTION



*Rendering View from the corner of Lonsdale Avenue and East 17th Street*

Lennox is a 6-storey mixed-use development located in Central Lonsdale. With a total site area of 25,411.4 sq ft., Lennox is located at 1712 Lonsdale Avenue, just north of Lion’s Gate Hospital. Lennox is sited in close proximity to a number of existing businesses, services, and institutions, contributing to the area’s livability while adding further densification to this bustling area. Situated along a transit corridor that promotes walking and cycling as active and healthy modes of transportation, Lennox is set to become an important part of the Central Lonsdale district.

Lennox features 6 storeys in total, with Residential and Commercial on the 1st floor, Office and Residential on the 2nd floor, and Residential on the remaining 3rd, 4th, 5th, and 6th floors. The site, featuring 1-, 2-, and 3-bedroom homes alongside active commercial edges, is located along Lonsdale Avenue, which is the cultural, retail, and institutional hub of the community. Located within a ten-minute walk to an array of other essential services and amenities, including the Lions Gate Regional Hospital, City Hall, the newly built public library, Harry Jerome Community Recreation Centre, and RCMP headquarters, Lennox will support the multitude of uses this dynamic area harbours.

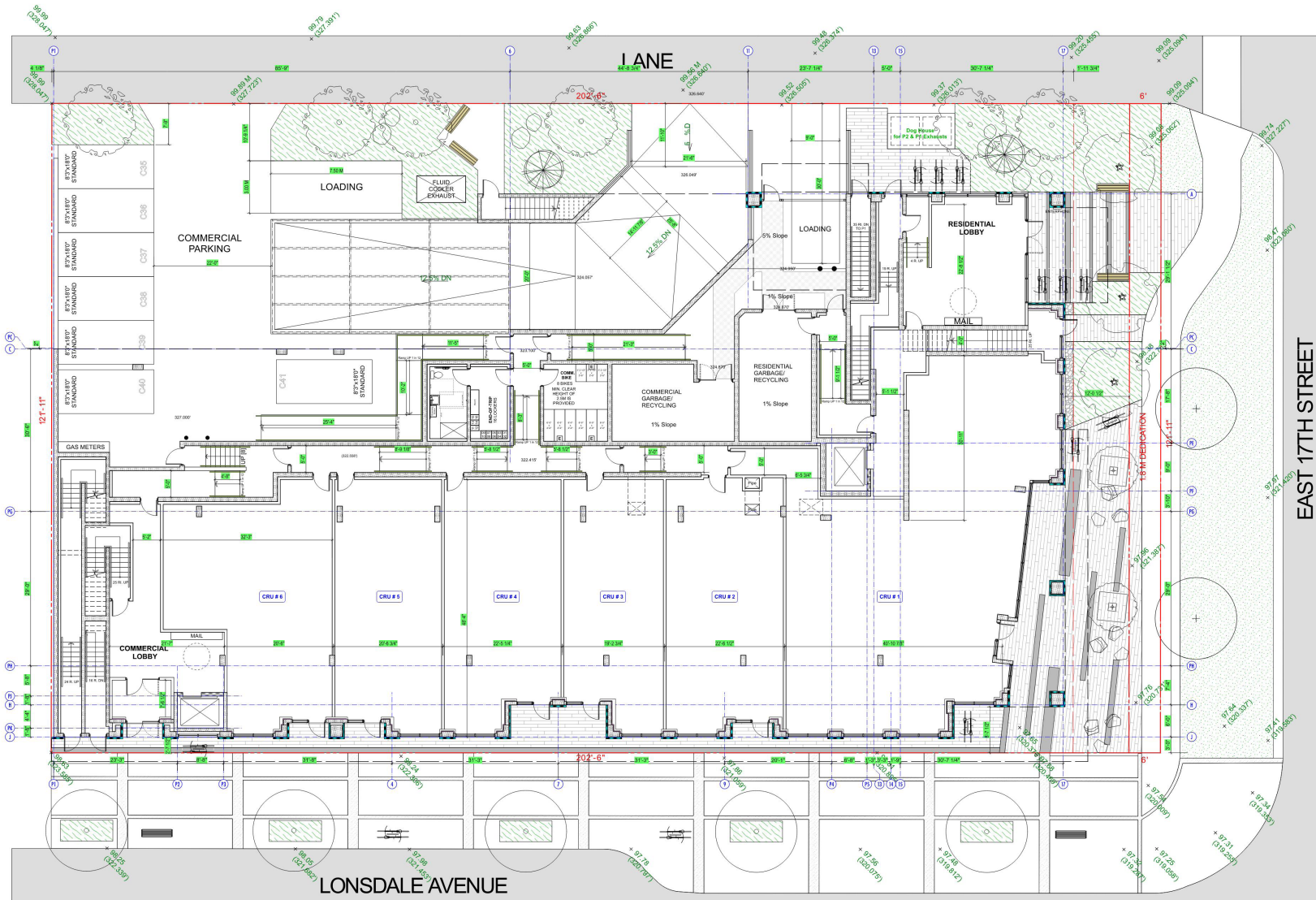
The building form features an architectural character in keeping with neighborhood development over the last few years. The materiality showcases charcoal brickwork and dark, dramatic accents. An 1,180-sq. ft. outdoor amenity area complete with a fire pit and seating areas, as well as a state-of-the-art fitness centre, provides residents with a variety of options for connection. An additional indoor amenity space sees 842 sq. ft. of flexible, programmable, space.

The combination of on-site indoor and outdoor amenities, as well as off-site public realm improvements, will establish the project as a desirable address in this up-and-coming area. Enhancing the development's livability for all residents and visitors, and in keeping with Polygon's company values of trust, care, and forward-thinking, Lennox will inspire and foster a variety of activity, contributing to the vibrancy of this important North Vancouver neighbourhood.



*Rendering View along East 17th Street of South East corner of building*

# SITE PLAN



Site Plan (\*Lonsdale Ave and East 17th St corner seating shown as placeholder for public art)

# PUBLIC ART OPPORTUNITY

Following detailed site analysis, the primary public art opportunity has been identified as the plaza seating area at the corner of Lonsdale Avenue and East 17th Street. The public art has the potential for a wide range of possibilities and approach, media and form, including integration with the seating and hardscape, ground plane and the use of lighting. The public art opportunity site location offers high visibility and accessibility for a diverse array of audiences, including pedestrians, cyclists, and motorists.

The public art sited at the southwest corner of the property will anchor the development with the public realm, promote social interaction, and foster a unique community identity and sense of place. Lennox offers the potential for a significant public artwork that will enhance the quality of the City of North Vancouver's Central Lonsdale built environment and the daily lives of residents, commuters and community members as well as provide placemaking and wayfinding attributes within the area.

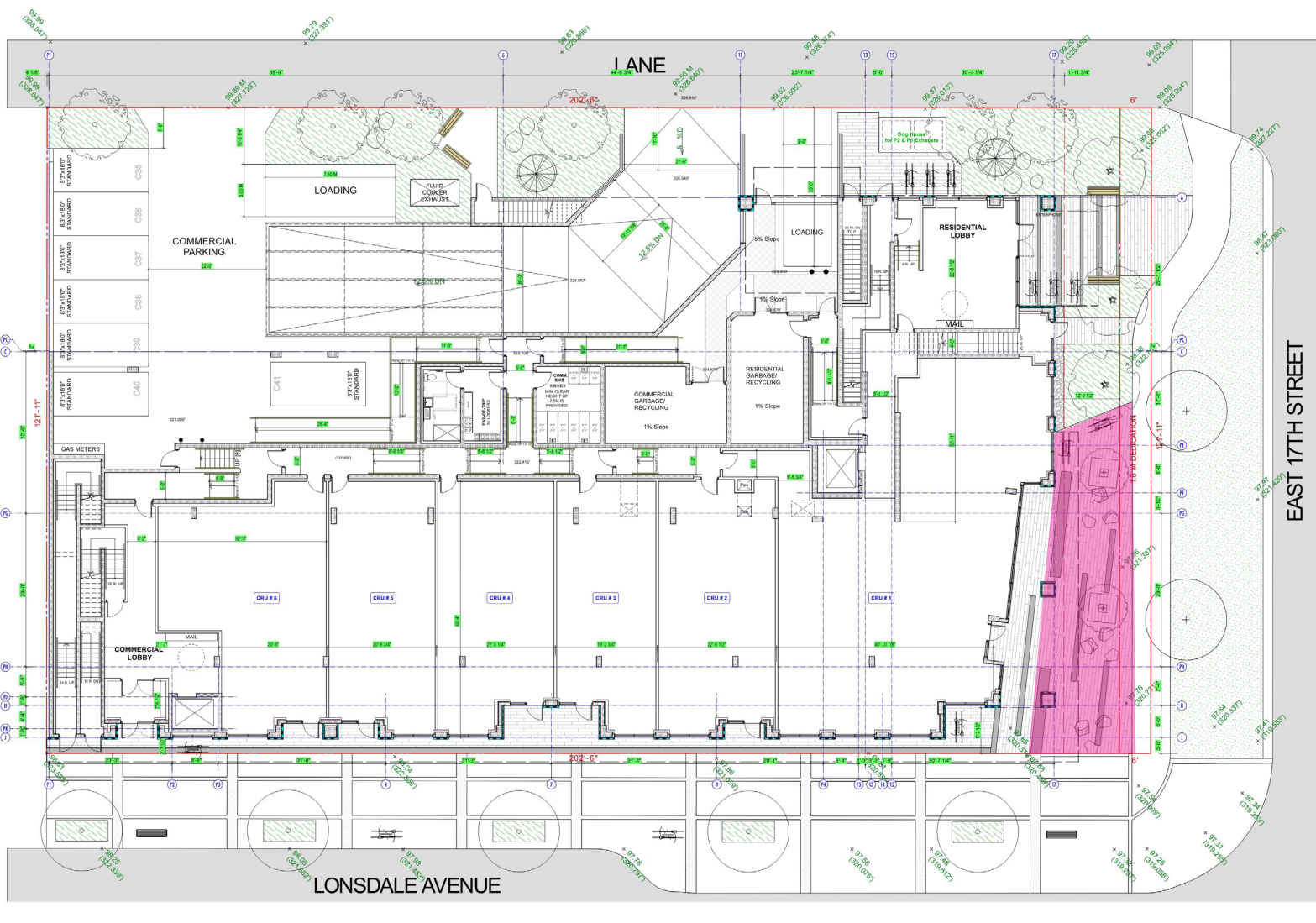
The public art will foster an inviting context for the experience and enjoyment of the public realm at the prominent corner of Lonsdale Avenue and East 17th Street. The public art will significantly contribute to the cultural vibrancy of this urban community, building civic pride and community identity for the Central Lonsdale neighbourhood.



Rendering showing Public Art Opportunity site location outlined in pink

The artists are to consider the public art's proximity to the adjacent Cafe seating, bound within 5ft of the building. The landscape layout and potential seating is to be finalized in consultation with the artist and Polygon design team. Long-term maintenance and public safety will be key considerations for an artist. Selected early in the development process, the artist will have the opportunity to become an integral member of the design team, and will be given as much creative license as possible to activate the space, integrating art to the site and its community context in a meaningful and engaging way.

The public art will be carefully considered, in keeping with the vision of the development as well as the City of North Vancouver's public art program. In partnership with the City of North Vancouver, Polygon Lennox Homes Ltd. proposes to host an enduring public artwork as part of the Lennox development that speaks to diverse audiences, inviting engagement and dialogue while celebrating and enhancing local culture.



Landscape plan showing Public Art Opportunity site location outlined in pink (\*seating benches shown as placeholder for public art)



# DETAILS & REQUIREMENTS

The amount designated for the public artwork is \$127,000.00 and includes the artist fee, artwork materials and fabrication, detailed design drawings, engineering drawings and certificates, construction coordination and site preparation (including any foundation work, attachment structural requirements specifically required for the artwork), lighting (specific to the artwork), artwork insurance, artwork storage (if required), transportation, installation, any travel related expenditures, professional photo documentation of public art installed, plus applicable taxes. The artist selected will be responsible for a general public liability insurance policy and WCB insurance should that be required. Premium for this coverage will be assumed as a cost of doing business and part of the studio overhead.

## SELECTION PROCESS

The selection process is a two-stage open call to experienced, professional Canadian artists or artist teams with a voting selection panel. All stages of the selection process will be facilitated by Ballard Fine Art Ltd.

In stage one of the selection process, artists will submit an Expression of Interest (EOI) for consideration by the selection panel. Upon the close of the open call, the selection panel will meet to review all submissions and determine a shortlist of 4 artists to develop a concept proposal for the public art opportunity.

In stage two, the shortlisted artists will be invited to develop and present a concept proposal to the selection panel. The shortlisted artists will be oriented to the public art opportunity, project, site, and community contexts, with an opportunity to meet with the developer and design team. Each shortlisted artist will be paid an honorarium of \$1,500 for their work, paid upon receipt and presentation of the concept proposal.

## EXPRESSION OF INTEREST REQUIREMENTS (DIGITAL FORMAT ONLY)

- i) Cover letter briefly outlining the artistic approach to the site and public art opportunity (500 words maximum)
- ii) Current CV (2 pages maximum)
- iii) Maximum of 10 high quality digital images of past work submitted as a folder link from WeTransfer, Dropbox, GoogleDrive, and/or OneDrive etc.
- iv) Annotated image list of past work including: title, medium, date, dimensions, budget, corresponding image number, and brief description of the artwork (30 word maximum)
- v) Complete artist contact information

Please email submissions by **Monday, April 17th, 2023 at 9:00am PDT** to:

Lennox@ballardfineart.com

Subject Line: Polygon Lennox - Public Art EOI Submission- Artist Last Name(s)

Please note: Incomplete submissions will not be accepted. Due to the number of submissions received, only shortlisted artists will be contacted. If no submission warrants consideration, Polygon reserves the right not to award the commission.

# PUBLIC ART OPPORTUNITY

Artist Expression of Interest Posted .....	March 2023
Artist Submissions Due .....	April 2023
First Selection Panel Meeting – Review Artist Submissions .....	April 2023
Short-listed Artists’ Invitation .....	April 2023
Artists Orientation Meeting.....	May 2023
Second Selection Panel Meeting – Artist Presentations .....	July 2023
Final Artist Selection .....	July 2023
Artist Contract .....	August 2023
Art Installation.....	January 2025

\* DATES ARE BEST ESTIMATED TARGETS AND SUBJECT TO CHANGE