

# PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST

SUBMISSION DEADLINE: JULY 13TH, 2018



**EASTERN | ANTHEM PROPERTIES**  
1600 Eastern, City of North Vancouver, BC

**Anthem**   
**BALLARD FINE ART**  
ART CONSULTANTS



# CONTEXT PLAN





# PROJECT DESCRIPTION

1600 Eastern is a 13-storey, transit-oriented, residential mid-rise development with 225 dedicated rental units. Located within North Vancouver's dynamic Central Lonsdale neighbourhood, at the corner of 17th Street and Eastern Avenue, the development features 154,414 sf, with 3000 of common building amenity space as well as extensive indoor and outdoor amenity areas. Uniquely, approximately 40% of the site has been set aside for a proposed public park, totaling over 18,000 sf. Anthem properties is committed to building a highly-accessible, livable, welcoming and family-friendly development within this dynamic and evolving neighbourhood, befitting the site's important location within Central Lonsdale.



*Bird's eye view of the development's design*

As a secured market rental development, 1600 Eastern will contribute greatly to the supply of diverse housing options in the City of North Vancouver. The development will bring to the rental market a variety of choices, encouraging an influx of families, young individuals, seniors, and couples: 30% of units will be family-oriented, 25% are designed as adaptable units, and 10% of units will be rented at 10% below average rents for a minimum of 10 years. In addition, Anthem will retain ownership of the building, solidifying their commitment to this burgeoning community for years to come.

The building form takes shape as a thirteen-storey slab block. A double height entrance lobby is sited towards the north end of the tower to anchor the building and to respond to the corner condition of Eastern Avenue and East 17th Street. Adjacent to the lobby is the main circulation core, allowing the main entry to flow easily, connecting to the convenience of nearby shops and transportation on Lonsdale Avenue. Amenity spaces are also located adjacent to the main building entry for accessibility and convenience. In addition, the design proposes a multi-purpose lounge space on the roof level for socializing and gathering. This significant open lounge space will have immediate access to the outdoors, taking advantage of sweeping views to the mountains and waterfront, as well as excellent access to daylight and natural fresh air. The park is planned on the south end of the development, mid-block of Eastern Avenue, complementing the redevelopment of the site.



*View of main entrance 1600 Eastern*



*Rendering of resident lounge space*



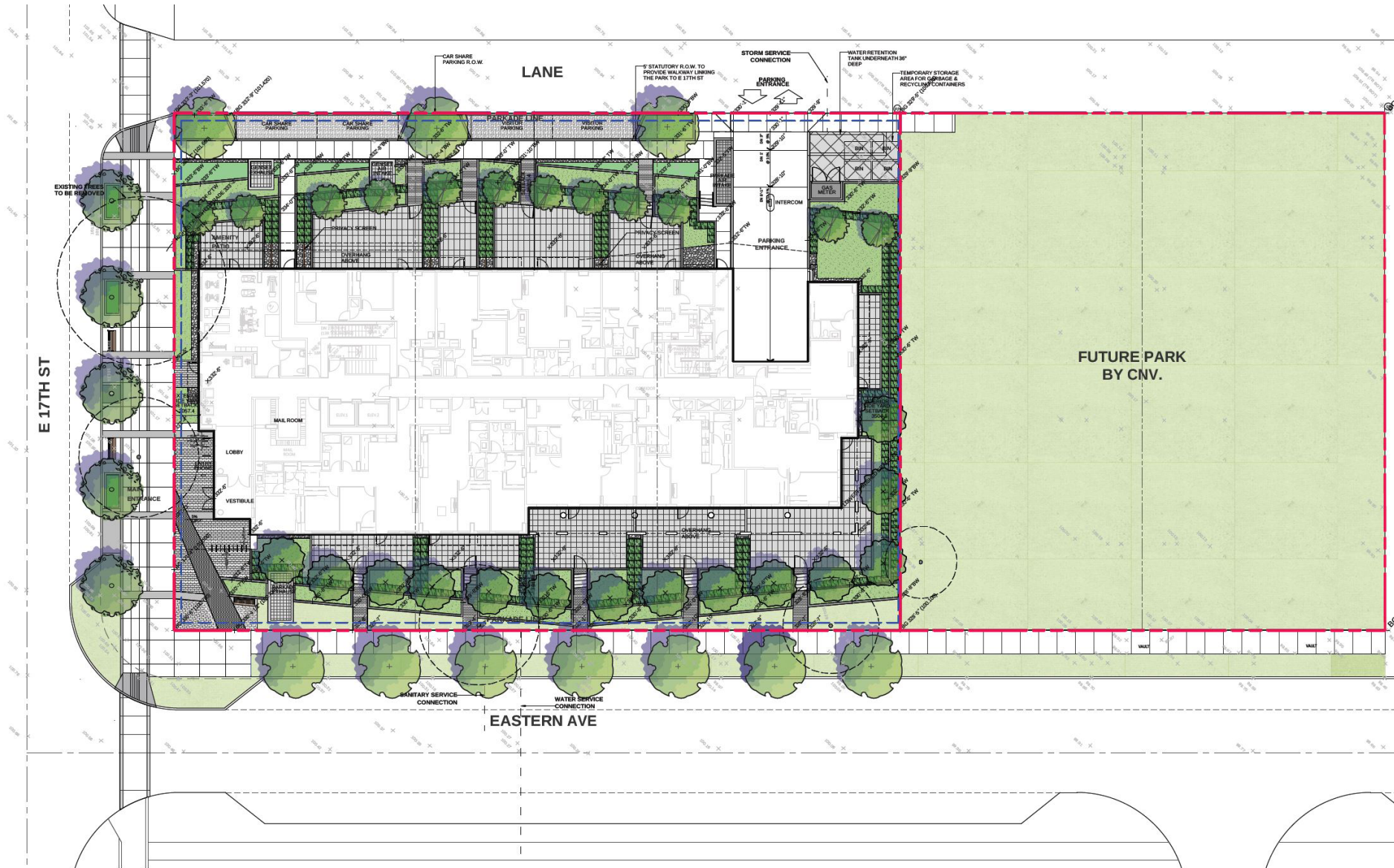


*Rendering of 1600 Eastern at corner of Eastern Ave and 17th Street*

1600 Eastern is envisioned as a warm and animated community environment. Designed to foster and enhance vital community interaction, special attention has been placed on the development's four edges to ensure the relationship between the building, street and surrounding public realm flourishes. Creating an engaging backdrop for everyday life as well as eyes on the street, 1600 Eastern will create welcoming and safe ground-oriented street frontages with generously paved pedestrian pathways, wider sidewalks and added street trees. This dynamic area is in constant motion with the activities of residents, workers, and shoppers animating the public spaces beyond business hours creating a safe, popular and accessible mixed-use neighbourhood. 1600 Eastern is located in close proximity to the key street of 13th, a throughway hosting a dedicated bike lane as well as numerous connections to other nearby destinations and greenspaces. With significant impact on the surrounding area, 1600 Eastern will have a transformative effect on the day-to-day lives of Central Lonsdale inhabitants.



# LANDSCAPE PLAN



## LEGEND

- |                              |   |           |
|------------------------------|---|-----------|
| EXISTING TREES TO BE REMOVED | LAWN                                    | GRAVEL    |
| PRIVACY SCREEN               | GROUND COVER / LOW TO MEDIUM SIZE SHRUB | BENCH     |
|                              | MEDIUM TO LARGE SIZE SHRUB              | BIKE RACK |





# PUBLIC ART OPPORTUNITY

The Eastern design team and art consultant met to consider several possibilities for the Eastern public art opportunity. Following detailed site analysis, the prime site location has been identified as the exterior walls of the building entrance at corner of Eastern Avenue and East 17th Street, with the potential for an expanded series or sequence of related artworks at the open green spaces along Eastern Ave, towards the new proposed public park. The exterior wall running north-south, on 17th north side of the building, measures 10' 3 1/2" and the exterior wall running east-west, west side of the building, measures 8' 2 1/2". The landscape area running along Eastern Ave on private land is approximately 16' deep. The distance between stairs is 25'.

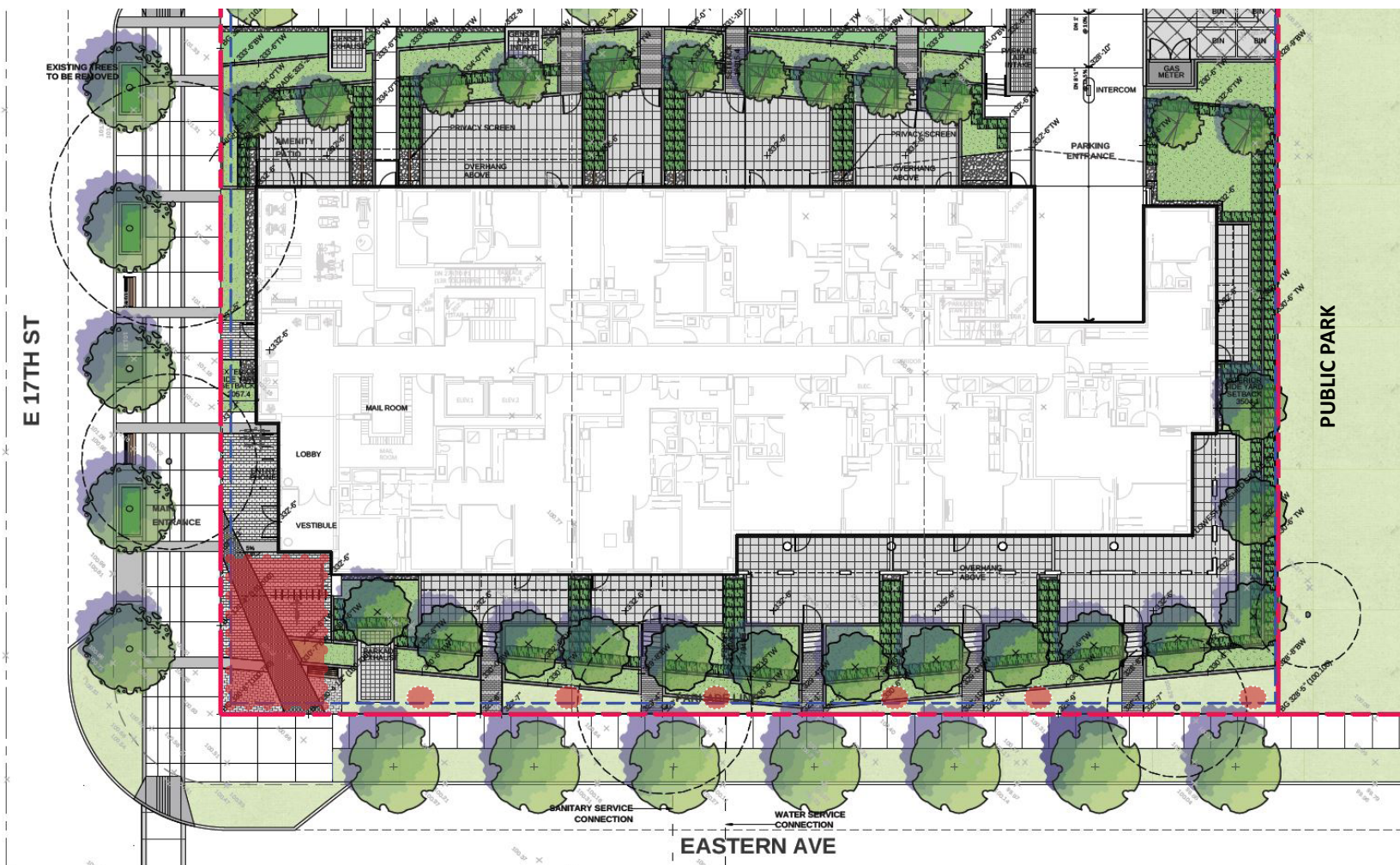


*Public art opportunity, highlighted in red, corner of Eastern and 17th Ave*

The public art opportunity at the exterior walls of the building entrance has the potential to involve an integrated approach working with or replacing the proposed architectural materials of pre-finished metal panel in wood tone. The artwork sited along Eastern may work in concert with the landscape and hardscape features, including the entrance gates and custom benches. The identified public art opportunity allows for a wide range of possibilities in 3-dimensional and 2-dimensional form and media, including lighting.

With high public visibility and accessibility, public art at this site location will provide a significant contribution to the experience and enjoyment of the public realm by creating a welcoming and engaging context for pedestrians, cyclists and motorists. Supporting both quiet and bustling moments, the public art opportunity at Eastern will support the flow and integration between the sequence of public spaces, activating and energizing this up and coming neighbourhood within Central Lonsdale. With unique wayfinding and placemaking qualities, the public artwork will contribute to the cultural vibrancy of this lively urban community, building legacy, civic pride and community identity.





Public art opportunity, highlighted in red, corner of Eastern and 17th Street and landscaped areas along Eastern Ave

An artist or artist team selected will be given as much creative license as possible to activate the identified site location, integrating art to the site conditions and public context in a meaningful and lasting way. An artist will be selected early in the development process and will have an opportunity to become an integral member of the design team.

The public art for Eastern will be carefully considered, in keeping with the vision of the development as well as the City of North Vancouver Public Art Program. It will reflect the City's commitment and investment in visual art. Anthem will engage an inclusive process, working with the City of North Vancouver in contributing to the City's existing cultural fabric. Anthem proposes to host an enduring artwork that speaks to diverse audiences, inviting engagement and dialogue on a multitude of levels while celebrating and enhancing local culture.



# DETAILS & REQUIREMENTS

The amount designated for the artwork is **\$102,500.00 CAD** and includes the artist fee, fabrication, storage (if necessary), delivery, installation, artwork consultant fees, engineering certificates, construction coordination and site preparation, permits, lighting and insurance, plus all applicable taxes. The artist selected will be responsible for a general public liability insurance policy.

## Selection Process

The selection process will be a two-stage Expression of Interest open call to local, regional, national and international professional artists or artist teams with a selection panel. At the conclusion of the open call, the selection panel will meet to review the EOI submissions and determine a short-list of 3 artists to develop concept proposals for the public art opportunity.

The short-listed artists will be contacted and invited to develop a concept proposal. The short-listed artists will present their concept proposal to the selection panel and will be provided with an honorarium of \$2,500 CAD for their completed work. Following the selection panel's review of the short-listed artist proposals, a final artist/artist team and artwork will be recommended for selection.

## The Expression of Interest Requirements - Digital Format Only

- i) Cover letter briefly outlining the artistic approach to the site and public art opportunity (max 1 page)
- ii) Current CV
- iii) Maximum of 10 high quality digital images of past work (JPEG, 300KB)
- iv) Annotated image list of past work including: title, medium, date, dimensions, budget and corresponding image number and brief description of the artwork (30 word max)
- vi) Two references that can speak to your artistic abilities, skills and accomplishments
- v) Complete artist contact information

Please note: Incomplete submissions will not be accepted. Only short-listed artists will be contacted due to the number of submissions received.

## TIMELINE

Post Circulated	June 1st 2018
<u>Submissions Due</u>	<u>July 13th 2018</u>
Selection Process Review and Short-listing	July 2018
<u>Artist Proposal Presentations</u>	<u>End of September 2018</u>
Final Artist Selection	<u>End of September 2018</u>
Artist Contract	October 2018
Artwork Installation	Summer 2021

All questions and submissions are to be emailed to:

**Aderyn Davies | Ballard Fine Art Ltd.**

O. 604 922 6843 | E. [aderyn@ballardfineart.com](mailto:aderyn@ballardfineart.com)