

# **Century Redevelopment 250 East 15th Street, North Vancouver**

# PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST

**Cressey Development Corporation.** 

Deadline: February 12, 2021

Public Art Consultant Durante Kreuk Ltd. Contact - Kyle Labow Project No. 17053

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# 1.0 Call for Artists & Project Statistics

#### 1.1 OPEN CALL TO ARTISTS

Cressey Development invites professional artists and artist teams to submit expressions of interest (EOI) for public art at the Century development. This call is open to Canadians and individuals who are living in Canada. Once the call has been closed, the selection panel will meet to review the submissions and select a short-list of three or four artists/artist teams. Only those short-listed will be asked to develop concept proposals.

### 1.2 PROJECT STATISTICS

### **Expression of Interest Submission Deadline**

February 12, 2021

### **Project Name**

Century Redevelopment

### **Project Address**

250 East 15th Street, North Vancouver

### **Project Description**

Three tower residential

• Building A: 12 storey

Building B: 12 storey

• Building C: 6 storey

### **Public Art Budget**

\$148,600

### 1.3 PROJECT TEAM

### **Project Owner:**

Cressey Development Corporation

### **Public Art Consultants:**

Durante Kreuk Ltd. Kyle Labow - kyle@dkl.bc.ca

### **Project Architect:**

Bingham Hill Architects

### **Project Landscape Architect:**

Durante Kreuk Ltd.

# 2.0 Project Overview

#### 2.1 CONTEXT

It is important to acknowledge that the development site is located on the traditional unceded Coast Salish territory of the Skwxwú7mesh (Squamish), Tsleil-Waututh, and xwməθkwəyəm (Musqueam) Nations. These peoples have lived on this land since time immemorial, with archaeological evidence dating back 8000 years. These Nations are related but are politically and culturally separate, with some overlap in traditional territories. The Squamish speak Skwxwú7mesh Snichim, while the Musqueam and Tsleil-Waututh both speak həṅqəminəm.

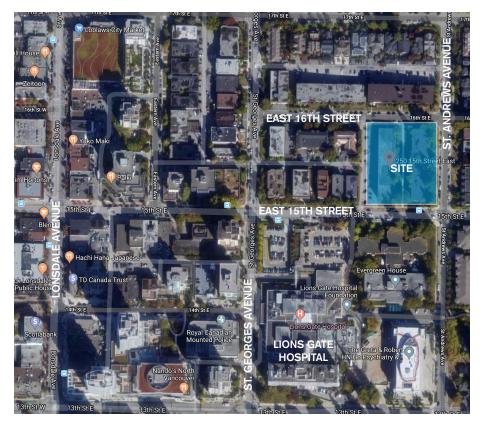
Located at East 15th Street and St. Andrews Avenue, this project is in the Central Lonsdale neighbourhood of the City of North Vancouver. This area is the civic and commercial core of the City and has important sites such as the Lions Gate Hospital, North Vancouver City Hall, and more.

The area immediately surrounding the project site is residential in character, having primarily low-rise residential homes and 2-3 storey apartment buildings. Along East 15th Street is a bus route with regular stops and multiple connection opportunities. A short two-block walk west of the project site leads to Lonsdale Avenue, which has cafes, restaurants, grocery stores, shops, and additional transit connections. Overall, it is a very walkable and livable neighbourhood, with many amenities easily accessible to residents.

While there are many opportunities for residents to stay in the neighbourhood, the location is also convenient for those who would like to venture out into the north shore mountains, into the City of Vancouver, or beyond. For many, this would be one of the primary things that would attract people to live in North Vancouver.

### 2.2 LOCATION





# 2.0 Project Overview

#### 2.2 PUBLIC ART CONTEXT

The artworks in North Vancouver's public art collection are located on both public and private property, within the public realm and are free and accessible to the public.

"Each public art piece is an original, one-of-a-kind work that creatively reflects North Vancouver's unique culture, heritage and natural environment. A distinctive cultural asset, public art provides a deep-rooted sense of place and serves as an artistic legacy for future generations. Public art in North Vancouver is realized through three distinct program streams: civic, developer and community public art. " - NVRC

For more information on public art in North Vancouver including a map of all public art - including the artworks in proximity to the project site presented in the images below - please refer to the NVRA website.

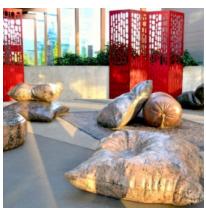
www.nvrc.ca/public-art



Lost Cows of Lilloet, Nathan Lee & Matthew Thomson, 2015



Bourgeoning, Illarion Gallant, 2016



Living Lounge, Paul Slipper & Mary-Ann Liu,



My People Will Rise Up, Marianne Nicolson 2009



Sacred Mountains, Jody Broomfield, 2015



GroundWaterSeaLevel, Germaine Koh, 2014

# 2.0 Project Overview

### 2.3 ARCHITECTURE & LANDSCAPE

250 East 15th Avenue is a 281 unit rental development that consists of three distinct buildings and a new neighbourhood park for the City of North Vancouver. The three buildings, ranging from 7 to 12 storeys, have dynamic amenity spaces that are emphasized in the architectural massing and materiality, heavily contributing to the overall project aesthetic. Public passageways at ground level and highly glazed areas of amenity activity create an activated streetscape for the enjoyment of residents and the public alike. The project stands to contribute to the social environment of the neighbourhood while also providing much needed rental accommodation.



Streetscape - East15th Street looking east



Streetscape - East15th Street looking west

# 3.0 Public Art Opportunities

#### 3.1 PUBLIC ART VISION & OBJECTIVES

The City of North Vancouver is "committed to creating art in public places to celebrate and stimulate the cultural spirit and identity of the community" and to enrich the experience of the public realm for the immediate community and broader public.

- To contribute shared assets to the neighbourhood through contributing art works that become, and remain, relevant community features which engage a diverse public audience over time.
- To facilitate the development of projects that reflect the identity and historical and cultural significance of the area.
- The creation of opportunities for artists to expand their art practices, engage new audiences and address new ideas and media in the public realm, including the possibility of integrating their work with built elements in innovative ways.

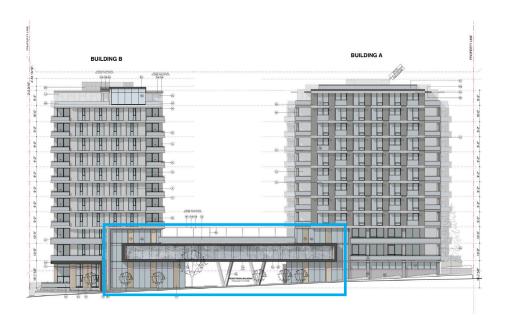
The following criteria should also be considered to guide the Artist for Public Art at the project:

- Artwork reflects a professional practice, demonstrates excellence, quality, and innovation
- Impact, memorability, and landmark potential
- Contributes to the City's character
- Provides opportunities for engagement and/or sense of discovery
- Relationship to the site and context
- Seasonal and day/night cycles considered
- Position to provide maximum experience for pedestrians
- Complements the pedestrian environment
- Design for outdoor conditions, safety, durability and resistance to vandalism

### 3.2 POTENTIAL LOCATIONS FOR PUBLIC ART

Artwork is proposed to be located at the breezeway interface with East 15th Street. This breezeway is perhaps the most distinct feature of the architecture, and acts as a gateway for pedestrians as they move through the site towards the new public park. In this breezeway, there are many opportunities for Artists to pursue in locating and developing their works. Artists could engage with the underside of the breezeway canopy, site one or more free-standing sculptures in paving or planted areas, integrate with paving, or integrate with the architectural glazing.

Note that public art must be located on private property. Refer to Page 8 for extent of private property.



# 3.0 Public Art Opportunities



## 4.0 Public Art Process

#### 4.1 ROLE OF THE PUBLIC ART CONSULTANT

The Public Art Consultant is responsible for all aspects of managing the public art project from the initial stage of the project through to the transfer of responsibility of the artwork to the owner and submission of final documentation to the City of North Vancouver. Responsibilities of the Consultant include development of this Plan, facilitation of the Artist selection process, coordination of Artist with the project architects, landscape architects (and other team consultants as required), and facilitation of artwork installation. The consulting team will work with the developer and City to secure all necessary approvals for the proposed artwork. In addition, they will develop an artwork commission contract for use by the developer, and will manage the contract during the fabrication phase of the artworks.

### 4.2 ROLE OF THE ARTIST

The Artist(s) awarded a Public Art Contract will be responsible for the following:

- Creating a budget for the artwork including all project costs.
- Developing a timeline for artwork fabrication.
- Meeting with the project team members to discuss progress at important milestones.
- Oversee the fabrication and installation of their work.
- Provide drawings and project documentation as needed.
- Create a maintenance manual for the City or strata corporation to use in the artwork's care.

#### 4.3 SELECTION PANEL

The five member artist selection panel will be comprised of two local arts professionals who will have knowledge of contemporary art practice and an understanding of issues surrounding art in the public realm. The third member of the panel will be a North Vancouver Public Art Committee Member. A project designer (Architect, Landscape Architect) and the owner or owner's representative will make up the fourth and fifth panel members.

### 4.4 OPEN CALL TO ARTISTS

The artist selection process is an open call with a selection panel. Artist and artist teams are invited to submit Expressions of Interest via an open call. Those artists eligible to be considered must be a professional practicing artist, and be Canadian or living in Canada. Once the call is closed the selection panel will meet to review the submissions and will select a short-list of three or four artists/ artist teams. Only shortlisted artists will be contacted. The three or four short-listed artists/artist teams will then be invited to develop concept proposals and present to the selection panel, for which they will be paid an honorarium of \$1,500 CAD. The selection panel will review the concept proposals and will recommend one artist/artist team to be awarded the public art commission.

## 5.0 Schedule

### 5.1 TIMELINE

Call for Expression of Interest Circulated Dec. 2020

Expression of Interest Submissions Due Feb. 12, 2021

Selection Panel Review / Short-list Feb. 2021

Artist Concept Proposal Presentations April. 2021

Artist Contract May 2021

Public Art Installation May/June 2023

# 6.0 Public Art Budget

### 6.1 ALLOCATIONS

### **Artwork Budget**

\$148,600 CAD

The Artwork Budget includes the artist fee, fabrication, storage (if required), delivery, installation, engineering certificates, construction coordination and site preparation, permits and insurance plus all applicable taxes (not including GST). The artist will be responsible for obtaining/carrying general public liability insurance and include the Owner as a named insured on the policy.

# 7.0 EOI Submission Requirements

#### 7.1 EXPRESSION OF INTEREST REQUIREMENTS

- Expressions of interest accepted in digital format only
- Cover letter briefly outlining approach to public art, site and public art opportunity - 1 page max
- Current CV
- Maximum of 10 digital images (this may include video and audio clips) of past/current work
- Image list of past work/current work including: title, medium, date, dimensions, budget (if applicable and brief description of the artwork
- Two references who can speak to your abilities, skills, accomplishments and ability to project manage and meet deadlines
- Contact information

Expressions of Interest to be submitted by Friday February 12 at 5:00pm PST to:

Kyle Labow

Durante Kreuk Ltd.

kyle@dkl.bc.ca

Subject Line: Century Public Art - EOI Submission - Artists Name