

# Crest Adera Projects Ltd.

## *'PUBLIC REALM'*

### Public Art Project Artist / Artist Team Call



#### **CALL FOR ARTISTS / ARTIST TEAMS**

##### **Request for Qualifications**

Crest Adera Projects Ltd. in cooperation with the City of North Vancouver Developer Public Art Program is pleased to invite interested Artist/Artist Teams to submit their qualifications for the creation of public art as part of the Crest development project in North Vancouver . The proposed artwork *'Public Realm'* will engage and inspire the residents and visitors within the development and its landscape environment.

This Artist Call will be a two-stage artist or artist team selection process. The first stage is a Request for Qualifications (RFQ). Up to five (5) short-listed artists will proceed to the Stage Two Concept Development Phase and will receive \$1,500 each to develop a concept proposal for presentation to the Artist Selection Panel.

The budget for the public art project is \$56,360 (CDN, plus GST).

**Email Submission Deadline: Monday, May 20, 2019 at 5:00pm PDT**

# CREST ADERA PROJECTS LTD. **‘PUBLIC REALM’** PUBLIC ART PROJECT ARTIST / ARTIST TEAM CALL

The following project terms of reference provides information on the proposed Crest development, including: the area and site history, project location, public art opportunity areas (i.e., conceptual approach, theme, etc.), budget, artist presentation requirements, selection panel, process and key contacts.

## CREST ADERA PROJECTS LTD. PUBLIC ART CALL

Crest Adera Projects Ltd. is pleased to invite interested Artist / Artist Teams to submit design proposals for the creation of public art that is to be integrated as part of their Crest development.

### PUBLIC ART PROJECT LOCATION

The location of the artwork is to be integrated within the development. It is important that the completed artwork can be easily viewed, realized and noticed by pedestrians, cyclists and motorists. One example of this is at the various entry points to the site.

The landscape plan pages 8 to 11 of this document. Larger scaled copies of these and other plans will be made available to the Artist/Artist Team.

### CONCEPTUAL FRAMEWORK & PUBLIC ART THEME – **‘PUBLIC REALM’**

Conceptually the proposed artwork theme **‘PUBLIC REALM’** highlights the North Shore and the West Coast natural landscapes that complement the architectural and landscape design of the Crest development.

The proposed artwork artist call **‘PUBLIC REALM’** is open to artists and artist teams in British Columbia, Alberta, Washington, and Oregon. The public art budget is \$56,360 CAD (plus GST). The proposed locations are identified on the landscape plan on page 8 to 11 of this document.

Potential location of the art installations along East 8<sup>th</sup> Street and along East 11<sup>th</sup> Street in the City of North Vancouver will provide opportunities for engaging with the public and will offer the opportunity to tell a story through a series of pieces. The artwork will permit the artist to showcase through bold visual and vertical artwork features and structures. The artwork can utilize a variety of materials: natural elements, lighting, glazing, metal, or similar materials and/or can be a functional element of the location, setting or entryway.

The artwork should also support and help showcase Crest Adera Project Ltd.’s West Coast building design and the other public artwork as part of the development for context:

1. ‘Corvus’ by i.e. creative, a kinetic sculpture that is powered by human interaction to rotate a murder of ravens overhead. Looking in the mirrors, the viewer will see a 3-dimensional animation of a raven.
2. ‘Grizzly’ artwork by Ken Clarke, an existing life sized representation of an adult male grizzly in movement, which will be refurbished, and;
3. ‘Milkweed for Monarchs’ mural by Ilya Viryachev, showcasing the milkweed wildflower, which is critical for monarch caterpillars, intertwined with the Right Whale.

Detailed information about these artworks will be provided only to the short-listed artists, prior to the development of their concept proposals for the Crest project.

## SCOPE OF WORK

The Artist / Artist Team will be entirely responsible for the design, fabrication and installation of public art for this project. It is recognized that all or some portion of the artwork may be integrated and constructed as part of the development, where the actual work will be supervised by the Artist / Artist Team versus their actually fabricating or installing it. For example, finishing of the artwork may be outside of the scope/design of the landscape architect and should be accounted for in the art project cost. The Artist/Artist Team will work with the project design team to ensure that the completed artwork meets all engineering and structural standards and requirements (i.e. certified engineering drawings). Consultation with the project contractor, project engineer and/or landscape architect may be required.

## PROJECT GUIDELINES

### Budget

The \$56,360 CAD is inclusive of all costs including artist and engineering fees, travel, design, artwork fabrication, public workshops, transport, site preparation, installation, all applicable taxes (excluding GST), insurance, WorkSafe BC coverage and contingency (5%), as well as any other costs associated with this public art project. The Artist/Artist Team will be responsible for a General Public Liability Insurance Policy in the minimum amount of five million dollars (\$5,000,000) CAD, including loss or damage during transfer and installation, and for a valid City of North Vancouver Business License.

The second stage short listed Artist/Artist Team will be provided with \$1,500 CAD plus GST for presentation of conceptual design proposals that include detailed drawings, samples, researched budget and project timeline.

As part of the conceptual design process, the Artist/Artist Team will have an opportunity to consult with Sarah Bingham SarahB@adera.com.

### Important Dates

Tasks	Dates
Call Announcement and Distribution	Mid April, 2019
Deadline for 1 <sup>st</sup> Stage Artist / Artist Team Submissions	May 20, 2019 at 5:00pm PDT
Selection Panel Review: Artist / Artist Team Submissions	May 27 to 31, 2019
Artist / Artist Team Shortlist Announced	July 3 to 7, 2019
Artist Information Meeting with Short Listed Artists / Artist Teams and Design and Development Team	Early July, 2019
Short Listed Artists / Artist Teams Final Design / Maquette Submission Deadline	Mid August, 2019
Short Listed Artist/Artist Team Panel Presentations <b>Note: For those artists located out of town, video conference presentation is an option.</b>	Mid August, 2019
Artist/Artist Team Selection Announced	Late August, 2019
Development – Artist Contract Signed	Fall 2019
Public Art Integration & Installation	Summer 2020

## **PROJECT CRITERIA**

The Selection Panel is seeking an Artist / Artist Team whose proposal best responds to the following criteria:

The artwork:

- Must strongly address the 'Conceptual Framework/Public Art Theme' noted on page 2;
- Should complement the development and site entry, design and natural materials.
- Should be iconic and highly visible;
- Location should not impede or cause sight line problems for pedestrians and bike riding traffic or motorists; and
- Must be made of durable materials, comply with public safety standards, be vandal, theft and graffiti resistant and be easily maintainable over the long term.

The selected Artist / Artist Team:

- Must research, consult and/or work with the Crest Adera Projects Ltd. staff and project design team;
- Will consult with a structural/electrical engineer as well as an art conservator regarding the final design, fabrication and installation plans for the proposed artwork, and provide certified drawings as required; and
- Will be responsible for consultation and collaboration with the Adera staff, engineering and design professionals, and other relevant personnel where necessary.

## **SELECTION PROCESS**

### **Selection Stages**

A two-stage Artist / Artist Team selection process will be used for the commissioning of public art for this opportunity. Only the short-listed Artists / Artist Teams will be required to prepare a conceptual proposal with detailed drawings, the intended approach to develop the concept, along with a proposed budget (artist fees and construction component) and a working schedule. It should outline the maintenance requirements of the proposed artwork and list intended contractors and consultants, if required.

### **Selection Panel**

A Selection Panel will be composed of two practicing art professionals (one from the North Shore), a member of the North Vancouver Public Art Advisory Committee, and representatives from Crest Adera Projects Ltd. and a project Architect or Landscape Architect.

### **Selection Approvals**

The Selection Panel will select the proposal that, in its judgment, best meets the criteria as presented. Upon approval, the selected Artist/Artist Team will be announced and enter into a public art contract with Crest Adera Projects Ltd. The Selection Panel reserves the right not to select any of the artists for this call.

In addition, Crest Adera Projects Ltd. staff, project's design team, and North Shore Public Art Officer will provide technical advice and assistance to the selection panel. They may attend the Selection Panel meeting and be non-voting members of the panel.

## **Open Invitation Artist Call**

This Open Invitation Call for Artist / Artist Teams is simply a call for all artists from British Columbia, Alberta, Washington and Oregon for presentation of public art design proposals for the convenience of all parties. It is not a tender and no obligations of any kind will arise from this invitation call or any submissions. Crest Adera Projects Ltd. may negotiate changes to any terms or prices and may negotiate with one or more Artists or may permit the submission of applications from other parties.

A contract between the successful Artist / Artist Team and Adera will be drawn up. The final work and all documentation will become the property of Crest Adera Projects Ltd. Proof of insurance and related WorkSafe BC coverage must be provided upon signing the contract.

## **EVALUATION CRITERIA**

Each candidate will be evaluated on the basis of the following:

### **Artistic Experience / Expression**

- Strength of past work
- Ability to respond to a site-specific context
- Dynamic and engaging
- Project fit and context
- Appropriateness of the proposed artwork in relation to the scope of work

### **Technical Skill / Methodology**

- Demonstrated ability to work with proposed tasks
- Demonstrated ability to work with Crest Adera Projects Ltd. staff and project designers and contractor
- Sound problem-solving abilities
- Application compliance
- Appropriateness of the proposed artwork in relation to the scope of work

### **Management Skills**

- Understanding of project intent.
- Realistic budget and schedule.
- Good communication and presentation skills.
- Availability to work within the given time frame.
- Application compliance

## **STAGE ONE: RFQ SUBMISSION REQUIREMENTS**

All Stage One submissions should contain the following supporting documents, in the following order:

1. **Application Form:** Found on the last page of this document.
2. **Letter of Interest** (maximum one page): Include artist or artist team approach and/or methodology. The statement should include a description of artistic discipline and practice.
3. **Resume/Curriculum Vitae** (maximum two pages per artist). If submitting as a team, each member must provide a personal resume.

4. **References:** Provide the name, phone number, and email address of three references. Must be able to speak to your expertise and experience.
5. **Images of Past Work** (10 images maximum, one image per page): Digital images of past work in any medium that best illustrate qualifications for this project. Include the following information directly on all image pages: title of work, medium, dimensions, location, date, and artist's or art team's name.

**Stage One Submission requirements emailed in a PDF format to Crest Adera Projects Ltd. attn: Sarah Bingham at [SarahB@adera.com](mailto:SarahB@adera.com) and Kari Huhtala at [khuhtala@shaw.ca](mailto:khuhtala@shaw.ca).**

## **STAGE TWO: CONCEPT PROPOSAL SUBMISSION REQUIREMENTS**

Following review of Stage One RFQ Submissions, up to five (5) short-listed artists / art teams will be selected to provide a Stage Two Concept Proposal Submission according to the Submission Requirements:

1. **Project Orientation:** Artists will be required to attend a project information meeting to review the project brief.
2. **Documentation:** Artists will be required to submit the following documentation for review prior to the artists' presentation.

Submit the following documentation to **Crest Adera Projects Ltd.** attn: Sarah Bingham at [SarahB@adera.com](mailto:SarahB@adera.com) and Public Art Consultant Kari Huhtala at [khuhtala@shaw.ca](mailto:khuhtala@shaw.ca)

- a) **Statement of Intent:** Artists will be required to submit a two-page statement of intent.
  - b) **Scaled Maquette and/or Renderings:** Artists will be required to provide a concept proposal, maquette and/or rendered illustrations to best represent their concept proposal.
  - c) **Budget:** Artists will be required to identify a preliminary budget based on their concept proposal. The artwork budget is \$56,360 CAD and is inclusive of all taxes (excluding GST), artists' fees, artists' sub-consultant fees, fabrication, travel, accommodation, insurance, and installation costs.
  - d) **Project Timeline:** Artists will be required to provide a project timeline identifying proposed key project stages to coincide with the building's construction schedule. The information provided will give the Selection Panel a sense of your comfort level in project management and how you envision your role in the procurement of the project. If selected, the artist or art team will enter into negotiations with Crest Adera Projects Ltd. to determine their scope of work for fabrication and installation services. Artists and their sub-consultants will be required to coordinate with other design consultants.
3. **Artists' Presentation:** Artists will be required to give a 15 to 20 minute presentation on their concept proposal to the Selection Panel. The artist will be advised of the date and time of their panel presentation.

## EVALUATION CRITERIA

Each candidate will be evaluated on the basis of the following:

1. Appropriateness of the proposal to the project Terms of Reference and Public Art Program goals.
2. Artistic merit of the proposal.
3. Degree to which the proposal is responsive to the site and the community.
4. Technical feasibility of the project.
5. Probability of successful completion.
6. Environmental sustainability of the proposed artwork.

## TECHNICAL GUIDELINES FOR SUBMISSION

1. This request for submissions ONLY accepts PDF applications via email. Submissions must be contained in one single PDF file. Do not submit multiple electronic documents. All supporting documents must be complete and must strictly adhere to these guidelines and the submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches are best formatted to landscape format.
3. The artist's or art team's name should appear in the right-hand side of the header on every page.
4. Submission files must be 5MB or smaller.

## QUESTIONS

Direct all general enquiries to **Kari Huhtala**, Project Public Art Consultant by email: [khuhtala@shaw.ca](mailto:khuhtala@shaw.ca) or tel. 604-613-0319.

Direct all technical questions to **Sarah Bingham** at [SarahB@adera.com](mailto:SarahB@adera.com) or tel. 604-637-4326.

## OTHER TERMS & CONDITIONS

Crest Adera Projects Ltd. will not be liable for any claims incurred by the Artist or Artist Team for any activities related to or arising from this invitation only call.

An Artist or Artist Team must disclose in its submission any actual or potential conflicts of interest and existing business relationships it may have with Crest Adera Projects Ltd., its officials, or its employees.

Crest Adera Projects Ltd. thanks all invited Artists and Artist Teams who have agreed to participate in this call.



**APPLICATION FORM: REQUEST FOR QUALIFICATIONS  
CREST ADERA PROJECTS LTD.**

**'PUBLIC REALM' PUBLIC ART PROJECT CALL**

Submission Deadline: Monday, May 20, 2019 at 5:00pm PDT  
Attach one (1) copy of this form as the first page of the submission.

Name of Artist or Team Lead: \_\_\_\_\_

Team Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City / Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_  
Secondary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_  
(one website or blog only)

Submission Checklist (please provide these items in the following order):

- Application Form (this page)
- Letter of Interest
- Resume/Curriculum vitae for each artist/art team member
- Three References
- Ten Images of Past Work, formatted according to Submission Requirements

Incomplete submissions will not be accepted. Emailed submissions over 5MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List team member names here:

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit applications by email to Crest Adera Developments Ltd. c/o Sarah Bingham at [SarahB@adera.com](mailto:SarahB@adera.com) and Kari Huhtala at [khuhtala@shaw.ca](mailto:khuhtala@shaw.ca)