




**ANTHEM - EAST 2ND
PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST**

146 E 2ND STREET, NORTH VANCOUVER, BC

SUBMISSION DEADLINE | FEBRUARY 17, 2025

An aerial photograph of Vancouver, British Columbia, Canada. The image is overlaid with a semi-transparent blue filter. In the background, the city skyline is visible across the water, with numerous high-rise buildings. The foreground shows a dense residential area with many houses and some taller apartment buildings. The water is a deep blue, and the sky is a lighter blue. The text is positioned in the upper left quadrant of the image.

East 2nd Development is located on the traditional and unceded territories of the Skwxwú7mesh (Squamish) and sə́ilwətał (Tsleil-Waututh) Nations, who remain deeply connected to the lands and waters.

CALL FOR ARTISTS



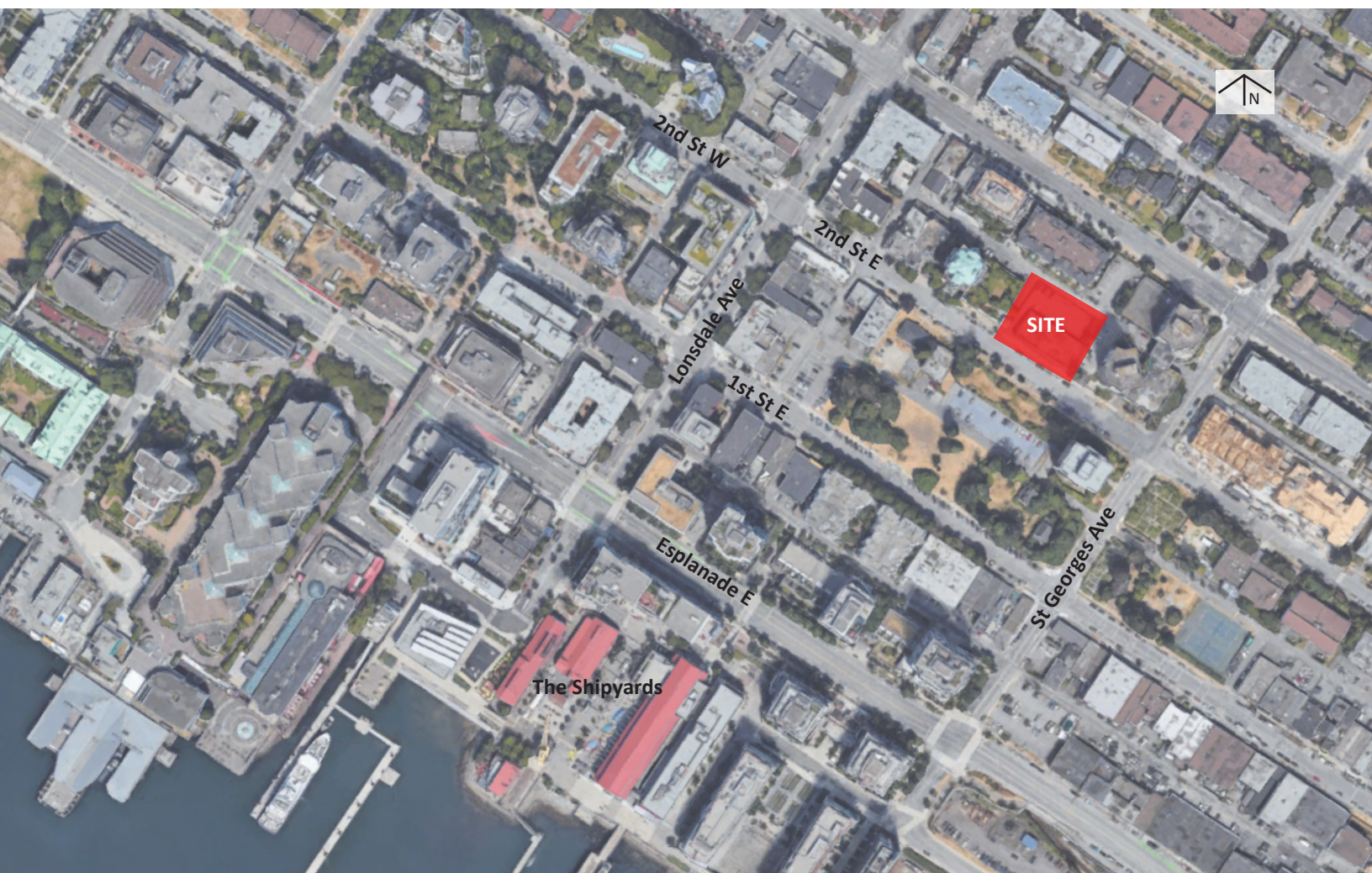
Rendering of Anthem - East 2nd development

Anthem Properties, in partnership with the City of North Vancouver, invites expressions of interest from experienced artist or artist teams to create a public artwork that activates the breezeway stairs from East 2nd Street connecting the rear lane, offering a unique opportunity to engage pedestrians as they traverse the midblock connection.

The site location and public art opportunity invites the artist or artist team to consider a two-dimensional media; the artists are encouraged to consider an approach involving the use of mosaic, concrete stamping, or metal due to the potential for increased longevity and visual impact.

PUBLIC ART BUDGET	\$98,000.00
ELIGIBILITY	Open Call for experienced artist or artist teams
DEADLINE FOR SUBMISSIONS	Monday, February 17th, 2025 at 9:00am PDT
PROJECT COMPLETION	February 2027
Please send all submissions to:	admin@ballardfineart.com

CONTEXT PLAN



Context Map showing East 2nd site location in red within the Lower Lonsdale neighbourhood of North Vancouver

PROJECT DESCRIPTION



Rendering of East 2nd - View of main facade from East 2nd street.

Anthem's East 2nd project is a mixed-use development comprising a 6-storey wood-frame rental building and podium structure, located within North Vancouver's vibrant Lower Lonsdale neighbourhood. The development will feature 5-storeys of rental units, and 5 street-front commercial units at grade that will contribute to the supply of diverse housing options in the City of North Vancouver, encouraging an influx of families, young individuals, seniors and couples.

The neighbourhood commercial units will contribute to a lively and warm built environment along Second Street. Street frontage and public realm improvements will encourage pedestrian activity, as well as provide a welcoming space for residents, shoppers, visitors and community interaction.



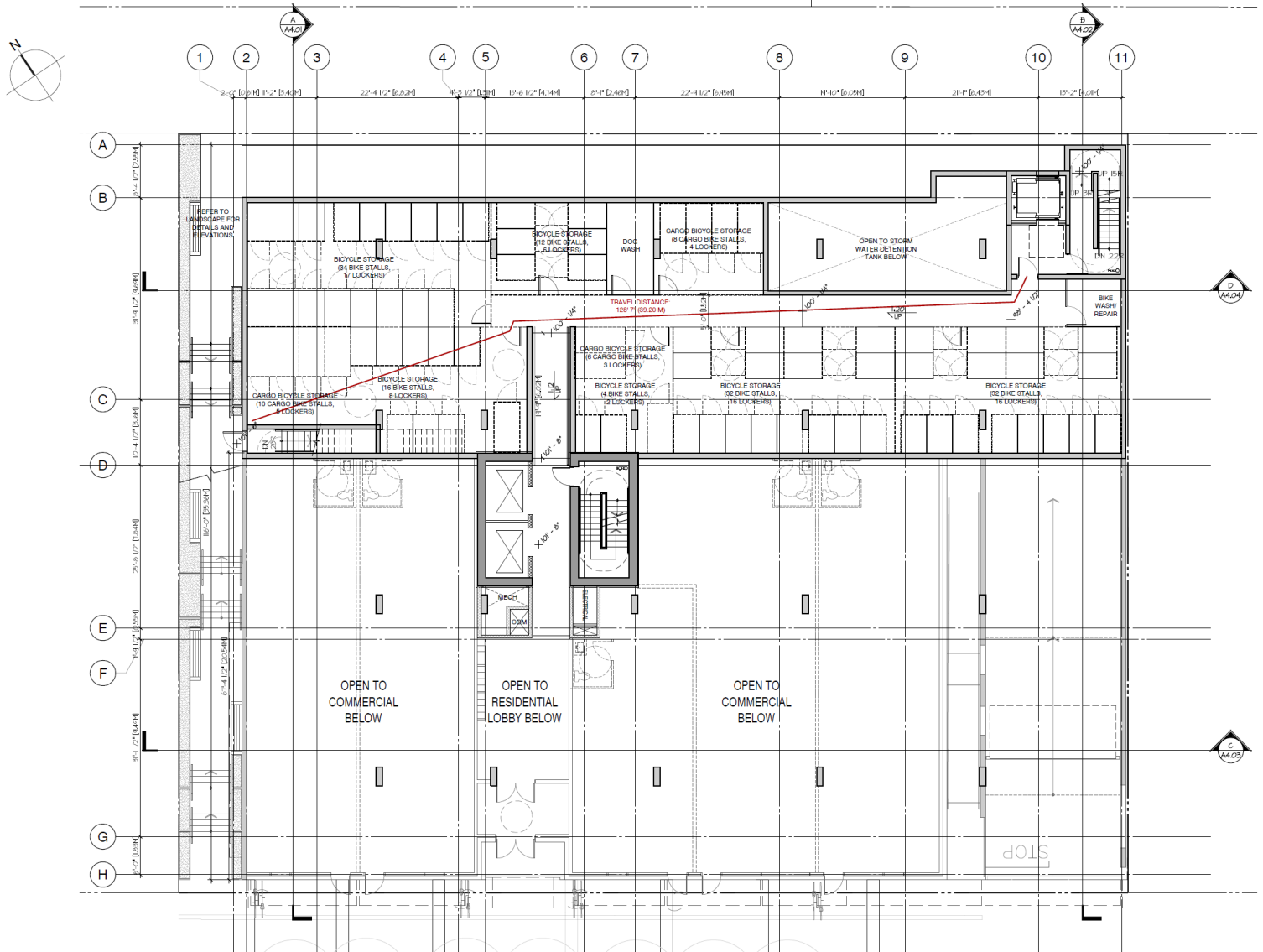
Rendering of East 2nd - Daytime View from East 2nd street

At East 2nd, the design is curated with an abstract study of Lower Lonsdale when viewed from Vancouver Harbour. The overlapping of warm tones, patterns of fenestration, and the horizontal ridge lines of the mountains behind are translated into the building's façade. The project is well situated to become a social and energetic community in the heart of Lower Lonsdale, within walking distance to the SeaBus, public transit, parks and a variety of local restaurants and retailers. Vibrant, pedestrian-focused streets offer a multitude of local amenities, boutiques and cafes that complement the lifestyles of both residents and the surrounding neighbourhood. East 2nd is a dynamic addition to the Lower Lonsdale neighbourhood and an extension of Anthem's commitment to creating better spaces and stronger communities.



Rendering of East 2nd - Daytime View from rear lane

SITE PLAN



Site Plan of East 2nd development

PUBLIC ART OPPORTUNITY

Following detailed site analysis with the East 2nd design team and the City of North Vancouver, *the public art opportunity has been identified as the stair risers with the potential to include the landscape planters running along the breezeway. The opportunity intends to activate the breezeway stairs connecting the rear lane and East 2nd Street, offering a unique opportunity to engage pedestrians as they traverse the midblock connection.

The site location and public art opportunity invites the artist or artist team to consider a two-dimensional media; the artists are encouraged to consider an approach involving the use of mosaic, concrete stamping, or metal due to the potential for increased longevity and visual impact.

*The landscape planters are to be included in the public art opportunity pending acceptance from the City of North Vancouver.



Public Art Site Location: Breezeway stair risers with potential to include the breezeway landscape planters



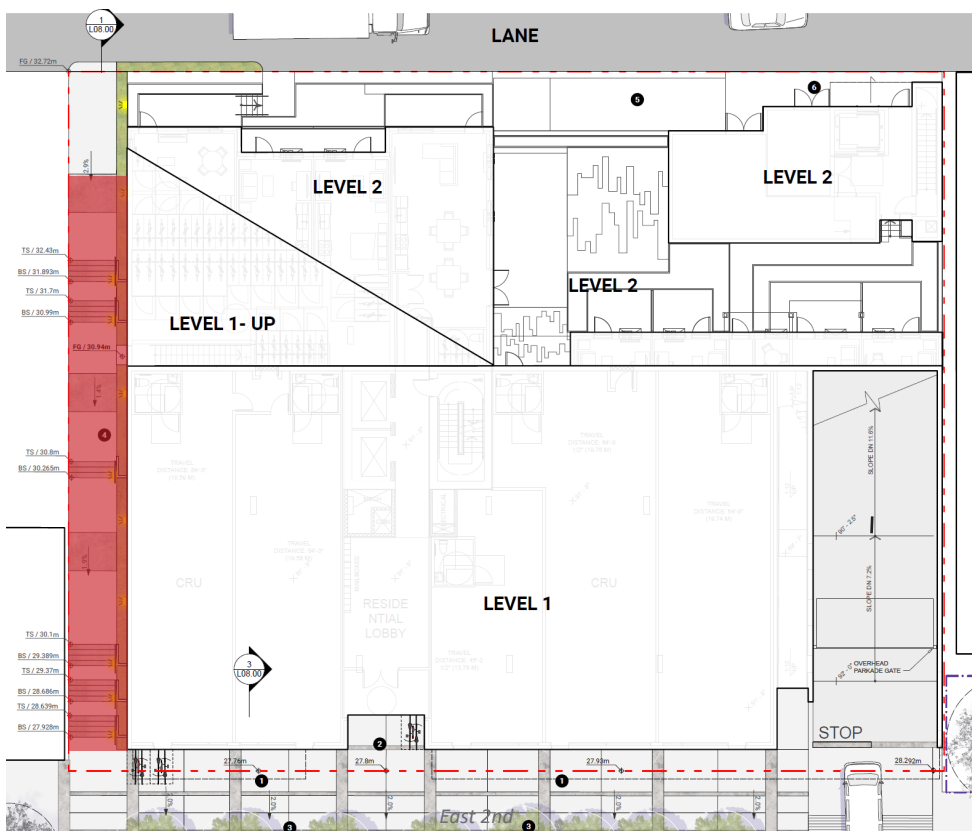
Rendering, showing the site location of Public Art Opportunity in red

Connecting East 2nd street directly to the rear lane, the breezeway offers high visibility and exposure to pedestrians. The public artwork will provide a welcoming visual gesture, engaging with passerby and transforming the stairway into a significant aesthetic thoroughway. With its unique wayfinding and placemaking qualities, the public artwork will encourage community interaction while contributing to the cultural vibrancy of this lively urban area.

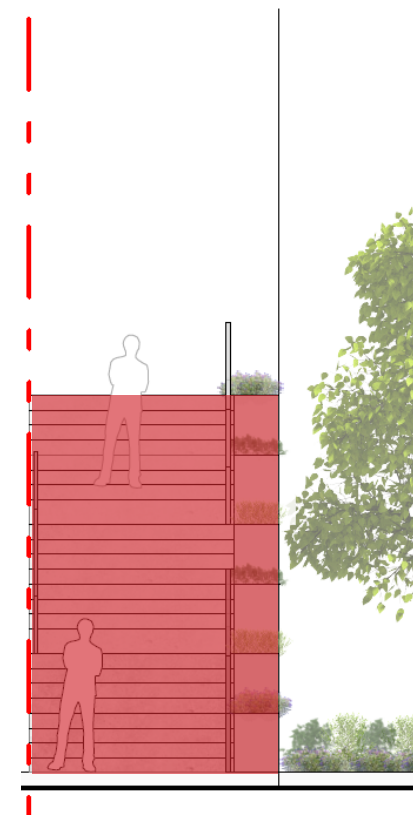
The public art at East 2nd will animate the public realm, enhancing pedestrian connection and flow between buildings and public spaces. The site offers strong visibility from both East 2nd Street and the rear lane, providing accessibility and multiple engagement opportunities for a diverse audience within the Lower Lonsdale neighborhood.

The selected artist or artist team will be given as much creative freedom as possible to activate the identified site location. An artist will be chosen early in the development process to allow for meaningful integration into the design team, contributing to the project in a significant and impactful way. The public art will be carefully aligned with the overall vision of the development and the City of North Vancouver's Public Art Program, reflecting its commitment to public art art.

Anthem seeks to host an enduring public artwork that resonates with a diverse audience, inviting engagement and dialogue on multiple levels. By encouraging social connectivity and inclusivity, the public artwork will foster civic pride and a strong community identity within North Vancouver's vibrant community.



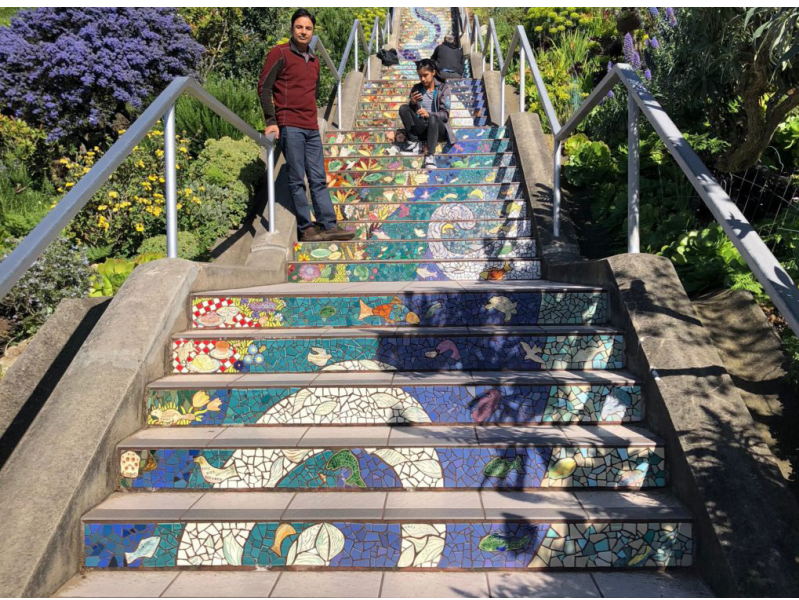
East 2nd / Landscape Plan



East 2nd / Elevation View

 Public Art Site / Breezeway stair risers and landscape planters

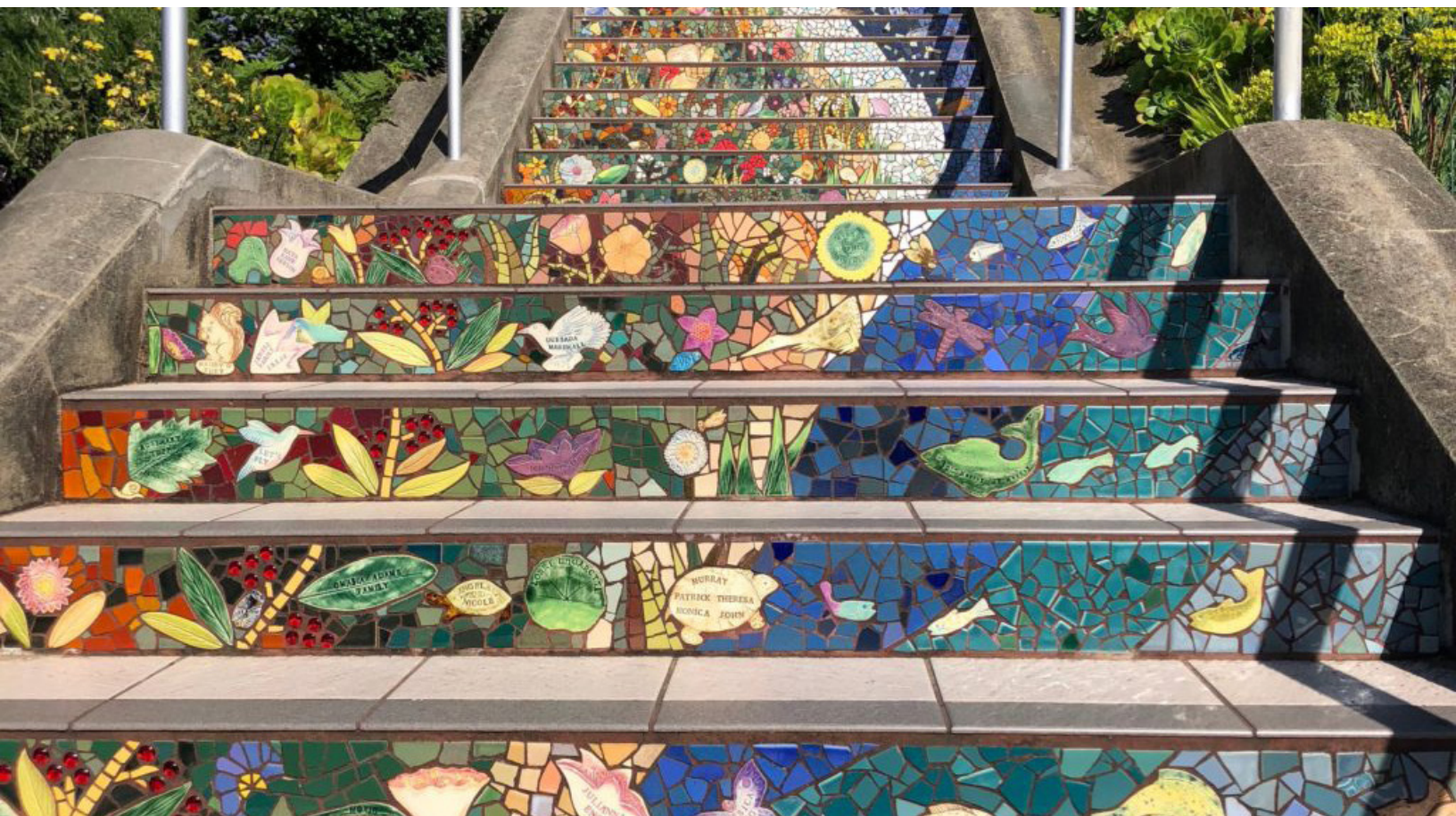
PRECEDENT IMAGES



The 16th Avenue Tiled Steps project, San Francisco, CA



Brea Airfield, Laguna Beach, CA



The 16th Avenue Tiled Steps project, San Francisco, CA

DETAILS & REQUIREMENTS

The amount designated for the public artwork is \$98,000.00 and includes the artist fee, artwork materials and fabrication, detailed design drawings, engineering certificates, construction coordination and site preparation (including any foundation work, attachment structural requirements specifically required for the artwork), artwork insurance, artwork storage (if required), transportation, installation, any travel related expenditures, plus applicable taxes. The artist selected will be responsible for a general public liability insurance policy and WCB insurance should that be required. Premium for this coverage will be assumed as a cost of doing business and part of the studio overhead.

SELECTION PROCESS

All stages of the artist selection process will be facilitated by Ballard Fine Art, public art consultant.

Stage One

Artists will submit an Expression of Interest (EOI) with the established criteria for consideration by the selection panel. The selection panel will review the artist EOI submissions and determine a shortlist of 3 artists who will be invited to develop an artwork concept proposal.

Stage Two

The shortlisted artists will be invited to participate in a project orientation meeting with the developer and design team. The orientation meeting will provide artists an opportunity to review and discuss the public art opportunity and site locations in detail. Following the project orientation meeting, the shortlisted artists will develop an artwork concept to be submitted and presented to the selection panel.

Each shortlisted artist will be paid an honorarium of \$1,500 for their work, paid upon receipt and presentation of the concept proposal.

EXPRESSION OF INTEREST REQUIREMENTS (DIGITAL FORMAT ONLY)

- i) Cover letter briefly outlining the artistic approach to the site and public art opportunity (500 words maximum)
- ii) Current CV (2 pages maximum)
- iii) Maximum of 10 high quality digital images of past work submitted as a folder link from WeTransfer, Dropbox, GoogleDrive, and/or OneDrive etc.
- iv) Annotated image list of past work including: title, medium, date, dimensions, budget, corresponding image number, and brief description of the artwork (30 word maximum)
- v) Complete artist contact information

Please email submissions by **Monday, February 17th, 2025 at 9:00am PDT** to:

Madison Holmes | admin@ballardfineart.com

Subject Line: Anthem East 2nd - Public Art EOI Submission- Artist Last Name(s)

Please note: Incomplete submissions will not be accepted. Due to the number of submissions received, only shortlisted artists will be contacted. If no submission warrants consideration, Anthem Properties reserves the right not to award the commission.

TARGET TIMELINE

TARGET PUBLIC ART TIMELINE

Detailed Public Art Plan Submission.....	September 2024
Artist Expression of Interest Posted	February 03, 2025
Artist Submissions Due	February 17, 2025
Selection Panel Meeting – Review Long List of Artist	February 2025
Short-listed Artists’ Invitation	March 2025
Artists Orientation Meeting	March 2025
Second Selection Panel Meeting – Artist Presentations	May 2025
Final Artist Selection	May 2025
Artist Contract	June 2025
Art Installation	Spring 2027

* DATES ARE BEST ESTIMATED TARGETS AND SUBJECT TO CHANGE