



PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST  
SEYMOUR ESTATES

904 - 944 LYTTON STREET, NORTH VANCOUVER, BC

Submission Deadline | June 1, 2021

# CALL FOR ARTISTS



*Rendering of Seymour Estates: Aerial View*

Anthem Properties, in partnership with the District of North Vancouver, invites expressions of interest from professional artists or artist teams to create a public artwork at the entrance to Seymour Estates community at Mt. Seymour Parkway and Lytton Street. There is potential for the public artwork to extend westward with a secondary artwork fronting Mt. Seymour Parkway at the pedestrian pathway. Situated within a publicly accessible space and reflecting the area's unique qualities, the public artwork will energize the public realm and contribute to the vitality of this emerging community.

<b>PUBLIC ART BUDGET</b>	\$128,000 CAD
<b>ELIGIBILITY</b>	Open call for local, regional, and national professional artists or artist teams
<b>DEADLINE FOR SUBMISSIONS</b>	Tuesday, June 1, 2021 at 9:00am PDT
<b>PROJECT COMPLETION</b>	2025

Please send all questions and submissions to:

[seymourestatessubmissions@ballardfineart.com](mailto:seymourestatessubmissions@ballardfineart.com)  
Ballard Fine Art  
604.922.6843

# CONTEXT PLAN



Aerial map showing the Site within the North Vancouver context

# PROJECT DESCRIPTION



*Rendering of Seymour Estates: View of Building 1 from the corner of Mt. Seymour Parkway and Lytton Street*

Located at the junction of Mt. Seymour Parkway and Lytton Street in the District of North Vancouver, Seymour Estates is seen as a socially connected, family-oriented community which embraces its location. The harmoniously designed mixed-use residential buildings sit on a 2.54ha site, nestled within a bright enclave between existing neighbourhoods, parks and greenspaces. The Seymour Estates development invites a broad community demographic and includes both dedicated market rental and below market rental housing. Seymour Estates' well-designed residential buildings feature indoor and outdoor amenities which include four communal, family-oriented outdoor spaces, promoting informal outdoor play and create a socially connected neighbourhood.

Located approximately 1.6km from the Maplewood Village Commercial Centre (2-minute drive; 20-minute walk) Seymour Estates is envisioned as a well-designed pedestrian, bike, and transit-oriented neighbourhood that celebrates the area's natural setting. Significantly, the project will contribute rental and affordable housing to the community, fulfilling the District's housing goals set out in the District of North Vancouver's Official Community Plan (OCP, 2011), which encourages a diverse mix of housing type, tenure, and affordability to accommodate the lifestyles and needs of people at all stages of life. Seymour Estates offers a wide range of housing categories, promoting social interaction and ensuring a healthy demographic.

# PUBLIC ART OPPORTUNITY

The primary site for the public art opportunity is identified as the publicly accessible space at the entrance to the Seymour Estates community at Mt. Seymour Parkway and Lytton Street (#1) with the potential to extend westward with a secondary artwork fronting Mt. Seymour Parkway at the pedestrian pathway (#2).

**Public Art Opportunity #1** – Primary Site at Mt. Seymour Parkway and Lytton Street

**Public Art Opportunity #2** – Secondary Site fronting Mt. Seymour Parkway at the pedestrian pathway

The artwork sited at the northwest corner of the property will anchor the development within the public realm, promote social interaction, and foster a unique community identity and sense of place. Seymour Estates offers the potential for a significant public artwork that will enhance the quality of the district’s-built environment and the daily lives of commuters and community members as well as will provide unique placemaking and wayfinding attributes within the area.

The public art opportunity allows for a wide range of approaches and possibilities in form and media. Situated on the open ground plane setback from the sidewalk, the public artwork may include the incorporation of gateway and wayfinding elements, lighting, and other innovative media as well as an integrated approach with the landscape and hardscape design. Selected early in the development process, the artist will have the opportunity to become an integral member of the design team, and will be given as much creative license as possible to activate the space, integrating art to the site and its community context in a meaningful and engaging way.



*Rendering of Seymour Estates*

**Public Art Opportunity #1** – Primary Site at Mt. Seymour Parkway and Lytton Street



Landscape Plan of Seymour Estates

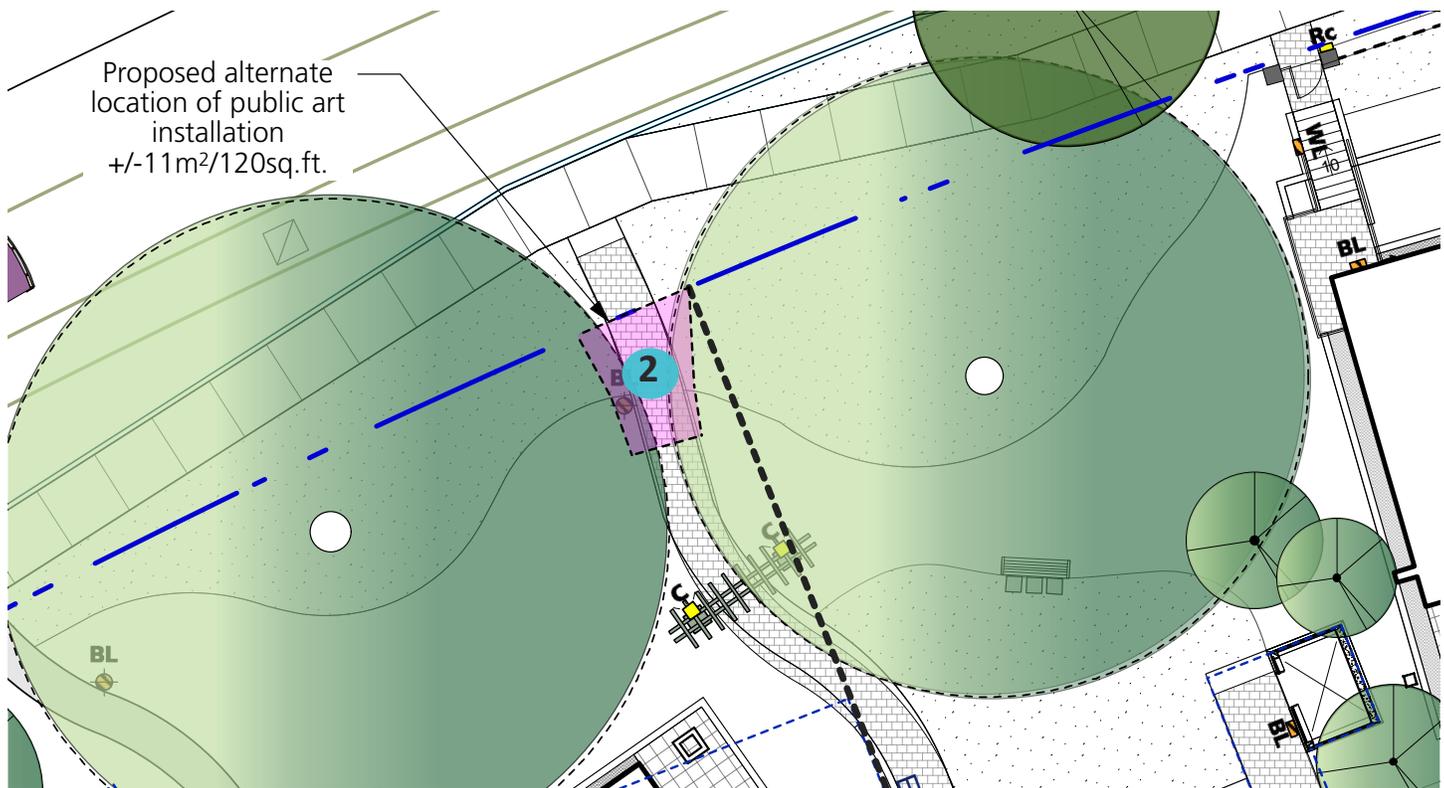
**Public Art Opportunity #1** – Primary Site at Mt. Seymour Parkway and Lytton Street

**Public Art Opportunity #2** – Secondary Site fronting Mt. Seymour Parkway at the pedestrian pathway



Landscape Plan of Seymour Estates

Public Art Opportunity #1 – Primary Site at Mt. Seymour Parkway and Lytton Street



Landscape Plan of Seymour Estates

Public Art Opportunity #2 – Secondary Site fronting Mt. Seymour Parkway at the pedestrian pathway

# DETAILS & REQUIREMENTS

The amount designated for the public artwork is \$128,000 CAD and includes the artist fee, artwork materials and fabrication, detailed design drawings, engineering drawings and certificates, construction coordination and site preparation (including any foundation work, plinth, attachment structural requirements specifically required for the artwork), lighting (specific to the artwork), artwork insurance, artwork storage (if required), transportation, installation, any travel related expenditures, plus applicable taxes. The artist selected will be responsible for a general public liability insurance policy as required by the District of North Vancouver. Premium for this coverage will be assumed as a cost of doing business and part of the studio overhead.

## SELECTION PROCESS

The selection process is a two-stage open call to local, regional, and national professional artists with a voting selection panel. All stages of the selection process will be facilitated by Ballard Fine Art Ltd.

In stage one of the selection process, artists will submit an Expression of Interest (EOI) for consideration by the selection panel. Upon the close of the open call, the selection panel will meet to review all submissions and determine a shortlist of 4 artists to develop a concept proposal for the public art opportunity.

In stage two, the shortlisted artists will be invited to develop and present a concept proposal to the selection panel. Prior to the concept proposal presentations, the shortlisted artists will be oriented to the public art opportunity, project, site, and community contexts, with an opportunity to meet with the developer, architect, landscape architect, and District staff. Each shortlisted artist will be paid an honorarium of \$2,000 CAD for their work, paid upon receipt and presentation of the concept proposal. Following the selection panel's review of the shortlisted artist concept proposals, a final artist and artwork will be recommended for selection.

## EXPRESSION OF INTEREST REQUIREMENTS (DIGITAL FORMAT ONLY)

- i) Cover letter briefly outlining the artistic approach to the site and public art opportunity (500 words maximum)
- ii) Current CV (2 pages maximum)
- iii) Maximum of 10 high quality digital images of past work submitted as a folder link from WeTransfer, Dropbox, GoogleDrive, and/or OneDrive etc.
- iv) Annotated image list of past work including: title, medium, date, dimensions, budget, corresponding image number, and brief description of the artwork (30 word maximum)
- v) Complete artist contact information

Please email submissions by **Tuesday, June 1, 2021 at 9:00am PDT** to:

[seymourestatessubmissions@ballardfineart.com](mailto:seymourestatessubmissions@ballardfineart.com)

Ballard Fine Art

Subject Line: Anthem Seymour Estates - Public Art EOI Submission - Artist Last Name(s)

Please note: Incomplete submissions will not be accepted. Due to the number of submissions received, only shortlisted artists will be contacted. If no submission warrants consideration,

## **TIMELINE**

Call for Artists Circulated

May 2021

Submissions Deadline

Tuesday, June 1, 2021

Selection Panel Review & Shortlisting

June 2021

Artist Concept Proposal Presentations

September 2021

Final Artist Selected

September 2021

Artist Contract

October 2021

Artwork Installation

2025