

PUBLIC ART - CALL FOR EXPRESSIONS OF INTEREST

VEHICULAR TUNNEL – LIGHT BASED ARTWORK

DEADLINE: April 15, 2018



PROMENADE AT THE QUAY

119-131 WEST ESPLANADE & 120 CARRIE CATES COURT

CITY OF NORTH VANCOUVER



INTRODUCTION

Polygon at the Quay Homes Ltd. ("Polygon") together with the City of North Vancouver is seeking an artist or artist team to create a light based artwork to be featured in the vehicular tunnel adjacent to Polygon's Promenade Project in Lower Lonsdale. This Call for Expressions of interest does not require the preparation of a proposal. Only artists who are short-listed for consideration will be required to develop a concept.

About Polygon

The Polygon family of companies is among the most well-established and highly respected group of home builders in British Columbia. Locally owned and operated since 1980, the Polygon family of companies has completed more than 26,000 homes throughout the Lower Mainland, ranging from concrete high-rises to wood-frame condominiums, townhomes and single-family communities. Polygon has a long history of integrating distinctive and high-quality public art in the creation of new communities. It is a means to showcase the outstanding work of our local artists and the opportunity to create a sense of 'place' and make a contribution to the neighbourhood. These three images are examples of artworks in North Vancouver commissioned by Polygon.



Artworks by: Marie Khouri & ArtSite (Claudia Cuesta & Bill Baker)

Public Art Program

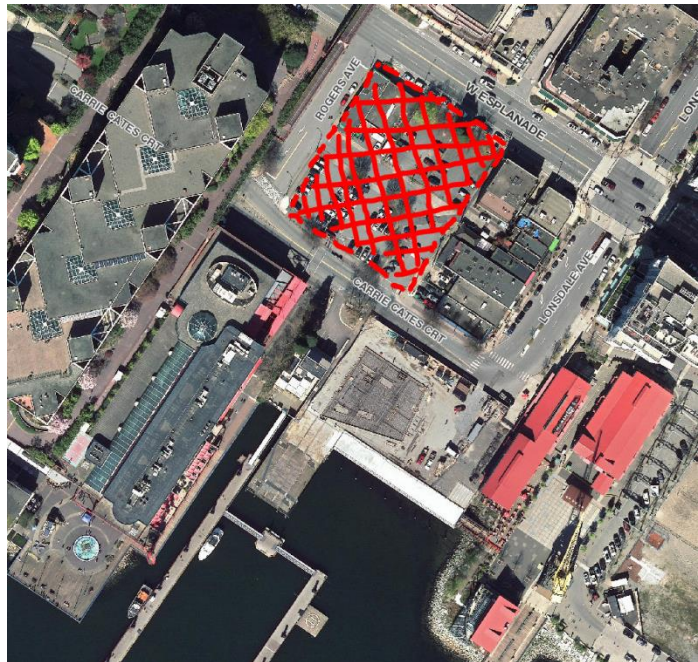
The City of North Vancouver has a thriving Public Art Program that consists of a wide ranging selection of artworks that are both sculptural and integrated into the landscape. Each piece is site specific, conveying interesting local stories about community aspirations, environmental splendors and vibrant local culture. Artwork in this growing collection can be found along nature trails and public walkways, in parks, plazas and civic buildings, marking gateways and animating streetscapes. North Vancouver's Public Art Program is managed and administered by the North Vancouver Recreation & Culture Commission (NVRC) and further information about the collection can be viewed at www.nvrc.ca/arts-culture/public-art/art-collection.

PROJECT OVERVIEW

Promenade at the Quay Building Architecture

The Promenade project is a 13 storey tower of 117 apartment residences above a commercial podium of retail space and the new home of the North Vancouver Museum. The 16,000 square foot state-of-the-art museum will replace the existing space in Presentation House and offer core exhibits arranged around three major themes (Connections by Water; Building Communities; On Nature's Edge) as well as a temporary exhibit gallery (Class A museum standards). With its long north-south axis, the tower's rectangular slab matches the grain of the historic industrial waterfront and many of the buildings south of Esplanade. This long axis and its water orientation are emphasized by a horizontal expression on the east and west elevations. The north and south building elevations have a vertical expression that emphasizes the slab's thinness. Modern in expression, the building and landscape respond to the character of the new Polygon Gallery and its surroundings, forming a new precinct centred around Carrie Cates Court and the Spirit Trail. Active retail frontages are proposed facing Esplanade, Carrie Cates Court and the lane/mews. To maximize street vitality, the retail space has been designed to be divided into narrow frontage shops and office and residential lobbies are of modest width. The project targets to be LEED Silver equivalent and occupancy is expected to be in 2019.

The Promenade Project is located in the waterfront neighbourhood of Lower Lonsdale directly opposite the Lonsdale Quay Market to the south and the ICBC building tunnel (which provides transit access to the SeaBus Terminal) to the west. Across the lane to the east lies 'restaurant row', a group of mature low-rise buildings fronting on Lonsdale Avenue and occupied by retail and restaurant uses. Across the street is Lonsdale Quay Market which opened in 1976 and has evolved into a culinary destination with over 80 unique shops, restaurants and services, including a 70 room boutique hotel on the third floor.



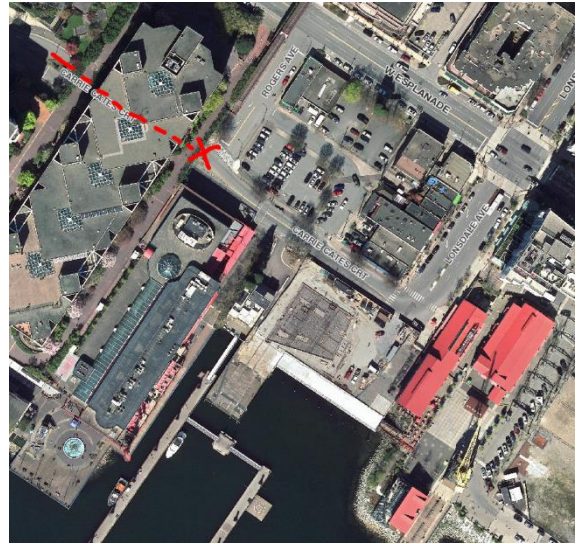
Public Art Site Context

Adjacent to the Promenade site is the street entrance tunnel leading into the SeaBus Terminal. It is located underneath the ICBC headquarters building.

Now 34 years old the tunnel has been identified in the *City of North Vancouver Central Waterfront Development Plan* prepared by Roger Brooks International, as a location that would benefit from upgrades designed to make it feel more welcoming. The document recommended that art be showcased on the tunnel walls (even pillars) with accent lighting and other artistic elements. During the rezoning process for the *Promenade* project, the public echoed the need for tunnel improvements at this significant transit hub and vibrant heart of Lower Lonsdale.

Running directly through the tunnel and in front of the Promenade Site is the North Shore Spirit Trail a collaboration between the five governing bodies on the North Shore. The trail is a waterfront-oriented, multi-use and fully accessible greenway that provides pedestrians, cyclists and people with wheeled mobility aids, access across the North Shore from Horseshoe Bay to Deep Cove. Within the City of North Vancouver, the trail is approximately 6.5 kilometres in length.

Motorists, bus drivers, cyclists and pedestrians currently find the 70 metre section of the Spirit Trail that passes through the ICBC tunnel to be a dark and inhospitable environment.



Public Art EOI – Vehicular Tunnel, North Vancouver

PUBLIC ART OPPORTUNITY

Given the strong public interest in transforming the ICBC transit tunnel into an attraction with an artistic lighting installation, Polygon supports the notion of providing its public art contribution to enhance the tunnel. Artists who have worked with light as an artist medium are encouraged to respond to this EOI.

Art-light installations, including interactive lighting displays, have been used to transform difficult public spaces. It is envisioned that a light-based artwork in this location would make the location more visually dynamic, engaging, inviting and playful for all members of the community.

The project stakeholders are seeking a project concept that is easy to maintain and provides ease of removal/reinstallation should the tunnel require general or major repairs. In addition, there may be an opportunity to expand the project into the main bus bay during future upgrades to the space.



ICBC currently owns the tunnel space and its granted the long term use to TransLink and Coast Mountain Bus Company (CMBC) for bus service. They are confident that the operational transit requirements can be addressed. In consultation with TransLink and CMBC, ICBC has identified the following design parameters for artwork in the tunnel:

- avoids safety hazards to drivers/bus drivers of light compromising the field of vision;
- avoids risk or injury to the public (i.e. sharp points; slip hazard);
- is situated so it does not interfere with the operation/serviceability of the ICBC building
- does not create a safety concern for pedestrians and cyclists using the Spirit Trail;
- meets applicable building and fire codes;
- is of durable, permanent materials and is vandal resistant;
- is accessible for maintenance; and
- is located on the tunnel walls or on the ground plane as outlined on the Public Art Site Plan.

Short-listed artists will be briefed on design restrictions once they have proceeded to that stage of the process.

Budget

The total amount available to the selected artist (or artist team) is \$230,000 CAD which must include all costs such as artist fees, studio overheads, consultant fees, materials, fabrication, site preparation, transportation, installation and insurance.

All budget references are quoted in Canadian dollars.

Eligibility

This public proposal call is open to artists (or artist teams) with a body of work consistent with the proposed public art intent for the tunnel site. Artist and/or artist teams are required to demonstrate successful completion of one or more projects with a budget of at least \$50,000 and proven experience working with light as an artistic medium.

Selection Process and Criteria

The Public Art selection process for the *Promenade at the Quay* development would be undertaken by an Artist Selection Panel and occur in two phases, as described below.

Artist Selection Panel would be comprised of representatives from:

- North Vancouver Public Art Program Steering Committee;
- ICBC;
- TransLink;
- Lower Lonsdale Business Improvement Association (artistic member);
- City of North Vancouver project representative; and
- Two local artist or artistic professionals.

The Development Manager of Polygon Promenade at the Quay Homes Ltd. who is responsible for implantation of the project's public art will be an advisory member of the Panel.

Phase 1, Expression of Interest: The Artist Selection Panel will review all eligible Expressions of Interest with the goal of short-listing up to three candidates for further consideration.

Phase 2, Concept Proposals: Short-listed candidates will receive an honorarium of \$1,500 to prepare and present a concept proposal to the Artist Selection Panel. As a part of this phase, candidates would have the opportunity to meet with members of the Promenade project team and ICBC to review the tunnel drawings and ask questions.

The short-listed presentations will be reviewed and decision made based upon eligibility and the criteria described below:

- a) Creative Impact: ability of the artwork to anchor and to enhance/activate the Public Art Site;
- b) Context: relevance of the artwork to the Public Art Site, its users and the broader municipal context;
- c) Materiality: suitability/durability of materials for outdoor display, compliance with codes and safety standards identified for the transit hub, and mindful of long term conservation;
- d) Viability: justification that the budget includes all costs (i.e. transportation, installation, purchase price) and is not exceeded; and
- e) Demonstrated Experience: completion of similar projects of this scale, budget and magnitude.

Limitations

1. The Artist Selection Panel reserves the right not to award any commission for the proposed public artwork.
2. The City of North Vancouver, North Vancouver Recreation & Culture Commission, Polygon and ICBC are not responsible for any costs incurred by a candidate responding to the Public Art Call.

Anticipated Timeline

March 13, 2018:	Call for EOI is posted on the NVRC website.
April 15, 2018:	EOI submissions are due.
April 16-20, 2018:	Artist Selection Panel to short-list up to three artists.
April 27, 2018:	Short-listed artist selection confirmed.
May 30-June 8:	Concept Proposal presentations.
July 15, 2018:	Selected proposal reviewed/supported by ICBC & NV Public Art Advisory Cmt
2019:	Public artwork is completed and installed.

Submission Instructions

Artists that meet the eligibility requirements are invited to submit their Expression of Interest including the following information:

1. Letter of Interest – briefly outlining your interest and suitability for the project. Do not include a concept proposal. Only short-listed artists will be required to present concepts.
2. Current CV/Resume– provided for each member of a team, include current contact information.
3. Digital Images – up to 12 digital images of previous public art projects.
4. Image List – a numbered image list with the artist’s name and a brief description of each artwork (title; date completed; size; location; and commissioned value).
5. Confirmed eligibility - Image list must include at least one example of a completed artist project with a budget of at least \$50,000 that used light as an artistic medium
6. References – Contact information for two commissioning agencies and one design professional (i.e. architect, landscape architect, engineer, graphic designer, etc.) with knowledge of the artist’s work and working methods would be provided.

Deadline April 15, 2018 (midnight)

Submissions accepted by email or direct delivery as follows:

Email to: publicart@nvrc.ca

- Subject line to be “Promenade–Your Last Name” (i.e. *Promenade-Smith*).
- Preferably in one **PDF Acrobat format file, no more than 5MB**.
- PDF file should not be secured, as image(s) may need to be extracted for presentation to the Selection Panel.

OR

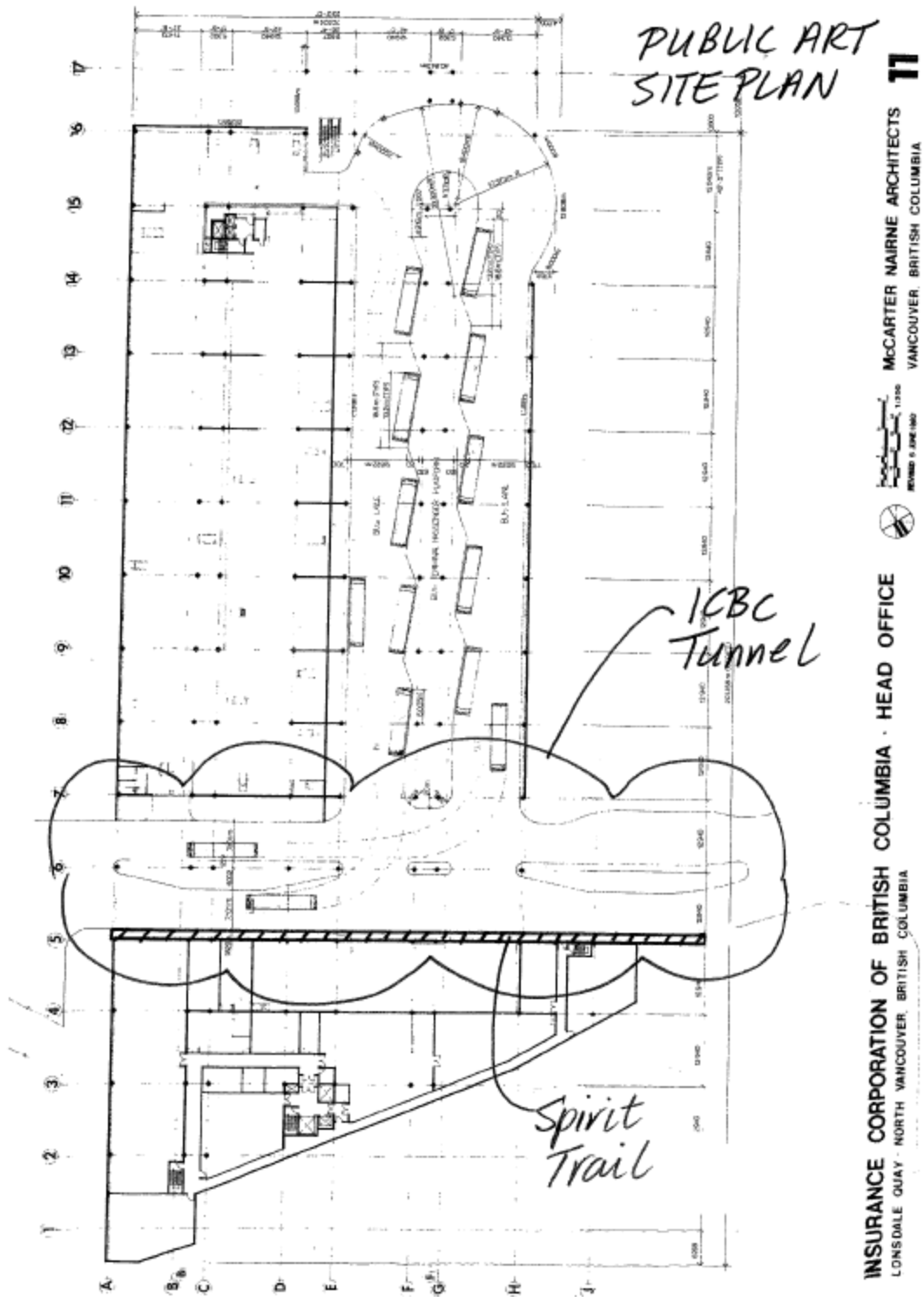
Delivered (on a PC compatible CD or USB memory stick) to:

North Vancouver Recreation & Culture Commission

851 West Queens Road, V7N 4E3

Attention: NVRC Public Art Officer, Lori Phillips

Note: EOI submissions will not be returned.



Public Art EOI – Vehicular Tunnel, North Vancouver