



PUBLIC ART

Artist Call for Expressions of Interest

Mount Seymour Parkway – Bike Lane Fencing

Submission Deadline:

Monday, September 16, 2013 @ 4 pm

www.artsoffice.ca



INTRODUCTION

The District of North Vancouver is a vibrant urban municipality with a population of 88,000 that is situated on the north side of Burrard Inlet. Nestled on the mountain side, the District features several distinctive and diverse village style neighbourhoods each with its own unique natural offerings, kayaking inlets, mountain biking trails, ski hills and suspension bridges.

PUBLIC ART OPPORTUNITY

The District of North Vancouver Public Art Program, in partnership with Guildford Brooke Estates invites creative professionals interested in providing a site specific, functional, public art project on Mt Seymour Parkway, to respond to this opportunity. Guildford Brooke Estates is planning to build a multi-unit townhouse project adjacent to Mt Seymour Parkway and as part of the development package they have dedicated funding for road improvements and public art. The District of North Vancouver recognizing that the location of this project serves as a key gateway location, has also contributed public art funds to the project. The goal of this public art project is to create an inventive functional fencing feature that will serve both as a bike lane barrier separating the cyclists from vehicle traffic and a public artwork that is distinctive and meaningful for area residents.

This Request for Expressions of Interest is open to artists, artist teams and creative professionals who:

- are able to meet the creative, eligibility and submission criteria;
- can demonstrate the skills to manage all phases of the implementation from design to installation coordination with the design team and the construction contractors.

LOCATION OVERVIEW - MAPLEWOOD VILLAGE

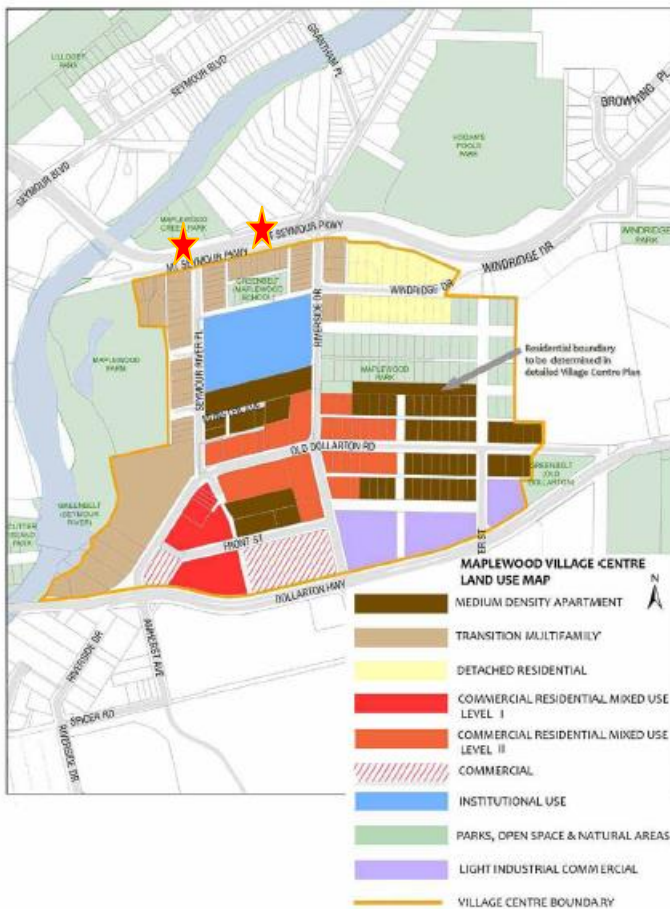
This project focuses on the section of Mount Seymour Parkway located along the northern edge of the area known as Maplewood Village. It's a truly unique place in the District given its proximity to the waterfront, its industrial neighbours, local character and its diverse housing. The area is endowed with an outstanding natural environment and open space network including the Seymour River and various creeks, the Burrard Inlet foreshore, Maplewood Farm, Cutter Island Park and the Windridge Escarpment. Development in Maplewood dates back to the 1920's, originally with waterfront sawmills that evolved to other port related industries including ship building, chemical plants and lumber export taking advantage of access to rail, water transport and the highway. More recently, business parks have developed along the new Dollarton Highway contributing significantly to the District's job base and economy.

A residential community of approximately 1,000 people exists in a mix of older, more affordable rental townhouse and low rise apartments, and a blend of old and new single family homes. Modest commercial development is located along Old Dollarton Road to serve the local community and a recreation centre is located nearby in the Seymour area. Retention and enhancement of the character and features of Maplewood is critical in planning for the next 20

years. With a view to creating a vibrant village centre, the District OCP identifies that Maplewood will accommodate approximately 1,500 more units in the coming years.

Unique to the area is the District of North Vancouver’s own Maplewood Farm, a children’s farm that hosts over 91,000 visits annually. As the last of its kind in the Metro Vancouver area, the farm offers opportunities for children to learn about, and get close to farm animals. With a newly revitalized strategic plan in place, Maplewood Farm has now expanded its mandate to include a focus on the agriculture, farming and local food production with related educational programs for all ages.

PUBLIC ART SITE CONSIDERATIONS



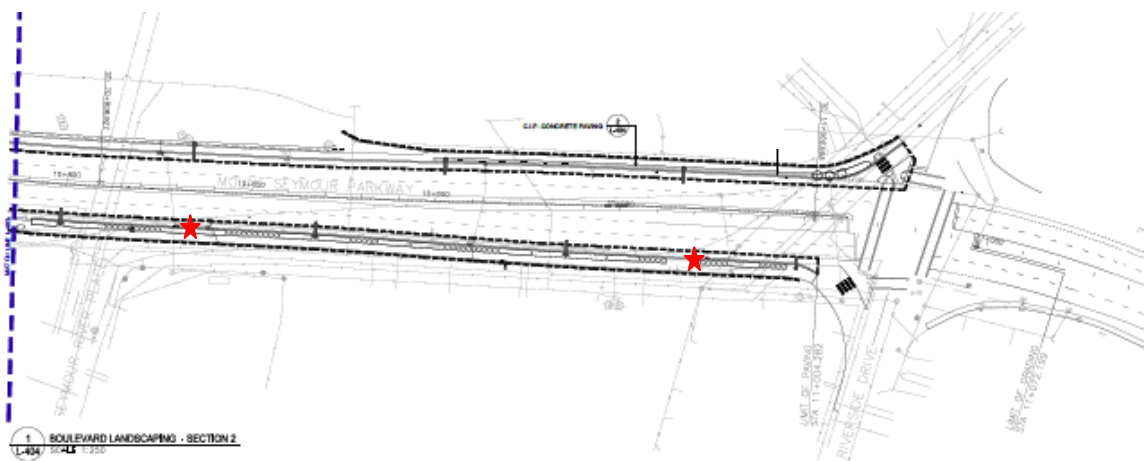
The stars on the adjacent image indicate where the new bike lane and fencing/barrier will be constructed.

Considerations:

- Site is situated at the north edge of the Maplewood Village community;
- The site is just steps from the Seymour River;
- Site is highly visible to both pedestrian and vehicular traffic;
- Mt Seymour Parkway services a high volume of traffic on a daily basis, therefore sound buffering is desired.

MT SEYMOUR BIKE LANE – DESIGN

Construction of the street widening including the new bike lane will commence in late 2013.



*(**Distance between stars is approximately 100 meters)*

PUBLIC ART OBJECTIVES

- ❖ Deliver a visually interesting fence/barrier that will serve as landmark feature for the area;
- ❖ Provide a thematic correlation with Maplewood history, environment, or future vision;
- ❖ Provide ongoing interest for regular commuters (fun & unique);
- ❖ Be sensitive to the District of North Vancouver's goals for creating sustainable design.

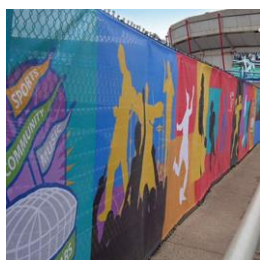


FUNCTIONAL / SAFETY OBJECTIVES

- ❖ Somewhat permeable, visibly and physically (*from a crime prevention/pedestrian safety standpoint*)
- ❖ Somewhat light weight (*so the resulting footings remain reasonably small due to significant underground watermain infrastructure*)
- ❖ Fits proportionately within 1.5 m wide boulevard
- ❖ Material gives consideration to possibility of being hit by a car or cyclist and the resulting personal safety factors.
- ❖ Traffic sound absorption vs sound magnification.

BUDGET: \$60,000 - BIKE LANE FENCING/BARRIER & ART BUDGET COMBINED

The funding for this project represents a pooling of funds that were identified for: a basic wood fence, art budget for Guilford Brook Estates Development, and District North Vancouver Public Art Reserve. Therefore the resulting project must practically satisfy the need for a fence/barrier alongside the new bike lane, in addition to being a creative expression of public art. This budget must be inclusive of all costs including but not limited to: artist fees, design development, studio overhead, consultant fees, artwork/barrier fabrication, site preparation, travel, transportation, installation, and insurance. The artist will be responsible for General Public Liability Insurance in the amount of five million dollars.



ELIGIBILITY

This Public Art Call for Artist's Expression of Interest has been prepared to solicit responses from professional Artists or Artist Teams living in British Columbia. The successful Artist will be required to work closely with members of the Project Design Team and with other design and/or construction consultants as required, in order to meet all necessary technical, artistic, scheduling and maintenance parameters.

SELECTION PROCESS

The public art selection process will be undertaken by an Artist Selection Panel and will occur in two stages. The Artist Selection Panel will be comprised of individuals representing the following areas: Design Team Member, Developer, North Vancouver Public Art Advisory Committee, Artist, Community Member.

Phase I - Expressions of Interest

The Artist Selection Panel will review all eligible Expressions of Interest submissions with the goal of short-list three candidates for further consideration. The submissions will be reviewed using the following creative criteria:

Images: Previous work is refined, high quality, creative, and original.

Context: Previous work demonstrates ability to explore variety of themes and site applications.

Resourceful: Provides a good cost/benefit ratio, durable, environmentally responsible.

Project Fit: Potential for distinctive site specific response to the project challenges from a both creatively & practically.

Availability: Artist's ability to fabricate and deliver a project in the coming year.

Phase II – Short-listed Artist's Concept Development & Presentation

Once identified, short-listed artists will be invited to prepare a concept proposal for presentation to the Artist Selection Panel and will receive a presentation fee in the amount of \$500. As part of this phase, the artists will have the opportunity to meet with members of the design team and municipal staff to review project details and ask questions. The short-listed presentations will be reviewed and decisions made based on eligibility and creative criteria as outlined in this Call. However, if no submission warrants consideration, the Artist Selection Panel reserves the right not to award the commission.

⊛ *This public art commission is contingent upon the advancement of the Mt Seymour Parkway Widening Project. Should this project not proceed, or if there is no artist submission that warrants consideration, the District of North Vancouver reserves the right to not award the Commission.*

TIMELINE (2013)

| | |
|---|---------------------------|
| Distribute Public Art Call..... | August 2013 |
| Submission Deadline Expressions of Interest..... | September 16, 2013 |
| Selection Panel Meets..... | September 24- 27 2013 |
| Short-list Artist (notification)..... | September 2013 |
| Short-listed Artist's Presentations | October 2013 |

SUBMISSION INSTRUCTIONS

General

- Artists are asked to submit the information listed below on **one PDF Acrobat format file, no more than 5 MB**. Please do not secure the PDF file as there may be a need to extract an image for presentation to the selection panel. It is recommended the entire PDF be formatted horizontally as it will be presented to the selection panel projected on a horizontal screen.
- Photos of artwork to be captioned on the same page, with the artist's last name and the artwork title, size, & value and other brief information you wish to communicate about the artwork.
- Email or deliver to arrive at The Arts Office, by 4pm Monday September 16, 2013.
- As a backup, a PC compatible CD or USB may be mailed or delivered to arrive by Monday September 16, 2013 by 4pm.
- All backup materials to be labeled (DNV Bike Lane Fence) + (Artist's Last Name)
- Neither the North Vancouver Arts Office, nor the District of North Vancouver will be responsible for any costs incurred in responding to this Call

1. Letter of Interest – (1 page max)

- Provides some perspective on the artist's practice and specific interest in this project.

2. Preliminary Ideas – (1 page max)

- Outlines or describes artist's suggested approach or methodology for this project
- May include written description of preliminary concept (not drawings please)

3. Artist Resume

- Include a professional artist resume
- References: Short-Listed artists will be asked to provide the names of two previous clients or other artistic professionals who have an intimate knowledge of your work and working methods.

4. Images of Artist's Work

- Submit up to 12 digital images of artist's previous public art work
- Please indicate a caption for each image with information about the artwork including artist's name, title, size, year completed & value.
- Recommended that PDF be formatted horizontally, as all images will be presented as a horizontal project to the panel.

E-Mail EOI Submissions to:

pasubmissions@artsoffice.ca with subject line: DNV Bike Lane Fence - (Artist Last Name)

Deadline: Monday September 16, 2013 4pm

Office hours are 9:00 am - 5:00 pm at The Arts Office

Mailing a backup CD, or USB (*PC Compatible*)

The Arts Office

315 – 1277 Lynn Valley Road

North Vancouver, BC, V7J 0A2

For More Information Contact:

Lori Phillips, Public Art Coordinator, 604-984-9582

The Arts Office

Lori.phillips@arts.office.ca www.artsoffice.ca