

GRANTS WORKSHOP



Lynn Valley Community Room
September 9th, 2016: 1.00 pm

AGENDA

1. Grants Program & Policy Review

policy adopted, 2015 – soft launch, 2016 – full implementation, 2017

2. Features of New Policy

approval by Commission

streamlined reporting

multi-year funding

support of new activities and innovation

policy alignment

3. New Program Structure

Operating Assistance – Programming & Project Assistance

Celebrations & Events Grants – Community Public Art Grants

purpose of grants

application requirements

eligibility + evaluation criteria



AGENDA

4. Grants Intake Schedule, 2017

Early Intake:	October 18, 2016
Operating Assistance:	January 25, 2017
Main Intake:	March 1, 2017

5. Questions + Tips

- Program Guidelines
- Eligibility Criteria
- Evaluation Criteria
- Accountability + Reporting

- Client Profiles
- Application Forms
- Budget Forms
- Stats Reports



Arts & Culture Grants in North Vancouver



Arts Assistance Grants Program

- Shared policy of City and District
- Operating and Project Grants
- Adopted 1982; last amended 1998



NORTH VANCOUVER
DISTRICT

Events & Festivals Grants

- Adopted 2000
- Targeted Project Grants

Operational Support for Major Arts Organizations

- Adopted 2003
- Additional layer of Operating Grants

Special Events & Festivals Policy

- Adopted 2003

Core Funding Policy

- Adopted 2001

city
of north
vancouver



nvrc.ca

Key Features of New Policy



1. Replace existing policies with one single policy
 - policy approved and adopted by both Councils
 - grants programs administered by the NVRC
2. Ensure grants funding is aligned with policy priorities
 - grant criteria support goals and objectives outlined in relevant portions of the District and City's *Official Community Plans*
3. Create four clear funding streams
 - Operating Assistance – Programming & Project Assistance
 - Celebrations & Events Grants – Community Public Art Grants



Key Features of New Policy

4. Multi-year funding

- provides stability and supports the ability to plan ahead
- annual reporting requirements and performance criteria still apply
- Operating Assistance / 'Major Celebrations'

5. Innovation and new activities

- supports high-quality, innovative programming
- supports activities through start-up and development phases
- prioritizes emerging arts and cultural practices

6. Streamlined reporting requirements

7. Approval of grants delegated to NVRC

8. Grants now reviewed by a standing committee



Purpose of Grants

The *Official Community Plans* of the District and City each recognize the value of arts and cultural activities (and the organizations that provide them) in creating the kind of community in which residents wish to live, work and play:

- invest in (not-for-profit) arts organizations that, through their delivery of programs and services, are strategically important to the cultural sector
- provide groups with a stable and predictable grants environment to support in their planning, development and delivery of arts and cultural programs, services and activities
- foster innovation and support the emergence of new groups



Purpose of Grants

- reward artistic creativity and programming quality
- support activities that enrich quality of life or that foster community connections (sense of belonging, identity and place)
- encourage programs and activities that contribute to the delivery of the municipalities' social, economic and community development objectives
- empower residents of all ages, diverse populations and cultural backgrounds to find their creative voice



Operating Assistance

... supports organizations that play a leadership role in the arts in North Vancouver by virtue of:

- the development, presentation or production of their own programs
- their relationships with other groups in the creative and cultural sectors
- mentoring or otherwise supporting emerging arts groups and practitioners
- Responding to and/or delivering on the municipalities' goals and objectives for arts and cultural development

Multi-year funding is made available to *Operating Assistance* clients:

- because, by providing a stable funding environment locally, NVRC hopes to support applicants' capacity to plan and leverage support from other sources
- for up to a maximum of three years



Operating: Eligibility Requirements

- registered non-profit society
- mission and mandate focused on the arts
- be located in North Vancouver
- conduct majority of work in N.V.
- employ paid staff
- demonstrate or support professional arts practices
- offer a year-round program
- or a “full season”



How does multi-year funding work?

- grants awarded for one, two or three years
- grant renewal date
- accountability report
- financial and statistical updates
- grant increase requests
- grant requests for new programs or new initiatives
- subject at all times to available funds



Programming & Project Assistance

... supports a wide range of programming and/or projects that add value to North Vancouver residents by virtue of:

- demonstrating a type or level of experience not otherwise offered
- directly engaging the creativity of the community
- fostering the development of emerging arts and cultural practices
- exploring new and innovative arts practices
- involving creative collaborations and multi-organizational partnerships
- including diverse artistic traditions and cross-cultural practices

As a matter of policy, priority will be given to:

- programs or projects that foster the development of emerging arts and cultural practices
- programs or projects targeted at underserved populations



Programming & Projects: Eligibility

- registered non-profit society
- professional or semi-professional arts groups
(*not otherwise eligible for Operating Assistance*)
- community, amateur, member-based arts groups
- programming or projects must take place in N.V.
- eligible annual programming
- one-off projects
- pilot projects, new projects in development



A person wearing a green long-sleeved shirt and black pants is riding a bicycle on a wooden ramp. The ramp is made of many parallel wooden planks that curve upwards from the bottom left towards the top right. The background is a textured, light-colored wall.

Operating Assistance Programming & Project Assistance Application Requirements

- CLIENT PROFILE
- APPLICATION FORM
- BUDGET FORM
- FINANCIAL STATEMENTS
- STATISTICS REPORT

- SUPPORT MATERIALS



Innovation and New Work

Programming & Project Assistance

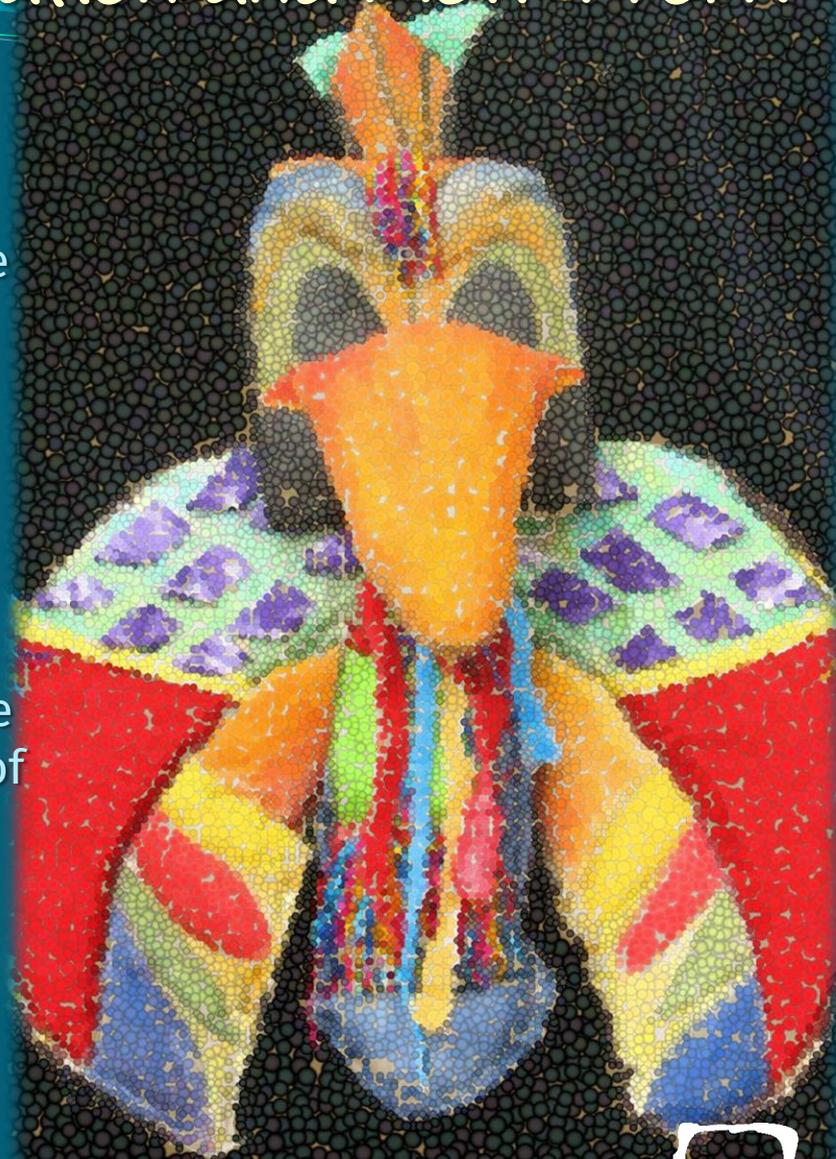
grants are not, first and foremost, intended to provide an indefinite source of support for the same activity:

- new initiatives in development
- pilot projects
- one-off projects

Initially, groups will be eligible to apply for the same activity/activities for up to a maximum of five years.

This places an onus on the applicant to:

- demonstrate ongoing value of the activity
- plan for sustainable growth
- leverage other support and funding sources



Celebrations & Events Grants

... seek to sustain and to encourage growth in existing events, and to support the development of new events that foster community connections and that contribute to residents' sense of belonging, identity and place.

Major Celebrations

large-scale cultural celebrations + art festivals + **multi-year funding**

Community Events

smaller, neighbourhood-based events



'Community Events'

- neighbourhood scale
- simplified application and reporting
- relaxed criteria
- encourage congregation
- celebrate community
- foster community connections
- are inclusive and welcoming
- express the character and diversity of our communities
- provide opportunities for local talent



Celebrations & Events Grants 'Community Events'

Application Requirements

- APPLICATION FORM
- BUDGET FORM
- SUPPORT MATERIALS



'Major Celebrations'

Large Scale Cultural Celebrations

- significant program of cultural activities
- strong focus on arts programming
- also a mix of cultural attractions, entertainments, demonstrations and other activities

Arts Festivals

- curated program of artistic activities
- exhibit or performance-based
- innovative and entertaining
- inspiring awareness of local talent
- offering exposure to visiting talent

*signature events with significant
community profile and impact*



Celebrations & Events Grants 'Major Celebrations'

Application Requirements

- CLIENT PROFILE
- APPLICATION FORM
- BUDGET FORM
- FINANCIAL STATEMENTS
- STATISTICS REPORT

- SUPPORT MATERIALS



Community Public Art Grants

... are available to support arts organizations and community groups seeking to work with an artist on a project. Ideally, the project should:

- be rooted in participatory arts practices
- involve the public in the design or creation of a small to mid-sized public artwork
- engage participants in issues of interest to the community

The resulting work can be:

- permanent or temporary
- physically located in the public realm or part of an online or digital experience



Questions & Tips



Submission Requirements

- apply to the correct program
- use the forms provided
- provide materials in the formats requested
- make sure the application is complete
- be on time

- follow instructions
- do not attach application to e-mails

- be organized – presentation counts
- provide all requested support materials
- avoid superfluous attachments



What grants can support . . .

- facility, operating and administrative expenses
(Operating Assistance Grants Only)
- all program-related costs
- staffing
- artists' contracts, fees and related expenses
- production expenses
- venue expenditures
- promotion and marketing
- volunteer expenses



Policy Exclusions

- programming, projects or activities without a central artistic or cultural focus
- targeted elimination or reduction of accumulated operating deficits
- capital projects (except for Community Public Art Assistance grants)
- expenses for events or activities that have already taken place
- costs related to fundraising, fundraising events or activities that contribute to endowments
- provision of financial support to third parties
- scholarships
- recitals, exhibitions or showcases related to the fulfillment of curricula or intended to promote schools or training programs
- competitions or award ceremonies
- events organized by political parties, or produced as platforms for politically partisan activity
- events or activities that are religious in nature, or produced as platforms to promote religious organizations or affiliation (artistic practises that have roots in religious or cultural traditions are not included in this provision and may be eligible for support)
- sports and recreation activities and events
- parties, private events or other “closed” activities
- food, beverages and other hospitality costs



Application Package

Client Profile

submit once ↻ kept on file ↻ up to three years

Attachments

resumes / descriptive bios of staff leaders
proof of good standing as society
Board of Directors List
Society Membership List
Org Chart



Application Package

Application Form

Operating Assistance  Programming & Project Assistance

Celebrations & Events Grants: 'Major Celebrations'

Celebrations & Events Grants: 'Community Events'

Community Public Art Grants

Attachments

descriptive bios of creative talent

photos

video or audio files

program materials

surveys

support letters or testimonials

print ads – posters – promotional materials



Application Package

Budget Form

single year budget forms ↔ multi-year budget forms

Attachment

Financial Statements

Statistics Report



Resources & Contacts

JOHN RICE, Program Officer

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ricej@nvrc.ca

www.nvrc.ca

Grants News

Program Guidelines

Application Materials

Budget Forms

<https://www.nvrc.ca/notices-events-blog/newsletters>



nvrc.ca